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DEPARTMENT OF HOTEL, RESTAURANT AND TRAVEL
DEPARTMENT OF ECONOMICS
UNIVERSITY OF MASSACHUSETTS AT AMHERST

TRAVEL AND TOURISM IN MASSACHUSETTS, 1979
AN ECONOMIC ANALYSIS

FOR

DEPARTMENT OF COMMERCE AND DEVELOPMENT,
COMMONWEALTH OF MASSACHUSETTS

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PREFACE

The Travel and Tourism Research Project for Massachusetts began in late 1973; a preliminary report, dealing with methods and concepts, was issued in December, 1974. In the intervening years, regular reports, Travel and Tourism in Massachusetts,19--: An Economic Analysis, have been issued annually. With the publication of this volume, the reports collectively provide data in a consistent form for the five years 1975 through 1979. This volume is the last; the Project, in its present form has been discontinued.

We wish to acknowledge the help and encouragement of a large number of individuals and organizations who have aided us during the various stages of the project. There are far too many to name them all; a few stand out as deserving special mention.

We acknowledge the support of a series of Commissioners of Commerce and Development: Frederick A. Centanni, under whose leadership the project began and grew; John D. Crosier, John J. Marino; and James F. Carlin, the present Commissioner.

Two officials in the Department of Commerce and Development have been actively supportive of the project from initial exploratory discussions to the present day: Ernest M. Lucci, Deputy Commissioner; and Francis J. Shaw, Director of the Bureau of Vacations and Travel. Without their assistance and encouragement, we would not have been able or willing to proceed.

The other Departments of the Massachusetts state government have been extraordinarily helpful in providing us with data from

their files on a regular basis. Any careful reader of this Report will realize that the figures and analyses here-in literally could not have been created without the information supplied. We owe a great debt to each department. The Department of Corporations and Taxation has supplied us with detailed information from the rooms tax and meals tax; these figures are a crucial underpinning of the entire study.

A series of Commissioners, Nicholas Metaxis, Owen Clarke, Lawrence K. Fitzmaurice and L. Joyce Hamperf, allowed access to the data. George Osganian and Phyllis O'Halloran, successive Chief of Data Services, provided the information through the Division of Data Services. James St. Hilaire and Lawrence McCabe, successive Chiefs of Programming, were extremely helpful and prompt in complying with our requests for large volumes of information.

The Department of Employment Security has supplied, on a regular basis, very large amounts of data on employment and wages in various industries. Directors John D. Crosier, John F. Hodgman, and James J. Walsh have generously allowed their staff to provide information. A number of individuals, notably Robert Ganong, Eliot Winer, Helen B. Munzer, John McNulty and Martha Daley, were active and helpful in actual provision of data.

Much of the data came from questionnaires distributed at entry points to the Massachusetts Turnpike. We are greatly indebted to John T. Driscoll, Chairman of the Authority, and to Harold Finn, Superintendent of Tolls, who arranged for our people to distribute questionnaires, and conduct brief interviews, at the

toll plazas.

The various assistants who have worked on the study at times are far too numerous to mention individually; collectively, they made invaluable contributions. Some deserve special mention: two outstanding computer programmers, Donald J. Barnett, Jr.,and Steven J. Wark; two outstanding assistants who were supervisors of the interviewing and clerical staff: Jacqueline Cox and Mo Lin Siu; and Richard Hoel, who revised the hotel inventory in 1978-79.

The owners and managers of a great many botels, motels and campgrounds have provided us with confidential information essential to this study. Their cooperation has been invaluable. We cannot mention them by name for the list is a long one and, more importantly, our pledge of confidentiality would be violated by doing so.

Officials at Logan Airport were helpful in obtaining permission for us to conduct interviews there, and in providing information.

Statistical coverage of travel and tourism is still at an early stage of development, we think. There are encouraging signs that efforts are being made in other states as well as Massachusetts to improve the situation. On a national scale, the efforts of the U.S. Travel Data Center are becoming well known among people interested in the area. These efforts all aid each other, as practitioners can learn from each others' successes and failures as well as their own. We happily acknowledge, therefore, our intellectual debt to the other active workers in this field.

Eva Weber has been both English editor and typist for all reports. Her craft has improved the product immensely.

Finally, a word about ourselves. We began planning for this project some seven years ago. In the intervening time we have pondered much, made mistakes, and learned a great deal. We felt then, and still feel, that the slow, careful accumulation of facts is the foundation of science, and of rational decision prodedures. We subscribe whole heartedly to the dictum of the famous physicist, Lord Kelvin:

> "When you measure what you are speaking about, and express it in numbers, you know something about it, when you cannot express it in numbers, your knowledge is of a meager and unsatisfactory kind; it may be the beginning of knowledge, but you have scarcely, in your thoughts, advanced to the stage of science."

We subscribe also to the views of the English economist, Lord Beveridge:

> "There can be no science of society till the facts about society are available. Till 130 years ago we had no census, no knowledge even of the numbers and growth of the people; till fifteen years ago we had no comprehensive records about unemployment even in this country, and other countries are still where we were a generation or more ago: social statistics of every kind-about trade, wages, consumption - are everywhere in their infancy....."

Until 1975 there were no continuing studies of Tourism and its importance to the Massachusetts economy. Today there

is a body of data that scientists, planners, governmental officials, economists etc., can use to help forecast needs of the travelling public, as well as the amount of advertising and marketing to be done to increase tourism in Massachusetts.

We think we have made some contribution to this accumulation of facts and to the knowledge of methods of accumulating them. We are proud of the work we have done, and are also fully conscious of the relatively primative state of development of the art/science of measurement in the area of travel and tourism. We hope that work in its development will continue, at local, state, and national level.

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QUICK INDEX TO STATE AND COUNTY TABLE NUMBERS FOR 1979

COUNTY	CALENDAR YEAR VISITOR DAYS	CALENDAR YEAR EXPENDITURES	ROOM TAXES	TRAVEL YEAR VISITOR DAYS	TRAVEL YEAR EXPENDITURES
BARNSTABLE	14	16	18	15	17
BERKSHIRE	19	21	23	20	22
BRISTOL	24	26	28	25	27
DUKES	29	31	33	30	32
ESSEX	34	36	38	35	37
FRANKLIN	39	41	43	40	42
HAMDEN	44	46	48	45	47
HAMPSHIRE	49	51	53	50	52
MIDDLESEX	54	56	58	55	57
NANTUCKET	59	61	63	60	62
NORFOLK	64	66	68	65	67
PLYMOUTH	69	71	73	70	72
SUFFOLK	74	76	78	75	77
WORCESTER	79	81	83	80	82
STATE	1	3	—	2	4

SPECIAL STATE TABLES

DIRECT EFFECT OF TRAVELERS EXPENDITURES

	EMPLOYMENT		PAYROLL		TAX RECEIPTS
	JOBS	AS %	$	AS %	
STATE	5	6	7	8	9

TOTAL IMPACT TABLES

TABLE 10 ON TOTAL SALES
11 ON INCOME OF RESIDENTS OF MASSACHUSETTS
12 ON EMPLOYMENT
13 ON STATE TAX RECEIPTS

Chapter I

The Tables: Meaning and Interpretation

The tables presented in this volume are estimates of various measures of tourism and travel activity in Massachusetts for both the calendar year 1979 and the travel year 1979. All tables referring to a single county are grouped together for ease of reference. Those few tables which have data for each county combined into a single table are grouped with the tables referring to the state as a whole.

A few words of explanation about the interpretation of each kind of table are in order. The tables referring to the entire state are used as examples; individual county tables have exactly the same interpretation.

Most tables are presented on both a calendar year basis and a travel year basis. Calendar year seasons are defined as the four quarters of the year: January, February and March comprise the Winter quarter: April, May and June the Spring quarter: July, August and September the Summer; and October, November and December the Fall quarter.

The travel year is used because of its potential value to those concerned with the analysis of travel data. In Massachusetts, at least, the traditional calendar years do not describe well the actual behavior of travelers. July and August are indeed "high season" months; September (included

with July and August) is very definitely a "shoulder season," as is October. The volume and composition of travel within the seasons depicted in the travel year are fairly homogeneous: July and August are much alike, and significantly different from the rest of the year. September and October are very similar--and rather different from November. Similarly, May and June are similar, and different from neighboring months. For most of Massachusetts, the months of November through April are rather similar--definitely "low season" everywhere but those few areas in Massachusetts in which winter sports are important drawing cards. (Note that the classification appropriate for Massachusetts need not be appropriate elsewhere. Skiing attractions in Vermont and New Hampshire could well make the winter months a secondary high season; and certainly the pattern in Florida is very different from that of Massachusetts.)

Visitor Days

The first set of tables relates to visitor days. (The state tables are Tables 1 and 2.) Visitor days are the primary measure of tourism; they show the volume of tourism during the period in question. A visitor day refers to one person staying for one day (or fraction thereof). One person staying for six days accounts for six visitor days; two persons, staying three days, each also account for six visitor days; as do six persons, staying for one day each. The number of visitor days in the state in a particular season is the best single measure we have of the impact of tourism on the state, and on

its facilities.

There are, of course, other possible measures of the amount of tourism. Some appropriate ones are (travel) party days, the number of (travel) parties, and the number of visitors. A travel party is composed of a group of people traveling together; if the party arrives by auto or truck, the party would typically be the group occupying a vehicle. A party staying one day generates one party day. Obviously the measured number of party days will be less than the number of visitor days. Figures on party days are not presented in this report.

The number of parties refers to the number of different parties which visit Massachusetts on a given trip, regardless of the length of stay; just as the number of visitors is the number of people who make a trip to Massachusetts, regardless of the length of stay. (If the members of a party leave Massachusetts and return later in the year on another trip, they are considered a different party.) Figures of numbers of visitors and of parties are not presented in this report.

Tables on visitor days are presented in a matrix format; for each season and for the year total, figures are given by purpose of trip and by type of accommodations used. This approach allows great flexibility to the user. All travelers, regardless of purpose, are included, as are all types of accommodations. There may well be particular uses in which only some purposes, or some accommodations, are of interest. One may wish to exclude business travelers, for example; or

include only travelers who came for recreational reasons. One might be interested only in those who stayed overnight (i.e., excluding day trips); or only in those visitors who utilized public accommodations (commercial lodgings and camping). The matrix formulation allows the user to prescribe his own definition of "tourism," or to track down certain categories of special interest.

The uses to which these figures may be put are manifold -- certainly beyond our capacity to enumerate. Possible uses (most suggested to us by users of previous Reports) include the following: background information for community and regional planning--for water, sewage, electrical, gasoline, fire and police needs; a basis for estimating impact of proposed recreational developments; a take-off point for forecasting of future demands for services to travelers; a basis for estimating the potential market for travel service industries in particular areas. In all of these areas, basic information such as presented in these Reports is combined with other specific information and assumptions. We have tried to present the data in such a way as to be useful for a wide spectrum of applications.

Most of the visitor day estimates represent visits to Massachusetts by residents of other states or countries. Massachusetts residents are included, in principle, to a limited extent. Whenever a Massachusetts resident takes a trip within Massachusetts which is considered as a substitute for a corresponding trip out of state, the impact on the

economy is essentially the same as when a non-resident comes to Massachusetts. As a practical matter, therefore, any trip by a Massachusetts resident which involves an overnight stay within Massachusetts is included.

Expenditures

The second set of tables refers to the expenditures of travelers, again in the matrix format by purpose of trip by type of accommodation. (Statewide tables are Tables 3 and 4.) Expenditures by travelers are the mechanism by which travelers have an impact on the state's economy. Their expenditures lead to sales by Massachusetts businesses and consequently to tax receipts, employment and income in Massachusetts. Expenditures by travelers (in Massachusetts) measure the volume of such sales.

Economic Impact

The remaining tables deal with the economic impact of travelers' expenditures on the economy of Massachusetts and on the economies of the individual counties. The interpretation of these tables is more difficult than that of the earlier tables; yet these tables are, for many purposes, more important than the others. The rather lengthy explanation which follows is therefore important.

Expenditures of travelers are sales of travel service industry firms to travelers. How do these sales affect the economy of Massachusetts? Consider the question of how the export of shoes affects the economy of Massachusetts; the

principles are the same, the facts a bit easier to see.

When shoes are exported, obviously the shoe firm makes sales--some $409 million in 1976, according to the Annual Survey of Manufacturers of the U.S. Census Bureau. Of this $409 million in sales, about 35 percent, or $143 million, goes to payrolls in the shoe industry--i.e., to pay workers in the shoe factories and offices. The $143 million is called direct wages. Of the remainder, the composition is less certain. Some proportion goes to buy materials and services from other firms: leather, shoelaces, grommets, thread, power and many other things. By one estimate, this accounts for 45 percent of sales, or $184 million. Assume, for simplicity, that all shoe sales are made by corporations. Of the remainder of $82 million (if we accept the 45 percent figure for purchased inputs), some goes for state taxes, some for local taxes, some for federal income taxes; some is used for new equipment; some is paid out in dividends. Just what the true proportions are is not known. Let us say, for purposes of illustration, that $4 million is paid out as dividends. Suppose that half of the dividends are received by residents of Massachusetts. Then, another $2 million is received as dividend income in Massachusetts. These two amount--$143 million for direct wages, and $2 million for dividends received by Massachusetts residents--are together called direct income attributable to the sales of shoes.

Direct income does not exhaust the effect on Massachusetts. Some $184 million (by estimate used), or 45 percent of total sales, was used to buy goods and services from other

firms. Some--though not all--of these firms are located in Massachusetts. For these firms, the sales to the shoe factories are new sales; and the receipts of these supplying firms from these sales will in turn be divided into wages, purchases from still other firms, state and local taxes, dividends, etc. Those purchases from still other firms will have a similar effect on the suppliers to the shoe manufacturers; who, in turn, will have an effect on the suppliers of the suppliers of the suppliers. Obviously, at each round the amounts involved become smaller; only a fraction of sales goes to purchase inputs each time; and only some fraction of those purchases comes from Massachusetts firms. (In the case of shoes, a large proportion of the purchases are for leather; the supplying firms in turn buy hides, many of which come from outside the state.) At each stage, some wages are generated and some dividends are received by Massachusetts residents. Now, imagine adding up all the wages paid by supplying firms as a result of the shoe exports; this is called the indirect wages generated. Similarly, the sum of all the indirect wages plus the sum of all dividends received by shareholders of supplying firms is indirect income received.

Even direct and indirect income received does not exhaust the effect. First, remember that state and local taxes are generated by this process; there is a state profits tax which is clearly affected by the sales. There are also property taxes, whose base depends on the existence of viable businesses. Second, remember that the direct and indirect income raises the income levels of residents of Massachusetts. When

people have higher incomes, they typically spend more--and some of that additional spending (induced spending, it is called) is done in Massachusetts. This induced spending in Massachusetts leads to more direct and indirect income (provided there were unemployed workers available--which, regrettably, they are in abundance in all of New England); which in turn sets off additional spending, which creates more income, which leads to more spending. . . . The process can be thought of as going on forever; but the amounts involved rapidly become small. The amounts spent are always greater than the income generated as a result on any one round, because some of the purchases are, directly or indirectly, from out of state firms, and some money leaves for federal taxes. Further, when income rises by some amount, the additional spending starting off the next round is smaller than the income creating it. This whole process is called a multiplier chain, and the total extra income ultimately emanating from this source is called induced income. Now, the total income in Massachusetts attributable to the shoe exports is the sum of the direct, the indirect and the induced income. This sum could be either greater or less than the total sales, depending on the exact relationships involved. Obviously, the sum of direct, indirect and induced income is a more complete measure of the impact of shoe exports than direct income alone.

Along with income, measures of impact of exports on the Massachusetts economy which help in understanding are the amount of state tax receipts involved, and the number of jobs created. One can also consider the total volume of sales of all industries

attributable to the exports. All of these can be considered in terms of direct effects only, or in terms of direct, indirect and induced effects. The sum of direct, indirect and induced effects--let us call this sum the total effect--is always greater than the direct effect alone. Total income attributable to a particular export is always greater than direct income only; total employment is always greater than direct employment; and so forth. Total effects are clearly the ones needed to provide a comprehensive understanding of the effects of exports on the economy. Regrettably, total effects are also much more difficult to estimate accurately, since they require vast amounts of information on the interrelations of the industries in the economy.

Clearly, nothing in this analysis is peculiar to the shoe industry. It pertains just as well to the travel service industry. Technical problems of estimation become more difficult in the travel service industry because of the variety of businesses and the variable content of sales; and also because of the fact that there are many more small businesses in which self-employment is a significant fraction of labor income. But these are technical problems which make estimation more difficult, and not differences in principle. An essential ingredient in the estimation of indirect and induced income, employment and sales or tax receipts is a very complex body of information known as an input-output table. Such a table shows the amount of purchases by any one industry from each of the other industries, as well as payments to workers. Putting to-

gether an input-output table which is reasonably accurate is a massive amount of work. By present standards, a "small" table distinguishes about 80 industries (called an "80-sector table)-- which requires some 6,400 entries. Larger ones tend to be more precise, in that the individual industries can be spelled out more specifically, rather than being lumped together with other industries only vaguely related.

We have expended considerable effort on this aspect of the work. The heart of our analytic machine here is a table published by the U.S. Department of Commerce, Bureau of Economic Analysis (the "BEA Table") based in the 1967 Census of Business. This table is one of the largest in existence; it distinguishes 484 industries (which means that the resulting table has some 234,000 entries!) for the United States as a whole. We have adapted this table for Massachusetts and, in the process, updated some of its components with information derived from the 1972 Census of Business.

The analysis of the economic impact of travel expenditures proceeds as follows: first, figures are given on the direct impact of travelers' expenditures on the economy of individual counties, as measured by the amount of payrolls (income from wages and salaries) directly due to travelers' expenditures. Second are given the total impact figures (direct, indirect, and induced) of travelers' expenditures, as measured (successively) by the gross sales, the income, the employment, and the state tax receipts generated by travelers' expenditures.

Direct Impact

Table 5 shows estimates of employment for each county, for each season, directly attributable to travelers' expenditures. This employment (mostly in hotels, restaurants and retail businesses) does not include the self-employed owners of the small businesses which characterize these industries--the store owners, service station owner-managers, motel owner-managers, family-run restaurants. It includes only employees, hired for wages. In Table 6, the estimates of employment in each county are presented as percentages of all employment in private firms in the county.

These percentage figures compare employment due to travelers' expenditures with all non-public employment, not with all employment, because that is the way the data are available. Since some public employees (e.g., police, lifeguards) are employed because of the presence of travelers, inclusion of public employees would raise both the number of employees due to travelers' expense and (of course) the total employment figure for the county--whether the percentage computed with public employees considered (if it were possible to do so) would rise or fall is an open question.

Tables 7 and 8 are similar to Tables 5 and 6. They show, respectively, the total payrolls for the employment shown in Table 5, and the percentage of those payrolls to all payrolls in the county. The percentages in Table 8 are uniformly lower than the percentages of Table 6, reflecting the fact that reported wages in travel service industries are lower than reported wages

in travel service industries are lower than reported wages in other industries. The figures used, however, are reported wages, not wages plus tips, meals, room and other non-payroll benefits often associated with travel service sector employment. Tables 7 and 8 consequently understate the importance of these industries in the economy of the various counties.

In Table 9 are shown estimates of state tax receipts collected directly from travelers through the rooms tax, meals tax, sales tax, liquof excise tax and gasoline tax. For the state as a whole, these amounted to $58 million for calendar year 1978. Since total expenditures in 1978 were $1,273 million, state tax collections amount to about 4.6 percent of travelers' expenditures. (This is a lower percentage than in 1977, because the meals tax was lowered from 8 percent to 5 percent on Jan. 1, 1978.) The collections from individual counties are approximately proportional to the expenditures in the county. The percentage of expenditures going to taxes varies slightly across areas and seasons, depending on the composition of travelers' expenditures.

These direct tax collections do not include taxes collected as a result of the increased income in Massachusetts which stemmed from the travelers' expenditures. Additional income leads to additional income tax receipts, and to additional expenditures on goods subject to tax--such as restaurant meals, autos, gasoline and the like. Analysis of the total impact of travelers' expenditures on state tax receipts is discussed in the next section. The tables discussed there show that each dollar of travelers' expenditures raised state tax receipts by about 11 cents.

Total Impact

As pointed out above, the direct impact of travelers' expenditures by no means captures the entire impact of those expenditures. The full effect requires consideration of the effect of the suppliers of the travel service industries, and on the behavior of those whose income is raised as a consequence of this. This full effect, though, cannot be calculated at the county level. To do so, we would need not one, but fourteen input-output tables. Worse, we would need data on the location of suppliers of each product consumed within each county. Such information is totally unavailable, and cannot be obtained without a major study within each county. The input-output data for Massachusetts can -and does- provide information about the impact of expenditures of travelers on the state as a whole--even though it cannot show the effect on the individual counties.

This problem points up one important aspect of the state's economy: no section of the state exists in isolation. Travel service industries in Barnstable County have suppliers, one presumes, in Bristol and Suffolk and other counties. Hence travelers' expenditures in Barnstable County affect the economies of many--perhaps all--of the other counties in Massachusetts because of indirect effects and because of induced effects. Similarly, a travelers' dollar spent in Berkshire or Bristol of Essex County has indirect and induced effects which are felt all over the state. Suppose that it were possible to do the analysis of indirect and induced effects at the county level as well as the state level; then it would be possible to document the inter-

county effects and to measure them numerically. One could then compare the effect on the state as a whole of a dollar of travelers' expenditure with that of the effect on the county in which it occurred, and see the difference. Since such measurement is not possible, we merely point out that it is unquestionable that the impact on the state as a whole is greater than the impact on the county in which the expenditure occurred. An economic stimulus anywhere in the state will be felt, in greater or smaller measure, in other parts of the state.

The total impact of an increase in travelers' spending is manifested only over time. There is a lag in time--perhaps a substantial one--after the initial expenditure before the effect on all suppliers, suppliers of suppliers, suppliers of suppliers of suppliers and so on has worked itself out. Similarly, the resulting change in the behavior of individuals as a consequence of their increased earnings--and of the state government as a result of its increased tax revenue will be worked out only over periods of time. The tables presented are "timeless"; they present only the final impact on the economy--the impact to be expected after all adjustments have taken place. Studies of speed of adjustment for the national economy show that a large proportion of the impact will be felt within one year, and virtually all within two. We would expect that the response within Massachusetts to be rather faster than this.

Tables 10 through 13 show the estimates of this total impact of travelers' expenditures on the economy of Massachusetts. Those tables are made up of aggregates: dollar volume of sales,

of income, of tax receipts, number of jobs. The amounts are large and important to the economy; that is clear.

Information in Other Publications

Earlier in 1979, we prepared two other publications with information on travel and tourism in Massachusetts. One of these is a Directory of hotels and motels; of campgrounds; and of selected site attractions. The hotel-motel inventory lists all known hotels and motels in Massachusetts as of early 1979, with name, address, number of rooms, convention and banquet capacities, and telephone number. The main listing is arranged by town; a seperate index list is arranged alphabetically by hotel name, giving the location. The campground inventory is similar; it gives the name, address and telephone number of each campground, the number of campsites in each, and the dates of opening and closing. The inventory of selected site attractions gives a selective list of attractions, by county and town, divided into categories of sight-seeing, recreation and amusements.

The other publication of "Facts of Travel and Tourism in Massachusetts" ("The Factbook," for short), a compilation of statistical data on the economy of the Commonwealth, with special emphasis on travel and tourism. Some of the information appearing in this Report appears (for 1977 data) in the Fact book; the Factbook also contains other information not appearing in this Report.

Notes on 1979 Tables

Data for the fourth quarter, 1979 employment and compensation figures by industry was not available from the Division of Employment Security at the time this report was prepared. Consequently there was no possibility of completing the fourth quarter data nor the years' total figures in most Direct Effect Tables, in particular, Tables 5, 6, and 8 could not be completed. Data for the first three quarters for these tables are given in the usual manner. The total impact tables (Tables 10-13) use information on annual compensation as one of a number of ingredients in the calculations; the compensation figures has to be estimated from data on the first three quarters only. This approximation may lower the reliability of the figures somewhat.

During the year 1979, there was a significant decline in the proportion of visitor days which involved commercial lodgings. In particular; in 1978, there were about 2.4 visitor days by people who did not use commercial lodgings for every visitor day by people who did; by 1979, this figure had risen to 2.5. This change which appears insignificant - is the cause of such apparently anomalous facts as this: visitor days in commercial lodgings for the entire state declined slightly in the same period.

A study of these ratios indicates that virtually all of this effect is produced by an increasing proportion of visitors who stay with friends and relatives. Actually, virtually the entire increase comes from the categories of people who stayed with

friends and relatives, and who gave their purpose of visit as either "visit friends or relatives" or "recreation, sightseeing, and entertainment". It appears that there was some substitution of trips involving (less expensive) stays with friends and relatives for trips involving (more expensive) forms of accommodations such as commercial lodgings and campgrounds. Economists would be inclined to attribute this to the effects of the decline of real income experienced by many individuals in families in 1979. If this attribution is correct, this effect should be intensified during 1980.

Chapter II

Reliability of the Estimates

Data presented in this Report are estimates based on samples. As such, all figures are subject to sampling error--that error which inevitably arises when estimates are based on anything less than a complete enumeration of the population. Contact with each of the millions of travelers who enter Massachusetts each year is physically impossible (and any attempt to come close would be enormously expensive); so sampling error is inevitable.

As explained in some detail in the Reports for 1975 and 1976, the primary sources of information are the special reports of rooms tax liability incurred in each month by Massachusetts hotels and motels; monthly data on room rates and persons per room collected from a sample of hotels; and surveys administered by our personnel to a sample of visitors entering the Commonwealth. (Supplementary data are also obtained from a variety of sources and are used for specific purposes in the study.) Careful study of the procedures will show that possible sources of error in the figures are many. We attempt, of course, to minimize the impact of these errors; we think we have been reasonably successful in doing so. Some general rules to follow in interpreting the figures should be noted carefully, however. In particular, note the following general principles.

Rule 1: Within any table or set of tables, figures for totals are always more accurate than figures for the components. In particular:

a) Year totals are more accurate than season totals.

b) State totals are more accurate than individual county totals.

c) For tables in matrix format (visitor day tables, expenditures by travelers tables, total impact of travelers expenditures tables): the row totals are more accurate than any of the components along the row; column totals are more accurate than the individual components down the column.

An example illustrates these rules. For the state as a whole, Table 1 shows total visitor days to be 42.7 million. The percentage error in this figure should be less than the percentage error in the figures for the individual counties which make up this total. The percentage error in the Barnstable County total of 11.6 million, or the Berkshire County total of 0.9 million will be greater than the percentage error in the 42.7 million state total.

The state total of 42.7 million visitor days is composed of the sum of five different primary purposes of visit: 4.7 million for business, 3.9 million for personal business, 1.5 million for conventions, 15.8 million for visiting friends or relatives, and 16.8 million for recreation, sightseeing or entertainment. The expected percentage error in each component is higher than that for the total for all purposes, 42.7

million. A similar result holds for the breakdown of the 42.7 million into five types of accommodations, or into four seasons.

Note that Table 1 breaks down into a series of smaller tables. The six rows for "year" are the sums of the corresponding rows in each of the "season" subtables. For each season, there are totals of the various types of accommodations, and for the various purposes of visit. Again, any total is more accurate, in percentage terms, than the components from which the total is formed. In the summer season, for example, the state total of visitor days spent with friends and relatives is 6.7 million; this figure (while less accurate than the statewide summer total of 18.7 million) is more accurate than the individual components of 0.1 million for business, 0.3 million for personal business, 0.1 million for conventions, 4.7 for visiting friends and relatives, and 1.4 for recreation, sightseeing and entertainment.

The summer season for the state lists a total of 10.9 million visitor days for the purpose " recreation, sightseeing and entertainment." A breakdown of these into type of lodging used shows 3.7 million in commercial lodgings, 3.9 in second homes and rental accommodations, 1.4 with friends and relatives, 1.0 camping and 0.9 in day trips. The sum, 10.1 million, has a smaller expected percentage of error than any of the components.

In general, the following rule is always valid: any total is more accurate (in percentage terms) than the components which make up the total. Put differently, the breakdown of any total yields components less accurate than the total.

Rule 2: Breakdowns by seasons, by county, and by type of accommodations are more accurate than breakdowns by purpose of visit.

A particular travel party may have more than one purpose for a particular trip--visiting friends and relatives can be combined with recreation, with attending a convention, with business, or with personal business. Indeed, almost any combination of purposes is possible for particular trips. By contrast, season is clear: a particular month is in one season, not in another. Similarly, on a given night, a party stays in commercial lodging or in a campground or with friends or relatives or makes other arrangements; there is no overlapping of accommodations. Similarly, a party cannot stay in two counties simultaneously.

Rule 3: Figures for commercial lodgings totals are more accurate than the figures for other types of lodging.

Figures on total person nights in commercial lodging are in each county, and each season, the first items estimated. The other cells of each matrix are derived as ratios to this total; these ratios are obtained from information derived from the survey results. Additional sampling error is involved; hence the estimates are less accurate.

Rule 4: Figures for day trips are the least accurate of all types of accommodations.

These are, by definition, short visits; they are mostly from residents of neighboring states. It is very difficult to get good data on these visits.

Rule 5: The expected percentage error of any estimate decreases as its size increases.

The size of an estimate is closely related to the number of questionnaires on which it is based; sampling error decreases as sample size increases. The figure on visitor days in camping in winter for purpose of personal business, for example, is not accurate. It represents only a few questionnaires. That figure, though, is 0.2 percent of all winter camping visitor days, 0.02 percent of all winter visitor days, and 0.003 percent of all visitor days for the year. The percentage error in that cell may be very great. Looked at properly, though, the figure indicates that winter camping for personal business is an insignificant part of total travel and tourism in Massachusetts. There is little question about the accuracy of that result.

Some of the cells are zero. That occurs whenever there were no responses to the survey which fell into the category. It does not mean that the actual number in the category was exactly zero. It means, rather, that our evidence shows that the true number is very small relative to the totals. Rather than invent, arbitrarily, small numbers to put in the table to look "realistic," we have left them as zeroes.

The estimates can be used for a variety of purposes; some of these require a greater degree of precision than others. Consider three sets of questions as examples:

Set 1. How important is travel and tourism in the Massachusetts economy? About how many people come in a typical year? Where do they go? Where do they stay? Why do they come? How

does the importance of travel and tourism vary among counties? Set 2. Are there consistent trends over fairly long periods of time (five to ten years) in the answers to the questions in Set 1? Is travel and tourism rising or falling? Is the distribution of visitor days among counties changing? Are there tendencies for the proportions of visitor days in various types of lodging to change? Is travel and tourism becoming more important or less important to the Massachusetts economy? Set 3. How do the number of visitor days in a particular county compare with the previous year, season by season? Which purposes of visit have accounted for any observed changes? How do the numbers coming for a specified purpose, staying in a specified type of lodging, compare between this year and last year?

The degree of accuracy required in estimates increases considerably between Set 1 and Set 2, and considerably more between Set 2 and Set 3. We are confident that our data are sufficiently accurate to provide reliable answers to the questions in Set 1. Answers to questions in Set 2 require reports extending over a long period. The Massachusetts Reports now extend from 1975 to 1979 - five years of data. This is about our minimum for looking at trends in data. We believe that the methods are sufficiently sound and that any trends clearly visible in the data could be taken (provisionally) as valid.

Answers to the questions in Set 3 require very precise data. We call attention once again to the rule concerning the accuracy of data. For any county, it is likely that a large

change in an item which is itself a large percentage of the total for the county does in fact represent a true change. A small change in any item may be simply the result of sampling error; changes of only a few percent ought to be considered as indistinguishable from "no change." In items which are very small percentages of the county or state total (such as the number for winter camping for personal business), year to year comparisons should not be made. Any item which is essentially insignificant as a percentage of the year's total should be considered to be just that: insignificant. No attempt should be made to consider year to year changes in those items.

The general rule for year to year change comparisons, then, is as follows:

1. Compare only larger totals, not individual components, if at all possible.
2. Treat small percentage changes as being not significantly different from "no change."
3. Do not compare small components on a year-to-year basis.

Chapter III

Benefits and Costs of Travel and Tourism

Tourism in Massachusetts has a number of important benefits, and also important costs. Some--but not all-- of the benefits are considered by the economic impact figures presented herein: viz., the impact of travel and tourism on income, employment and tax revenue within the state. Other benefits have been ignored. These benefits include the intangible benefits of contact with out-of-state visitors, giving Massachusetts people a broader outlook and (often) a better appreciation of their home state and its advantages; and the mutual exchange of ideas, ranging from casual conversation about everyday matters to interchange of technological information.

There are also costs involved to Massachusetts in such a large volume of travel into the Commonwealth. Some of these costs are paid for completely by the travelers; typical examples are the costs of food furnished, costs of gasoline sold to them, costs of providing hotel services. All of these are provided voluntarily by private individulas and firms; so it is a safe assumption that the costs incurred by these private sellers are paid in full by the travelers.

But there are sometimes other costs not paid by the private sellers--costs which ultimately fall on Massachusetts

residents. Some of these take the form of additional public services needed--additional police work, for example, in directing traffic (and, at times, for protection of property); additional road maintenance, public toilets, guards at public sites. Other costs are less tangible: additional traffic congestion and noise, the changing of a quiet village or site into one filled with the hustle and bustle of tourist activity, the conversion of certain sites from use by local residents to travel service activities--all of these intangible factors may be considered serious costs of tourism by some individuals. Those costs have been ignored completely in this study.

A balanced appraisal of the net benefits of travel and tourism should take into account all of these factors. We have not done so; nor, to our knowledge, has any other research study done so successfully. The reason is simple. The economic benefits of travel and tourism are quantifiable and measurable; they can all be reduced to numbers of dollars, and to numbers of jobs. The other factors cannot be so treated, without bringing in a whole series of assumptions about the value of certain amenities or disamenities--assumptions about which no consensus appears to exist.

Why are some factors measurable with little or no ambiguity, and others not? The answer is simple. The measured economic impact ultimately deals with activities which take place in what economists call markets. Markets are not necessarily physical sites, but arrangements by which buyers and sellers make voluntary transactions. These transactions involve

the exchange of money for goods or services, thereby putting a dollar value on things which could otherwise not be quantified. How much is a person worth? What is the value of a quiet village to a resident? We are at a loss to answer. Yet, to the question, "How much is a week's work by a typical restaurant cook worth?", we can find a reasonable answer. There are rates at which restaurant cooks are hired voluntarily, and work voluntarily. The existence of a "market" for restaurant cooks--i.e., the fact that restaurant cooks sell their services--gives us an objective way to quantify the value of their services. No such "markets" exist for congestion, noise, or cultural broadening by contact with visitors. Hence no easy quantification of the non-economic impact of travel and tourism is available.

Decisions about support or lack of support for travel and tourism activities is ultimately a political decision--i.e., a decision which involves a conscious weighing of factors which cannot be unambiguously reduced to some units (such as dollars) and so cannot be easily compared. It is entirely inappropriate for us to attempt to do so, or to inject our personal opinions on the matter.

For those who do make such decisions, the data in this Report should provide a starting point. The matrix formulation, allowing consideration of individual cells, may prove useful also, since it allows consideration of individual categories of travelers, rather than simply travel as a whole.

TABLE 1 CALENDAR YEAR 1979

VISITOR DAYS BY SEASON IN STATE

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	571791.	61385.	305725.	0.	104033.	1042935.
	PERSONAL	253806.	90680.	345175.	744.	112407.	802812.
	CONVENTION	330258.	427.	60751.	0.	33939.	425375.
	VISIT F/R	313954.	119234.	2438624.	10597.	105525.	2987933.
	REC/S/ENT	525019.	230587.	390541.	69737.	172294.	1388178.
	TOTAL	1994828.	502313.	3540816.	81078.	528199.	6647233.
SPRING							
	BUSINESS	772962.	81195.	446625.	0.	157271.	1458054.
	PERSONAL	339204.	177864.	484814.	1022.	177575.	1180479.
	CONVENTION	503373.	502.	82369.	0.	50674.	636919.
	VISIT F/R	449745.	156010.	3504652.	13408.	163002.	4286817.
	REC/S/ENT	1072508.	744844.	621829.	216637.	282646.	2938464.
	TOTAL	3137793.	1160415.	5140290.	231068.	831168.	10500733.
SUMMER							
	BUSINESS	778819.	16341.	150186.	878.	116567.	1062790.
	PERSONAL	177673.	195022.	268439.	930.	376370.	1018434.
	CONVENTION	225420.	11472.	61239.	1744.	18665.	318541.
	VISIT F/R	408959.	125616.	4698551.	61287.	121794.	5416206.
	REC/S/ENT	3184969.	3599899.	1523593.	848011.	755125.	9911595.
	TOTAL	4775840.	3948330.	6702007.	912850.	1388520.	17727567.
FALL							
	BUSINESS	742653.	74451.	379220.	0.	129787.	1326111.
	PERSONAL	334230.	120458.	402800.	1029.	143455.	1001971.
	CONVENTION	305148.	441.	80135.	0.	34577.	420300.
	VISIT F/R	396636.	141751.	2988295.	12201.	132690.	3671574.
	REC/S/ENT	722512.	348985.	479298.	101585.	223089.	1875470.
	TOTAL	2501180.	686086.	4329748.	114815.	663598.	8295426.
YEAR							
	BUSINESS	2866225.	233373.	1281756.	878.	507658.	4889890.
	PERSONAL	1104914.	584023.	1501228.	3725.	809807.	4003697.
	CONVENTION	1364199.	12842.	284494.	1744.	137856.	1801135.
	VISIT F/R	1569294.	542611.	13630122.	97493.	523011.	16362530.
	REC/S/ENT	5505008.	4924314.	3015261.	1235970.	1433153.	16113707.
	TOTAL	12409640.	6297163.	19712860.	1339811.	3411485.	43170960.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT.

TABLE 2 TRAVEL YEAR 1979

VISITOR DAYS BY SEASON IN STATE

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	1208808.	127273.	633635.	0.	216514.	2186229.
	PERSONAL	539668.	192548.	700489.	1483.	236265.	1670452.
	CONVENTION	628364.	827.	127981.	0.	66276.	823449.
	VISIT F/R	655369.	244846.	5014829.	21762.	220859.	6157664.
	REC/S/ENT	1127338.	508553.	804970.	151396.	365157.	2957414.
	TOTAL	4159546.	1074046.	7281904.	174641.	1105071.	13795208.
MAY-JUNE							
	BUSINESS	566432.	56266.	322420.	0.	114470.	1059588.
	PERSONAL	249284.	134790.	335431.	733.	130036.	850275.
	CONVENTION	294281.	357.	47334.	0.	30327.	372298.
	VISIT F/R	331222.	108698.	2522607.	9290.	118958.	3090775.
	REC/S/ENT	839589.	606623.	461593.	175708.	208407.	2291920.
	TOTAL	2280809.	906734.	3689385.	185731.	602198.	7664856.
JULY-AUG							
	BUSINESS	533205.	11017.	98061.	369.	85579.	728231.
	PERSONAL	117544.	129738.	165416.	847.	270672.	684218.
	CONVENTION	131612.	6814.	49531.	1460.	12463.	201880.
	VISIT F/R	281822.	83707.	3271059.	42114.	85416.	3764117.
	REC/S/ENT	2322813.	2748998.	1095791.	641866.	542296.	7351764.
	TOTAL	3386996.	2980274.	4679858.	686656.	996426.	12730210.
SEPT-OCT							
	BUSINESS	560147.	37446.	221214.	502.	91456.	910765.
	PERSONAL	200784.	124630.	283663.	540.	172598.	782216.
	CONVENTION	252214.	8186.	43071.	1106.	23086.	327663.
	VISIT F/R	304345.	101870.	2756433.	24204.	98090.	3284941.
	REC/S/ENT	1237933.	1075313.	662861.	272452.	318493.	3567051.
	TOTAL	2555424.	1347445.	3967242.	298804.	703722.	8872636.
YEAR							
	BUSINESS	2868592.	232001.	1275330.	871.	508018.	4884813.
	PERSONAL	1107281.	581706.	1484998.	3604.	809571.	3987160.
	CONVENTION	1306472.	16184.	267917.	2566.	132152.	1725290.
	VISIT F/R	1572758.	539120.	13564928.	97369.	523322.	16297497.
	REC/S/ENT	5527673.	4939486.	3025215.	1241423.	1434353.	16168149.
	TOTAL	12382775.	6308498.	19618388.	1345832.	3407417.	43062910.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 3 CALENDAR YEAR 1979

EXPENDITURES BY SEASON IN STATE -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	36047.	1534.	5417.	0.	1931.	44929.
	PERSONAL	15915.	2266.	6117.	0.	2086.	26384.
	CONVENTION	23759.	11.	1077.	0.	630.	25476.
	VISIT F/R	16115.	1994.	52894.	0.	1198.	72200.
	REC/S/ENT	26889.	8527.	11650.	780.	4621.	52466.
	TOTAL	118724.	14331.	77154.	780.	10466.	221455.
SPRING							
	BUSINESS	50925.	2108.	8231.	0.	3049.	64313.
	PERSONAL	22352.	4617.	8935.	0.	3443.	39348.
	CONVENTION	37831.	13.	1518.	0.	983.	40345.
	VISIT F/R	23854.	2691.	78925.	0.	1928.	107398.
	REC/S/ENT	55515.	28289.	19252.	2522.	7886.	113464.
	TOTAL	190477.	37719.	116861.	2522.	17289.	364867.
SUMMER							
	BUSINESS	50092.	137.	2531.	48.	3147.	55954.
	PERSONAL	11477.	1632.	4523.	51.	10162.	27845.
	CONVENTION	17566.	96.	1032.	95.	504.	19293.
	VISIT F/R	17552.	0.	101395.	643.	689.	120279.
	REC/S/ENT	149660.	96261.	23677.	13373.	9718.	292690.
	TOTAL	246348.	98126.	133157.	14210.	24221.	516063.
FALL							
	BUSINESS	52553.	2044.	7581.	0.	2689.	64867.
	PERSONAL	23685.	3308.	8052.	0.	2972.	38017.
	CONVENTION	23753.	12.	1602.	0.	716.	26084.
	VISIT F/R	22823.	2598.	71121.	0.	1688.	98231.
	REC/S/ENT	40951.	13984.	15673.	1279.	6539.	78426.
	TOTAL	163766.	21946.	104029.	1279.	14605.	305625.
YEAR							
	BUSINESS	189616.	5823.	23760.	48.	10817.	230064.
	PERSONAL	73429.	11824.	27627.	51.	18664.	131594.
	CONVENTION	102909.	132.	5228.	95.	2833.	111198.
	VISIT F/R	80344.	7283.	304335.	643.	5503.	398108.
	REC/S/ENT	273016.	147061.	70251.	17953.	28764.	537046.
	TOTAL	719315.	172123.	431201.	18790.	66581.	1408010.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 4 TRAVEL YEAR 1979

EXPENDITURES BY SEASON IN STATE -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	76745.	3191.	11266.	0.	4051.	95252.
	PERSONAL	34124.	4827.	12455.	0.	4421.	55827.
	CONVENTION	45200.	21.	2276.	0.	1240.	48736.
	VISIT F/R	33887.	4089.	109073.	0.	2516.	149564.
	REC/S/ENT	57955.	18893.	24173.	1703.	9856.	112580.
	TOTAL	247911.	31020.	159242.	1703.	22083.	461960.
MAY-JUN							
	BUSINESS	37605.	1461.	5942.	0.	2220.	47227.
	PERSONAL	16594.	3499.	6182.	0.	2521.	28797.
	CONVENTION	22071.	9.	872.	0.	588.	23541.
	VISIT F/R	17681.	1875.	56809.	0.	1407.	77772.
	REC/S/ENT	43391.	23040.	14291.	2045.	5815.	88581.
	TOTAL	137342.	29884.	84097.	2045.	12551.	265919.
JUL-AUG							
	BUSINESS	34128.	92.	1652.	20.	2311.	38203.
	PERSONAL	7564.	1086.	2787.	46.	7308.	18792.
	CONVENTION	10255.	57.	835.	80.	336.	11562.
	VISIT F/R	12205.	0.	70589.	442.	483.	83719.
	REC/S/ENT	109695.	73508.	17029.	10122.	6979.	217334.
	TOTAL	173847.	74743.	92892.	10710.	17418.	369610.
SEP-OCT							
	BUSINESS	38291.	704.	4212.	22.	2180.	45409.
	PERSONAL	13621.	2343.	5401.	23.	4115.	25503.
	CONVENTION	19756.	154.	820.	47.	550.	21328.
	VISIT F/R	15385.	1107.	62406.	200.	992.	80090.
	REC/S/ENT	60753.	31754.	14331.	4081.	5835.	116754.
	TOTAL	147806.	36062.	87170.	4374.	13672.	289084.
YEAR							
	BUSINESS	186768.	5448.	23072.	42.	10761.	226091.
	PERSONAL	71904.	11755.	26825.	69.	18365.	128918.
	CONVENTION	97282.	241.	4803.	127.	2715.	105167.
	VISIT F/R	79158.	7071.	298877.	642.	5398.	391146.
	REC/S/ENT	271794.	147194.	69824.	17952.	28484.	535249.
	TOTAL	706906.	171710.	423400.	18832.	65723.	1386572.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.

A.ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.

*F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT.

TABLE 5 CALENDAR YEAR 1979

EMPLOYMENT DUE TO TRAVELLERS EXPENDITURES

DIRECT EFFECT ONLY

COUNTY	WINTER	SPRING	SUMMER	FALL	YEAR
BARNSTABLE	2558.	11475.	28539.	0.	15953.
BERKSHIRE	1394.	1408.	1987.	0.	2132.
BRISTOL	3568.	4511.	5087.	0.	5709.
DUKES	120.	1115.	1845.	0.	1119.
ESSEX	3117.	5320.	5970.	0.	6431.
FRANKLIN	350.	408.	455.	0.	534.
HAMDEN	1495.	1999.	2084.	0.	2456.
HAMPSHIRE	460.	557.	672.	0.	753.
MIDDLESEX	7867.	9851.	8907.	0.	11990.
NANTUCKET	94.	1076.	2428.	0.	1282.
NORFOLK	2653.	3635.	3294.	0.	4374.
PLYMOUTH	391.	818.	1621.	0.	1194.
SUFFOLK	9484.	14208.	12875.	0.	16640.
WORCESTER	1619.	2136.	2977.	0.	3030.
STATE	35168.	58516.	78741.	0.	73598.

TABLE 6 CALENDAR YEAR 1979

EMPLOYMENT DUE TO TRAVELLERS EXPENDITURES - AS PERCENTAGES

DIRECT EFFECT ONLY

COUNTY	WINTER	SPRING	SUMMER	FALL	YEAR
BARNSTABLE	7.6	27.5	59.1	0.0	34.5
BERKSHIRE	2.8	2.8	3.8	0.0	3.1
BRISTOL	2.3	2.9	3.2	0.0	2.8
DUKES	5.7	38.2	45.6	0.0	34.0
ESSEX	1.6	2.6	2.9	0.0	2.4
FRANKLIN	2.2	2.4	2.6	0.0	2.4
HAMDEN	1.0	1.3	1.3	0.0	1.2
HAMPSHIRE	1.6	1.9	2.3	0.0	1.9
MIDDLESEX	1.5	1.8	1.6	0.0	1.6
NANTUCKET	7.7	54.6	85.8	0.0	59.7
NORFOLK	1.4	1.8	1.6	0.0	1.6
PLYMOUTH	.5	1.0	1.9	0.0	1.1
SUFFOLK	2.3	3.3	3.0	0.0	2.9
WORCESTER	.7	.9	1.3	0.0	1.0
STATE	1.7	2.7	3.6	0.0	2.7

TABLE 7 CALENDAR YEAR 1979

PAYROLLS DUE TO TRAVELLERS EXPENDITURES - IN THOUSANDS OF DOLLARS

DIRECT EFFECT ONLY

COUNTY	WINTER	SPRING	SUMMER	FALL	YEAR
BARNSTABLE	3427.	15142.	40035.	6205.	64809.
BERKSHIRE	1655.	1679.	2469.	1920.	7724.
BRISTOL	4414.	5620.	6396.	4925.	21354.
DUKES	206.	1340.	3257.	444.	5247.
ESSEX	3710.	6293.	7305.	5823.	23130.
FRANKLIN	375.	459.	497.	426.	1757.
HAMDEN	2010.	2830.	2863.	2451.	10154.
HAMPSHIRE	474.	581.	744.	598.	2397.
MIDDLESEX	10169.	12933.	11923.	12265.	47291.
NANTUCKET	153.	1379.	3373.	600.	5506.
NORFOLK	3916.	4959.	4602.	5058.	18535.
PLYMOUTH	495.	1065.	2218.	925.	4704.
SUFFOLK	14383.	20904.	19934.	20258.	75479.
WORCESTER	1999.	2606.	3756.	2898.	11259.
STATE	47388.	77790.	109371.	64797.	299346.

TABLE 8 CALENDAR YEAR 1979

PAYROLLS DUE TO TRAVELLERS EXPENDITURES - AS PERCENTAGES OF ALL EMPLOYMENT

DIRECT EFFECT ONLY

COUNTY	WINTER	SPRING	SUMMER	FALL	YEAR
BARNSTABLE	4.4	16.9	38.1	0.0	23.8
BERKSHIRE	1.2	1.1	1.6	0.0	1.8
BRISTOL	1.1	1.4	1.6	0.0	1.8
DUKES	4.0	22.7	37.7	0.0	26.7
ESSEX	.7	1.1	1.2	0.0	1.3
FRANKLIN	.9	1.0	1.1	0.0	1.3
HAMDEN	.5	.6	.6	0.0	.8
HAMPSHIRE	.7	.8	1.0	0.0	1.1
MIDDLESEX	.6	.7	.7	0.0	.9
NANTUCKET	5.3	34.6	56.6	0.0	42.9
NORFOLK	.7	.8	.7	0.0	1.0
PLYMOUTH	.2	.5	1.0	0.0	.7
SUFFOLK	1.0	1.5	1.4	0.0	1.8
WORCESTER	.3	.4	.6	0.0	.6
STATE	.8	1.2	1.7	0.0	1.5

TABLE 9 CALENDAR YEAR 1979

TAX RECEIPTS DUE TO TRAVELLERS IN MASSACHUSETTS -- CALENDER YEAR 1979

DIRECT EFFECT ONLY

COUNTY	WINTER	SPRING	SUMMER	FALL	YEAR
BARNSTABLE	693.	3100.	8735.	1339.	13867.
BERKSHIRE	329.	336.	495.	402.	1561.
BRISTOL	1072.	1374.	1432.	1270.	5148.
DUKES	41.	272.	702.	95.	1111.
ESSEX	871.	1489.	1572.	1448.	5380.
FRANKLIN	83.	103.	104.	100.	389.
HAMDEN	434.	616.	588.	562.	2200.
HAMPSHIRE	110.	135.	164.	146.	555.
MIDDLESEX	2388.	3063.	2543.	3051.	11046.
NANTUCKET	30.	278.	739.	127.	1174.
NORFOLK	897.	1147.	948.	1229.	4221.
PLYMOUTH	119.	257.	492.	235.	1103.
SUFFOLK	2849.	4159.	3936.	4164.	15109.
WORCESTER	517.	679.	894.	796.	2885.
STATE	10433.	17006.	23345.	14964.	65747.

TABLE 10 CALENDER YEAR 1979

TOTAL IMPACT OF TRAVELLER'S EXPENDITURES ON TOTAL SALES IN MASSACHUSETTS -- IN THOUSANDS OF DOLLARS

BY SEASON OF INITIATING EXPENDITURE

BY TYPE OF LODGING : BY PURPOSE OF VISIT

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	64599.	2551.	8627.	0.	3179.	78956.
	PERSONAL	28507.	3769.	9740.	0.	3435.	45450.
	CONVENTION	43085.	10.	1714.	0.	1037.	45854.
	VISIT F/R	28297.	3278.	85178.	0.	1921.	118674.
	REC/S/ENT	47817.	14136.	19205.	1233.	7860.	90252.
	TOTAL	212305.	23752.	124464.	1233.	17432.	379186.
SPRING							
	BUSINESS	91256.	3506.	13101.	0.	5020.	112883.
	PERSONAL	40055.	7680.	14221.	0.	5668.	67624.
	CONVENTION	68599.	22.	2416.	0.	1618.	72655.
	VISIT F/R	41854.	4422.	127083.	0.	3093.	176452.
	REC/S/ENT	98423.	46891.	31741.	3985.	13416.	194456.
	TOTAL	340187.	62520.	188562.	3985.	28815.	624069.
SUMMER							
	BUSINESS	90702.	234.	3964.	76.	5132.	100108.
	PERSONAL	20789.	2788.	7085.	80.	16571.	47314.
	CONVENTION	32281.	164.	1616.	151.	822.	35033.
	VISIT F/R	31430.	0.	164408.	1075.	1124.	198037.
	REC/S/ENT	266983.	166521.	38699.	22380.	16790.	511373.
	TOTAL	442186.	169707.	215772.	23761.	40439.	891865.
FALL							
	BUSINESS	93932.	3374.	11905.	0.	4374.	113585.
	PERSONAL	42340.	5460.	12645.	0.	4835.	65279.
	CONVENTION	42839.	20.	2516.	0.	1165.	46540.
	VISIT F/R	40063.	4248.	113597.	0.	2668.	160576.
	REC/S/ENT	72628.	23066.	25664.	1991.	11057.	134406.
	TOTAL	291802.	36169.	166326.	1991.	24099.	520386.
YEAR							
	BUSINESS	340489.	9665.	37596.	76.	17705.	405531.
	PERSONAL	131691.	19696.	43691.	80.	30508.	225667.
	CONVENTION	186804.	223.	8262.	151.	4642.	200082.
	VISIT F/R	141644.	11949.	490266.	1075.	8806.	653740.
	REC/S/ENT	485851.	250614.	115309.	29589.	49123.	930487.
	TOTAL	1286480.	292148.	695123.	30970.	110785.	2415506.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT.

TABLE 11 CALENDER YEAR 1979

TOTAL IMPACT OF TRAVELLER'S EXPENDITURES ON INCOME OF RESIDENTS IN MASSACHUSETTS -- IN THOUSANDS OF DOLLARS

BY SEASON OF INITIATING EXPENDITURE

BY TYPE OF LODGING : BY PURPOSE OF VISIT

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	32651.	1264.	4175.	0.	1634.	39724.
	PERSONAL	14417.	1868.	4714.	0.	1765.	22765.
	CONVENTION	21475.	9.	830.	0.	533.	22846.
	VISIT F/R	14227.	1517.	42026.	0.	980.	58751.
	REC/S/ENT	24033.	6904.	9346.	610.	3863.	44757.
	TOTAL	106803.	11562.	61091.	610.	8776.	188843.
SPRING							
	BUSINESS	46204.	1741.	6351.	0.	2583.	56880.
	PERSONAL	20280.	3815.	6894.	0.	2917.	33905.
	CONVENTION	34245.	11.	1171.	0.	832.	36259.
	VISIT F/R	21103.	2051.	62875.	0.	1581.	87610.
	REC/S/ENT	49730.	22939.	15475.	1975.	6605.	96724.
	TOTAL	171561.	30557.	92767.	1975.	14518.	311378.
SUMMER							
	BUSINESS	43521.	98.	1953.	35.	2460.	48066.
	PERSONAL	9973.	1165.	3490.	38.	7942.	22607.
	CONVENTION	15328.	69.	796.	71.	394.	16657.
	VISIT F/R	15888.	0.	76394.	524.	593.	93399.
	REC/S/ENT	132740.	77502.	19362.	10495.	8363.	248462.
	TOTAL	217449.	78833.	101994.	11163.	19752.	429191.
FALL							
	BUSINESS	47119.	1662.	5697.	0.	2223.	56701.
	PERSONAL	21236.	2689.	6051.	0.	2457.	32432.
	CONVENTION	21284.	10.	1204.	0.	592.	23089.
	VISIT F/R	19997.	1958.	55685.	0.	1344.	78985.
	REC/S/ENT	36291.	11244.	12427.	972.	5408.	66342.
	TOTAL	145927.	17563.	81064.	972.	12023.	257549.
YEAR							
	BUSINESS	169495.	4765.	18176.	35.	8900.	201371.
	PERSONAL	65905.	9536.	21149.	38.	15082.	111710.
	CONVENTION	92331.	98.	4001.	71.	2351.	98852.
	VISIT F/R	71215.	5526.	236981.	524.	4498.	318744.
	REC/S/ENT	242794.	118590.	56609.	14052.	24238.	456285.
	TOTAL	641740.	138515.	336917.	14721.	55069.	1186961.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT.

TABLE 12 CALENDER YEAR 1979

TOTAL IMPACT OF TRAVELLER'S EXPENDITURES ON EMPLOYMENT IN MASSACHUSETTS -- NUMBER OF FULL-TIME EQUIVALENT JOBS

BY SEASON OF INITIATING EXPENDITURE

BY TYPE OF LODGING : BY PURPOSE OF VISIT

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	2988.	112.	371.	0.	145.	3616.
	PERSONAL	1318.	166.	419.	0.	157.	2060.
	CONVENTION	1996.	1.	74.	0.	47.	2118.
	VISIT F/R	1296.	138.	3650.	0.	86.	5170.
	REC/S/ENT	2201.	636.	832.	53.	348.	4071.
	TOTAL	9799.	1053.	5346.	53.	784.	17036.
SPRING							
	BUSINESS	4220.	154.	563.	0.	229.	5167.
	PERSONAL	1852.	338.	612.	0.	259.	3061.
	CONVENTION	3178.	1.	104.	0.	74.	3357.
	VISIT F/R	1918.	187.	5453.	0.	138.	7696.
	REC/S/ENT	4529.	2109.	1375.	172.	594.	8779.
	TOTAL	15698.	2789.	8107.	172.	1294.	28060.
SUMMER							
	BUSINESS	4146.	9.	169.	3.	215.	4543.
	PERSONAL	950.	109.	302.	3.	695.	2060.
	CONVENTION	1482.	6.	69.	6.	34.	1598.
	VISIT F/R	1433.	0.	6748.	46.	52.	8278.
	REC/S/ENT	12150.	7323.	1652.	942.	759.	22826.
	TOTAL	20161.	7448.	8940.	1000.	1755.	39305.
FALL							
	BUSINESS	4327.	148.	506.	0.	197.	5177.
	PERSONAL	1950.	239.	537.	0.	218.	2944.
	CONVENTION	1977.	1.	107.	0.	53.	2137.
	VISIT F/R	1830.	179.	4835.	0.	117.	6961.
	REC/S/ENT	3332.	1037.	1106.	85.	487.	6047.
	TOTAL	13416.	1603.	7091.	85.	1072.	23267.
YEAR							
	BUSINESS	15681.	424.	1609.	3.	787.	18504.
	PERSONAL	6071.	852.	1870.	3.	1328.	10125.
	CONVENTION	8633.	9.	353.	6.	208.	9210.
	VISIT F/R	6477.	503.	20686.	46.	393.	28105.
	REC/S/ENT	22212.	11105.	4965.	1252.	2188.	41723.
	TOTAL	59074.	12894.	29483.	1310.	4905.	107667.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 13 CALENDER YEAR 1979

TOTAL IMPACT OF TRAVELLER'S EXPENDITURES ON STATE TAX RECEIPTS IN MASSACHUSETTS -- IN THOUSANDS OF DOLLARS

BY SEASON OF INITIATING EXPENDITURE

BY TYPE OF LODGING : BY PURPOSE OF VISIT

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	4403.	170.	621.	0.	218.	5412.
	PERSONAL	1944.	251.	701.	0.	235.	3132.
	CONVENTION	2895.	1.	123.	0.	71.	3091.
	VISIT F/R	1918.	221.	5598.	0.	145.	7883.
	REC/S/ENT	3103.	725.	1089.	102.	416.	5435.
	TOTAL	14264.	1368.	8132.	102.	1085.	24953.
SPRING							
	BUSINESS	6250.	236.	951.	0.	347.	7784.
	PERSONAL	2743.	516.	1033.	0.	392.	4684.
	CONVENTION	4629.	1.	175.	0.	112.	4918.
	VISIT F/R	2857.	302.	8440.	0.	236.	11834.
	REC/S/ENT	6439.	2433.	1816.	333.	715.	11737.
	TOTAL	22919.	3487.	12415.	333.	1801.	40956.
SUMMER							
	BUSINESS	6009.	12.	298.	6.	289.	6613.
	PERSONAL	1377.	138.	532.	7.	933.	2986.
	CONVENTION	2106.	8.	121.	12.	46.	2294.
	VISIT F/R	2148.	0.	8564.	67.	93.	10873.
	REC/S/ENT	18329.	9565.	2693.	1374.	1000.	32961.
	TOTAL	29969.	9723.	12208.	1466.	2361.	55727.
FALL							
	BUSINESS	6458.	231.	894.	0.	310.	7893.
	PERSONAL	2911.	373.	950.	0.	343.	4576.
	CONVENTION	2912.	1.	189.	0.	83.	3185.
	VISIT F/R	2737.	294.	7686.	0.	210.	10927.
	REC/S/ENT	4772.	1215.	1495.	171.	597.	8250.
	TOTAL	19790.	2114.	11213.	171.	1542.	34831.
YEAR							
	BUSINESS	23121.	648.	2764.	6.	1164.	27702.
	PERSONAL	8975.	1278.	3215.	7.	1902.	15377.
	CONVENTION	12543.	12.	609.	12.	312.	13488.
	VISIT F/R	9661.	817.	30288.	67.	684.	41518.
	REC/S/ENT	32644.	13938.	7092.	1981.	2728.	58382.
	TOTAL	86943.	16693.	43968.	2073.	6789.	156467.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 14 CALENDAR YEAR 1979

VISITOR DAYS BY SEASON IN BARNSTABLE COUNTY

TYPES OF ACCOMMODATIONS # BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	8814.	0.	13462.	0.	6533.	28809.
	PERSONAL	3778.	16413.	7816.	0.	8866.	36872.
	CONVENTION	9553.	0.	0.	0.	1089.	10642.
	VISIT F/R	13028.	0.	91190.	0.	7309.	111527.
	REC/S/ENT	115073.	128782.	37344.	41253.	16643.	339094.
	TOTAL	150246.	145194.	149811.	41253.	40440.	526944.
SPRING							
	BUSINESS	36981.	0.	56480.	0.	27408.	120870.
	PERSONAL	15849.	68861.	32791.	0.	37198.	154699.
	CONVENTION	40078.	0.	0.	0.	4570.	44649.
	VISIT F/R	54659.	0.	382592.	0.	30667.	467917.
	REC/S/ENT	482794.	540308.	156676.	173078.	69825.	1422682.
	TOTAL	630362.	609169.	628540.	173078.	169668.	2210817.
SUMMER							
	BUSINESS	95533.	0.	9860.	0.	45551.	150944.
	PERSONAL	9661.	0.	0.	0.	165154.	174815.
	CONVENTION	0.	0.	0.	0.	5694.	5694.
	VISIT F/R	52589.	0.	918763.	31225.	37018.	1039594.
	REC/S/ENT	1502221.	2541351.	636064.	568668.	316048.	5564351.
	TOTAL	1660004.	2541351.	1564687.	599892.	569465.	6935399.
FALL							
	BUSINESS	14489.	0.	22128.	0.	10738.	47355.
	PERSONAL	6209.	26979.	12847.	0.	14573.	60609.
	CONVENTION	15702.	0.	0.	0.	1791.	17493.
	VISIT F/R	21414.	0.	149893.	0.	12015.	183323.
	REC/S/ENT	189151.	211684.	61383.	67809.	27356.	557384.
	TOTAL	246966.	238663.	246252.	67809.	66473.	866163.
YEAR							
	BUSINESS	155818.	0.	101931.	0.	90229.	347978.
	PERSONAL	35498.	112252.	53454.	0.	225791.	426995.
	CONVENTION	65333.	0.	0.	0.	13144.	78477.
	VISIT F/R	141690.	0.	1542438.	31225.	87010.	1802362.
	REC/S/ENT	2289239.	3422124.	891467.	850808.	429872.	7883511.
	TOTAL	2687577.	3534376.	2589290.	882033.	846046.	10539323.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 15 TRAVEL YEAR 1979

VISITOR DAYS BY SEASON IN BARNSTABLE COUNTY

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	20354.	0.	31087.	0.	15085.	66526.
	PERSONAL	8723.	37901.	18048.	0.	20473.	85146.
	CONVENTION	22059.	0.	0.	0.	2515.	24574.
	VISIT F/R	30084.	0.	210577.	0.	16879.	257539.
	REC/S/ENT	265727.	297383.	86234.	95261.	38431.	783037.
	TOTAL	346948.	335284.	345945.	95261.	93385.	1216823.
MAY-JUNE							
	BUSINESS	30432.	0.	46478.	0.	22554.	99465.
	PERSONAL	13042.	56666.	26984.	0.	30610.	127303.
	CONVENTION	32981.	0.	0.	0.	3761.	36742.
	VISIT F/R	44979.	0.	314838.	0.	25236.	385053.
	REC/S/ENT	397295.	444624.	128930.	142428.	57460.	1170737.
	TOTAL	518730.	501290.	517231.	142428.	139621.	1819301.
JULY-AUG							
	BUSINESS	75328.	0.	7778.	0.	35930.	119035.
	PERSONAL	7648.	0.	0.	0.	130271.	137919.
	CONVENTION	0.	0.	0.	0.	4491.	4491.
	VISIT F/R	41481.	0.	724707.	24630.	29199.	820017.
	REC/S/ENT	1184930.	2004581.	501718.	448557.	249294.	4389080.
	TOTAL	1309388.	2004581.	1234203.	473186.	449185.	5470543.
SEPT-OCT							
	BUSINESS	30621.	0.	17990.	0.	17340.	65952.
	PERSONAL	6477.	19394.	9236.	0.	45359.	80467.
	CONVENTION	11288.	0.	0.	0.	2490.	13778.
	VISIT F/R	26502.	0.	301812.	6595.	16456.	351365.
	REC/S/ENT	453268.	688946.	178473.	168858.	86420.	1575965.
	TOTAL	528156.	708340.	507511.	175453.	168066.	2087525.
YEAR							
	BUSINESS	156736.	0.	103333.	0.	90910.	350978.
	PERSONAL	35891.	113961.	54268.	0.	226714.	430834.
	CONVENTION	66328.	0.	0.	0.	13257.	79585.
	VISIT F/R	143046.	0.	1551933.	31225.	87771.	1813975.
	REC/S/ENT	2301221.	3435534.	895356.	855104.	431605.	7918820.
	TOTAL	2703222.	3549495.	2604889.	886329.	850257.	10594191.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT.

TABLE 16 CALENDAR YEAR 1979

EXPENDITURES BY SEASON IN BARNSTABLE COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	491.	0.	239.	0.	121.	851.
	PERSONAL	209.	410.	138.	0.	165.	922.
	CONVENTION	531.	0.	0.	0.	20.	551.
	VISIT F/R	578.	0.	1978.	0.	83.	2639.
	REC/S/ENT	5205.	4762.	1114.	461.	446.	11989.
	TOTAL	7013.	5172.	3469.	461.	835.	16951.
SPRING							
	BUSINESS	2226.	0.	1041.	0.	531.	3799.
	PERSONAL	943.	1788.	604.	0.	721.	4057.
	CONVENTION	2404.	0.	0.	0.	89.	2493.
	VISIT F/R	2589.	0.	8616.	0.	363.	11568.
	REC/S/ENT	23321.	20521.	4851.	2015.	1948.	52655.
	TOTAL	31484.	22309.	15112.	2015.	3652.	74572.
SUMMER							
	BUSINESS	5547.	0.	166.	0.	1230.	6943.
	PERSONAL	568.	0.	0.	0.	4459.	5027.
	CONVENTION	0.	0.	0.	0.	154.	154.
	VISIT F/R	2536.	0.	19827.	328.	210.	22900.
	REC/S/ENT	69208.	67956.	9884.	8968.	4068.	160083.
	TOTAL	77860.	67956.	29877.	9295.	10120.	195108.
FALL							
	BUSINESS	934.	0.	442.	0.	222.	1599.
	PERSONAL	396.	741.	257.	0.	302.	1695.
	CONVENTION	1009.	0.	0.	0.	37.	1046.
	VISIT F/R	1078.	0.	3567.	0.	153.	4798.
	REC/S/ENT	9703.	8482.	2007.	854.	802.	21848.
	TOTAL	13119.	9223.	6274.	854.	1516.	30986.
YEAR							
	BUSINESS	9198.	0.	1888.	0.	2105.	13191.
	PERSONAL	2116.	2939.	1000.	0.	5647.	11701.
	CONVENTION	3944.	0.	0.	0.	300.	4244.
	VISIT F/R	6782.	0.	33988.	328.	808.	41905.
	REC/S/ENT	107436.	101721.	17856.	12297.	7264.	246575.
	TOTAL	129476.	104660.	54732.	12625.	16124.	317617.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS..
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT.

TABLE 17 TRAVEL YEAR 1979

EXPENDITURES BY SEASON IN BARNSTABLE COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	1161.	0.	553.	0.	282.	1996.
	PERSONAL	494.	950.	321.	0.	383.	2148.
	CONVENTION	1255.	0.	0.	0.	47.	1302.
	VISIT F/R	1357.	0.	4580.	0.	192.	6130.
	REC/S/ENT	12237.	11048.	2590.	1072.	1037.	27984.
	TOTAL	16505.	11998.	8043.	1072.	1942.	39559.
MAY-JUN							
	BUSINESS	1831.	0.	857.	0.	437.	3125.
	PERSONAL	775.	1471.	497.	0.	594.	3337.
	CONVENTION	1977.	0.	0.	0.	73.	2050.
	VISIT F/R	2129.	0.	7090.	0.	299.	9518.
	REC/S/ENT	19178.	16887.	3992.	1658.	1603.	43317.
	TOTAL	25889.	18358.	12436.	1658.	3005.	61346.
JUL-AUG							
	BUSINESS	4446.	0.	131.	0.	970.	5547.
	PERSONAL	460.	0.	0.	0.	3517.	3977.
	CONVENTION	0.	0.	0.	0.	121.	121.
	VISIT F/R	2032.	0.	15639.	258.	165.	18095.
	REC/S/ENT	55366.	53602.	7797.	7074.	3208.	127047.
	TOTAL	62305.	53602.	23567.	7332.	7982.	154789.
SEP-OCT							
	BUSINESS	1846.	0.	343.	0.	413.	2602.
	PERSONAL	383.	365.	176.	0.	1081.	2005.
	CONVENTION	672.	0.	0.	0.	59.	731.
	VISIT F/R	1272.	0.	6833.	55.	166.	8326.
	REC/S/ENT	20756.	20345.	3859.	2529.	1583.	49072.
	TOTAL	24929.	20709.	11210.	2584.	3304.	62736.
YEAR							
	BUSINESS	9284.	0.	1883.	0.	2103.	13270.
	PERSONAL	2112.	2786.	994.	0.	5575.	11468.
	CONVENTION	3904.	0.	0.	0.	301.	4204.
	VISIT F/R	6791.	0.	34142.	313.	822.	42069.
	REC/S/ENT	107537.	101882.	18237.	12333.	7432.	247420.
	TOTAL	129628.	104667.	55256.	12646.	16233.	318430.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT.

TABLE 18 CALENDAR YEAR 1779

BARNSTABLE COUNTY

MONTH	TAXABLE SALES	PRICE PER OCCUPIED ROOM*	PERSONS PER OCCUPIED ROOM*	PRICE PER PERSON	PERSON NIGHTS IN COMMERCIAL LODGINGS
JAN.	266497.62	19.81	1.87	10.59	25157.
FEB.	548357.30	20.17	2.12	9.51	57636.
MAR.	780914.77	20.26	1.75	11.58	67453.
APR.	1390790.28	24.17	1.94	12.46	111631.
MAY	2008360.21	23.29	2.03	11.47	175052.
JUNE	4344724.81	27.18	2.15	12.64	343678.
JULY	10586310.13	41.36	2.37	17.45	606614.
AUG.	12269255.92	41.90	2.40	17.46	702774.
SEP.	4991344.59	27.76	1.95	14.24	350617.
OCT.	2365963.57	25.72	1.93	13.33	177539.
NOV.	708681.86	29.54	1.87	15.80	44862.
DEC.	347695.34	27.46	1.94	14.15	24564.
	40608896.40				2687377.

*AVERAGE FOR CAPE/ISLES AREA
BARNSTABLE, DUKES, NANTUCKET COUNTIES

TABLE 19 CALENDAR YEAR 1979

VISITOR DAYS BY SEASON IN BERKSHIRE COUNTY

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	5415.	992.	1984.	0.	8926.	17316.
	PERSONAL	7478.	0.	992.	0.	6942.	15412.
	CONVENTION	1984.	0.	0.	0.	1984.	3967.
	VISIT F/R	13884.	0.	17147.	0.	6218.	37250.
	REC/S/ENT	42645.	24794.	53267.	15868.	12625.	149198.
	TOTAL	71406.	25785.	73390.	15868.	36695.	223143.
SPRING							
	BUSINESS	5207.	954.	1907.	0.	8582.	16650.
	PERSONAL	7190.	0.	954.	0.	6675.	14819.
	CONVENTION	1907.	0.	0.	0.	1907.	3815.
	VISIT F/R	13350.	0.	16488.	0.	5979.	35817.
	REC/S/ENT	41004.	23840.	51217.	15257.	12139.	143458.
	TOTAL	68659.	24793.	70566.	15257.	35283.	214559.
SUMMER							
	BUSINESS	12849.	0.	0.	0.	0.	12849.
	PERSONAL	10338.	0.	2016.	0.	6048.	18402.
	CONVENTION	1513.	0.	0.	0.	0.	1513.
	VISIT F/R	25204.	0.	15261.	7561.	5610.	53635.
	REC/S/ENT	91741.	70569.	6415.	10081.	6488.	185294.
	TOTAL	141644.	70569.	23691.	17642.	18146.	271693.
FALL							
	BUSINESS	5679.	1040.	2080.	0.	9361.	18161.
	PERSONAL	7843.	0.	1040.	0.	7281.	16164.
	CONVENTION	2080.	0.	0.	0.	2080.	4161.
	VISIT F/R	14561.	0.	17984.	0.	6522.	39067.
	REC/S/ENT	44725.	26003.	55865.	16642.	13241.	156476.
	TOTAL	74889.	27043.	76970.	16642.	38485.	234029.
YEAR							
	BUSINESS	29150.	2986.	5971.	0.	26869.	64976.
	PERSONAL	32849.	0.	5001.	0.	26946.	64796.
	CONVENTION	7484.	0.	0.	0.	5971.	13456.
	VISIT F/R	67000.	0.	66880.	7561.	24329.	165769.
	REC/S/ENT	220116.	145206.	166764.	57848.	44493.	634427.
	TOTAL	356598.	148191.	244617.	65409.	128609.	943424.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 20 TRAVEL YEAR 1979

VISITOR DAYS BY SEASON IN BERKSHIRE COUNTY

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	10070.	1844.	3689.	0.	16599.	32203.
	PERSONAL	13907.	0.	1844.	0.	12910.	28661.
	CONVENTION	3689.	0.	0.	0.	3689.	7378.
	VISIT F/R	25820.	0.	31888.	0.	11564.	69272.
	REC/S/ENT	79306.	46108.	99058.	29509.	23478.	277459.
	TOTAL	132791.	47952.	136480.	29509.	68240.	414972.
MAY-JUNE							
	BUSINESS	3662.	671.	1341.	0.	6036.	11710.
	PERSONAL	5057.	0.	671.	0.	4693.	10422.
	CONVENTION	1341.	0.	0.	0.	1341.	2683.
	VISIT F/R	9389.	0.	11596.	0.	4205.	25191.
	REC/S/ENT	28839.	16767.	36022.	10731.	8538.	100896.
	TOTAL	48289.	17438.	49630.	10731.	24815.	150903.
JULY-AUG							
	BUSINESS	11203.	0.	0.	0.	0.	11203.
	PERSONAL	5975.	0.	1493.	0.	4481.	11949.
	CONVENTION	1121.	0.	0.	0.	0.	1121.
	VISIT F/R	18673.	0.	11338.	5602.	4138.	39750.
	REC/S/ENT	67967.	52282.	4721.	7468.	4825.	137264.
	TOTAL	104939.	52282.	17552.	13070.	13444.	201287.
SEPT-OCT							
	BUSINESS	4932.	602.	1204.	0.	5416.	12153.
	PERSONAL	8900.	0.	1124.	0.	5780.	15804.
	CONVENTION	1596.	0.	0.	0.	1204.	2799.
	VISIT F/R	14956.	0.	14328.	1959.	5245.	36489.
	REC/S/ENT	49650.	33332.	34617.	12241.	9324.	138564.
	TOTAL	80034.	33934.	50672.	14200.	26969.	205809.
YEAR							
	BUSINESS	29867.	3117.	6234.	0.	28051.	67269.
	PERSONAL	33839.	0.	5133.	0.	27865.	66837.
	CONVENTION	7747.	0.	0.	0.	6234.	13981.
	VISIT F/R	68838.	0.	69150.	7561.	25152.	170701.
	REC/S/ENT	225762.	148489.	173817.	59949.	46165.	654183.
	TOTAL	366054.	151606.	254334.	67510.	133468.	972971.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 21 CALENDAR YEAR 1979

EXPENDITURES BY SEASON IN BERKSHIRE COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	349.	25.	35.	0.	166.	575.
	PERSONAL	482.	0.	18.	0.	129.	629.
	CONVENTION	128.	0.	0.	0.	37.	165.
	VISIT F/R	672.	0.	372.	0.	71.	1114.
	REC/S/ENT	2162.	917.	1589.	177.	339.	5184.
	TOTAL	3793.	942.	2014.	177.	741.	7667.
SPRING							
	BUSINESS	358.	25.	35.	0.	166.	584.
	PERSONAL	494.	0.	18.	0.	129.	641.
	CONVENTION	131.	0.	0.	0.	37.	168.
	VISIT F/R	684.	0.	371.	0.	71.	1126.
	REC/S/ENT	2202.	905.	1586.	178.	339.	5209.
	TOTAL	3869.	930.	2010.	178.	742.	7729.
SUMMER							
	BUSINESS	746.	0.	0.	0.	0.	746.
	PERSONAL	591.	0.	34.	0.	163.	788.
	CONVENTION	87.	0.	0.	0.	0.	87.
	VISIT F/R	1414.	0.	329.	79.	32.	1855.
	REC/S/ENT	4455.	1887.	100.	159.	84.	6684.
	TOTAL	7294.	1887.	463.	238.	279.	10161.
FALL							
	BUSINESS	416.	29.	42.	0.	194.	680.
	PERSONAL	575.	0.	21.	0.	151.	746.
	CONVENTION	152.	0.	0.	0.	43.	196.
	VISIT F/R	789.	0.	428.	0.	83.	1300.
	REC/S/ENT	2542.	1042.	1827.	210.	388.	6009.
	TOTAL	4474.	1071.	2317.	210.	859.	8930.
YEAR							
	BUSINESS	1869.	78.	112.	0.	526.	2585.
	PERSONAL	2142.	0.	90.	0.	572.	2804.
	CONVENTION	499.	0.	0.	0.	117.	616.
	VISIT F/R	3559.	0.	1501.	79.	256.	5395.
	REC/S/ENT	11362.	4751.	5101.	723.	1149.	23086.
	TOTAL	19430.	4829.	6803.	803.	2620.	34486.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 22 TRAVEL YEAR 1979

EXPENDITURES BY SEASON IN BERKSHIRE COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	639.	46.	66.	0.	311.	1062.
	PERSONAL	883.	0.	33.	0.	242.	1157.
	CONVENTION	234.	0.	0.	0.	69.	303.
	VISIT F/R	1235.	0.	694.	0.	132.	2060.
	REC/S/ENT	3973.	1713.	2975.	332.	634.	9626.
	TOTAL	6963.	1759.	3767.	332.	1387.	14208.
MAY-JUN							
	BUSINESS	259.	17.	25.	0.	117.	418.
	PERSONAL	357.	0.	12.	0.	91.	461.
	CONVENTION	95.	0.	0.	0.	26.	121.
	VISIT F/R	491.	0.	261.	0.	50.	802.
	REC/S/ENT	1582.	637.	1115.	125.	238.	3697.
	TOTAL	2784.	654.	1413.	125.	522.	5498.
JUL-AUG							
	BUSINESS	655.	0.	0.	0.	0.	655.
	PERSONAL	349.	0.	25.	0.	121.	495.
	CONVENTION	66.	0.	0.	0.	0.	66.
	VISIT F/R	1064.	0.	245.	59.	23.	1391.
	REC/S/ENT	3342.	1398.	73.	118.	62.	4994.
	TOTAL	5476.	1398.	343.	177.	207.	7600.
SEP-OCT							
	BUSINESS	325.	11.	23.	0.	129.	488.
	PERSONAL	577.	0.	21.	0.	138.	737.
	CONVENTION	106.	0.	0.	0.	29.	135.
	VISIT F/R	804.	0.	324.	16.	53.	1197.
	REC/S/ENT	2470.	984.	735.	183.	171.	4544.
	TOTAL	4282.	996.	1104.	200.	519.	7101.
YEAR							
	BUSINESS	1878.	75.	113.	0.	557.	2623.
	PERSONAL	2167.	0.	92.	0.	591.	2850.
	CONVENTION	501.	0.	0.	0.	124.	624.
	VISIT F/R	3393.	0.	1524.	75.	258.	5450.
	REC/S/ENT	11368.	4732.	4899.	758.	1105.	22861.
	TOTAL	19306.	4807.	6627.	833.	2635.	34408.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 23 CALENDAR YEAR 1779

BERKSHIRE COUNTY

MONTH	TAXABLE SALES	PRICE PER OCCUPIED ROOM*	PERSONS PER OCCUPIED ROOM*	PRICE PER PERSON	PERSON NIGHTS IN COMMERCIAL LODGINGS
JAN.	387000.16	33.48	1.83	18.30	21153.
FEB.	514184.29	32.74	2.06	15.89	32352.
MAR.	305259.23	35.13	2.06	17.05	17900.
APR.	314264.36	29.93	1.94	15.43	20370.
MAY	415092.93	34.87	1.73	20.16	20594.
JUNE	540854.65	30.27	1.55	19.53	27695.
JULY	1081077.83	39.18	1.78	22.01	49115.
AUG.	1198195.82	38.85	1.81	21.46	55823.
SEP.	699367.50	35.44	1.86	19.05	36705.
OCT.	843829.63	34.86	1.79	19.47	43329.
NOV.	343670.11	37.19	1.57	23.69	14508.
DEC.	330654.66	43.63	2.25	19.39	17052.
	4973451.17				356597.

*AVERAGE FOR BERKSHIRE AREA
BERKSHIRE COUNTY

TABLE 24 CALENDAR YEAR 1979

VISITOR DAYS BY SEASON IN BRISTOL COUNTY

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	79567.	6216.	48486.	0.	9550.	143818.
	PERSONAL	50559.	4145.	42270.	0.	12961.	109934.
	CONVENTION	5803.	0.	6216.	0.	1592.	13611.
	VISIT F/R	33568.	25693.	288018.	6631.	10685.	364596.
	REC/S/ENT	50144.	5803.	65064.	0.	24330.	145340.
	TOTAL	219640.	41857.	450054.	6631.	59118.	777300.
SPRING							
	BUSINESS	95452.	7457.	58165.	0.	11457.	172531.
	PERSONAL	60653.	4972.	50709.	0.	15549.	131882.
	CONVENTION	6961.	0.	7457.	0.	1910.	16328.
	VISIT F/R	40269.	30823.	345520.	7955.	12819.	437385.
	REC/S/ENT	60155.	6961.	78054.	0.	29187.	174357.
	TOTAL	263490.	50213.	539904.	7955.	70921.	932483.
SUMMER							
	BUSINESS	78277.	0.	7454.	308.	7825.	93863.
	PERSONAL	11184.	52185.	61504.	624.	28370.	153867.
	CONVENTION	0.	0.	0.	0.	978.	978.
	VISIT F/R	29821.	16773.	629940.	5239.	6359.	688132.
	REC/S/ENT	165872.	54980.	116484.	6736.	54290.	398362.
	TOTAL	285153.	123938.	815382.	12908.	97821.	1335202.
FALL							
	BUSINESS	80550.	6293.	49085.	0.	9668.	145595.
	PERSONAL	51184.	4196.	42792.	0.	13121.	111293.
	CONVENTION	5875.	0.	6293.	0.	1612.	13779.
	VISIT F/R	33982.	26011.	291578.	6713.	10818.	369101.
	REC/S/ENT	50763.	5875.	65868.	0.	24630.	147136.
	TOTAL	222354.	42374.	455615.	6713.	59849.	786905.
YEAR							
	BUSINESS	333845.	19965.	163189.	308.	38499.	555807.
	PERSONAL	173579.	65498.	197275.	624.	70000.	506976.
	CONVENTION	18639.	0.	19965.	0.	6093.	44697.
	VISIT F/R	137640.	99300.	1555056.	26538.	40681.	1859214.
	REC/S/ENT	326934.	73619.	325470.	6736.	132436.	865195.
	TOTAL	990638.	258382.	2260955.	34206.	287709.	3831889.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 25 TRAVEL YEAR 1979

VISITOR DAYS BY SEASON IN BRISTOL COUNTY

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	166195.	12983.	101274.	0.	19947.	300400.
	PERSONAL	105605.	8657.	88291.	0.	27072.	229625.
	CONVENTION	12121.	0.	12983.	0.	3326.	28430.
	VISIT F/R	70114.	53667.	601598.	13850.	22319.	761549.
	REC/S/ENT	104738.	12121.	135902.	0.	50818.	303579.
	TOTAL	458773.	87428.	940048.	13850.	123483.	1623583.
MAY-JUNE							
	BUSINESS	64562.	5044.	39342.	0.	7749.	116697.
	PERSONAL	41025.	3363.	34299.	0.	10517.	89203.
	CONVENTION	4709.	0.	5044.	0.	1292.	11044.
	VISIT F/R	27238.	20848.	233705.	5380.	8670.	295841.
	REC/S/ENT	40688.	4709.	52794.	0.	19742.	117932.
	TOTAL	178221.	33964.	365184.	5380.	47970.	630719.
JULY-AUG							
	BUSINESS	52392.	0.	4989.	0.	5237.	62618.
	PERSONAL	7485.	34928.	41166.	624.	18988.	103192.
	CONVENTION	0.	0.	0.	0.	655.	655.
	VISIT F/R	19960.	11226.	421628.	0.	4256.	457070.
	REC/S/ENT	111021.	36799.	77964.	6736.	36337.	268857.
	TOTAL	190857.	82953.	545747.	7360.	65473.	892391.
SEPT-OCT							
	BUSINESS	58313.	2533.	22226.	308.	6480.	89860.
	PERSONAL	24304.	18946.	37566.	0.	14664.	95480.
	CONVENTION	2365.	0.	2533.	0.	972.	5871.
	VISIT F/R	23542.	16018.	325696.	7942.	6458.	379656.
	REC/S/ENT	75288.	20546.	65037.	0.	27869.	188740.
	TOTAL	183812.	58044.	453058.	8250.	56442.	759606.
YEAR							
	BUSINESS	341462.	20560.	167831.	308.	39413.	569575.
	PERSONAL	178419.	65895.	201321.	624.	71241.	517500.
	CONVENTION	19194.	0.	20560.	0.	6245.	46000.
	VISIT F/R	140854.	101760.	1582627.	27172.	41704.	1894116.
	REC/S/ENT	331734.	74174.	331698.	6736.	134765.	879108.
	TOTAL	1011663.	262389.	2304037.	34841.	293368.	3906299.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 26 CALENDAR YEAR 1979

EXPENDITURES BY SEASON IN BRISTOL COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS $ BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	4147.	155.	859.	0.	177.	5339.
	PERSONAL	2635.	104.	749.	0.	241.	3729.
	CONVENTION	335.	0.	110.	0.	30.	475.
	VISIT F/R	1513.	430.	6247.	0.	121.	8311.
	REC/S/ENT	2411.	215.	1941.	0.	653.	5219.
	TOTAL	11042.	903.	9906.	0.	1221.	23073.
SPRING							
	BUSINESS	5338.	194.	1072.	0.	222.	6825.
	PERSONAL	3392.	129.	935.	0.	301.	4757.
	CONVENTION	433.	0.	137.	0.	37.	608.
	VISIT F/R	1939.	532.	7781.	0.	152.	10404.
	REC/S/ENT	3099.	264.	2417.	0.	814.	6595.
	TOTAL	14201.	1119.	12342.	0.	1527.	29188.
SUMMER							
	BUSINESS	4349.	0.	126.	17.	211.	4702.
	PERSONAL	622.	437.	1036.	34.	766.	2895.
	CONVENTION	40.	0.	0.	0.	26.	67.
	VISIT F/R	1142.	0.	13594.	55.	36.	14827.
	REC/S/ENT	6949.	1470.	1810.	106.	699.	11035.
	TOTAL	13102.	1907.	16566.	212.	1738.	33526.
FALL							
	BUSINESS	4724.	173.	981.	0.	200.	6079.
	PERSONAL	3002.	115.	855.	0.	272.	4244.
	CONVENTION	417.	0.	126.	0.	33.	576.
	VISIT F/R	1712.	477.	6940.	0.	138.	9266.
	REC/S/ENT	2737.	235.	2154.	0.	722.	5848.
	TOTAL	12592.	1000.	11056.	0.	1365.	26013.
YEAR							
	BUSINESS	18558.	522.	3038.	17.	811.	22945.
	PERSONAL	9651.	785.	3575.	34.	1580.	15625.
	CONVENTION	1225.	0.	373.	0.	126.	1725.
	VISIT F/R	6307.	1438.	34562.	55.	447.	42808.
	REC/S/ENT	15197.	2185.	8321.	106.	2887.	28696.
	TOTAL	50938.	4929.	49870.	212.	5851.	111800.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT.

TABLE 27 TRAVEL YEAR 1979

EXPENDITURES BY SEASON IN BRISTOL COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	8792.	325.	1801.	0.	373.	11291.
	PERSONAL	5586.	217.	1570.	0.	507.	7880.
	CONVENTION	737.	0.	231.	0.	62.	1030.
	VISIT F/R	3200.	896.	13085.	0.	254.	17435.
	REC/S/ENT	5108.	450.	4081.	0.	1372.	11011.
	TOTAL	23422.	1889.	20767.	0.	2568.	48646.
MAY-JUN							
	BUSINESS	3650.	131.	725.	0.	150.	4656.
	PERSONAL	2319.	87.	632.	0.	204.	3243.
	CONVENTION	277.	0.	93.	0.	25.	395.
	VISIT F/R	1326.	360.	5263.	0.	103.	7051.
	REC/S/ENT	2122.	179.	1635.	0.	551.	4486.
	TOTAL	9694.	757.	8348.	0.	1033.	19831.
JUL-AUG							
	BUSINESS	2885.	0.	84.	0.	141.	3111.
	PERSONAL	413.	292.	694.	34.	513.	1946.
	CONVENTION	25.	0.	0.	0.	18.	42.
	VISIT F/R	761.	0.	9099.	0.	24.	9883.
	REC/S/ENT	4625.	984.	1212.	106.	468.	7394.
	TOTAL	8708.	1276.	11088.	140.	1164.	22376.
SEP-OCT							
	BUSINESS	3432.	48.	423.	13.	154.	4070.
	PERSONAL	1382.	356.	715.	0.	350.	2803.
	CONVENTION	160.	0.	48.	0.	23.	232.
	VISIT F/R	1084.	174.	7374.	66.	65.	8763.
	REC/S/ENT	3470.	607.	1406.	0.	511.	5994.
	TOTAL	9528.	1185.	9967.	79.	1103.	21861.
YEAR							
	BUSINESS	18758.	504.	3033.	13.	819.	23128.
	PERSONAL	9701.	953.	3611.	34.	1573.	15871.
	CONVENTION	1198.	0.	372.	0.	128.	1698.
	VISIT F/R	6370.	1430.	34820.	66.	446.	43132.
	REC/S/ENT	15324.	2220.	8333.	106.	2901.	28884.
	TOTAL	51352.	5107.	50169.	219.	5867.	112714.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT.

TABLE 28 CALENDAR YEAR 1779

BRISTOL COUNTY

MONTH	TAXABLE SALES	PRICE PER OCCUPIED ROOM*	PERSONS PER OCCUPIED ROOM*	PRICE PER PERSON	PERSON NIGHTS IN COMMERCIAL LODGINGS
JAN.	802444.74	23.23	1.78	13.05	61487.
FEB.	831903.65	21.97	1.93	11.38	73080.
MAR.	1056236.29	22.10	1.78	12.42	85072.
APR.	1113232.59	23.50	1.80	13.06	85269.
MAY	1135798.04	24.70	1.73	14.28	79552.
JUNE	1463122.43	25.95	1.75	14.83	98669.
JULY	1290713.50	27.05	1.76	15.37	83980.
AUG.	1497893.73	27.47	1.96	14.02	106876.
SEP.	1469430.96	26.18	1.68	15.58	94295.
OCT.	1431708.52	25.91	1.62	15.99	89516.
NOV.	1101656.64	26.43	1.75	15.10	72944.
DEC.	813286.44	26.75	1.97	13.58	59894.
	14007427.53				990635.

*AVERAGE FOR MID/SOUTH AREA
WORCESTER, BRISTOL, PLYMOUTH COUNTIES

TABLE 29 CALENDAR YEAR 1979

VISITOR DAYS BY SEASON IN DUKES COUNTY

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	415.	0.	620.	0.	2104.	3139.
	PERSONAL	165.	756.	360.	0.	2856.	4137.
	CONVENTION	440.	0.	0.	0.	351.	791.
	VISIT F/R	600.	0.	4199.	0.	2355.	7153.
	REC/S/ENT	5299.	5930.	1719.	1899.	5361.	20208.
	TOTAL	6918.	6685.	6898.	1899.	13027.	35428.
SPRING							
	BUSINESS	3055.	0.	4565.	0.	6360.	13980.
	PERSONAL	1215.	5565.	2650.	0.	8632.	18062.
	CONVENTION	3239.	0.	0.	0.	1061.	4300.
	VISIT F/R	4417.	0.	30920.	0.	7116.	42453.
	REC/S/ENT	39018.	43666.	12662.	13988.	16203.	125536.
	TOTAL	50943.	49231.	50796.	13988.	39372.	204330.
SUMMER							
	BUSINESS	7383.	0.	753.	0.	7824.	15959.
	PERSONAL	652.	0.	0.	0.	28366.	29018.
	CONVENTION	0.	0.	0.	0.	978.	978.
	VISIT F/R	4017.	0.	70174.	2385.	6358.	82933.
	REC/S/ENT	114738.	194105.	48582.	43434.	54283.	455141.
	TOTAL	126789.	194105.	119509.	45819.	97809.	584030.
FALL							
	BUSINESS	843.	0.	1260.	0.	3738.	5842.
	PERSONAL	335.	1536.	731.	0.	5074.	7676.
	CONVENTION	894.	0.	0.	0.	623.	1517.
	VISIT F/R	1219.	0.	8535.	0.	4183.	13937.
	REC/S/ENT	10770.	12053.	3495.	3861.	9524.	39703.
	TOTAL	14062.	13589.	14021.	3861.	23142.	68675.
YEAR							
	BUSINESS	11696.	0.	7197.	0.	20027.	38920.
	PERSONAL	2367.	7857.	3741.	0.	44928.	58893.
	CONVENTION	4573.	0.	0.	0.	3013.	7586.
	VISIT F/R	10253.	0.	113827.	2385.	20012.	146477.
	REC/S/ENT	169824.	255753.	66458.	63182.	85372.	640589.
	TOTAL	198712.	263610.	191224.	65567.	173351.	892464.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
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F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 30 TRAVEL YEAR 1979

VISITOR DAYS BY SEASON IN DUKES COUNTY

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	1080.	0.	1613.	0.	5333.	8026.
	PERSONAL	429.	1967.	937.	0.	7238.	10571.
	CONVENTION	1145.	0.	0.	0.	889.	2034.
	VISIT F/R	1561.	0.	10929.	0.	5967.	18458.
	REC/S/ENT	13791.	15434.	4476.	4944.	13587.	52232.
	TOTAL	18007.	17401.	17955.	4944.	33015.	91322.
MAY-JUNE							
	BUSINESS	2703.	0.	4039.	0.	4865.	11607.
	PERSONAL	1075.	4924.	2345.	0.	6603.	14947.
	CONVENTION	2866.	0.	0.	0.	811.	3677.
	VISIT F/R	3908.	0.	27358.	0.	5444.	36710.
	REC/S/ENT	34523.	38636.	11203.	12376.	12395.	109133.
	TOTAL	45075.	43560.	44945.	12376.	30118.	176074.
JULY-AUG							
	BUSINESS	5643.	0.	575.	0.	6287.	12505.
	PERSONAL	489.	0.	0.	0.	22795.	23284.
	CONVENTION	0.	0.	0.	0.	786.	786.
	VISIT F/R	3065.	0.	53555.	1820.	5109.	63550.
	REC/S/ENT	87565.	148136.	37076.	33148.	43622.	349547.
	TOTAL	96762.	148136.	91206.	34968.	78600.	449671.
SEPT-OCT							
	BUSINESS	2323.	0.	1051.	0.	3257.	6632.
	PERSONAL	396.	1064.	507.	0.	7906.	9873.
	CONVENTION	619.	0.	0.	0.	479.	1098.
	VISIT F/R	1796.	0.	22531.	565.	3174.	28066.
	REC/S/ENT	34634.	54319.	13927.	12961.	15044.	130884.
	TOTAL	39768.	55383.	38016.	13526.	29859.	176553.
YEAR							
	BUSINESS	11750.	0.	7278.	0.	19743.	38770.
	PERSONAL	2388.	7955.	3788.	0.	44542.	58674.
	CONVENTION	4630.	0.	0.	0.	2965.	7595.
	VISIT F/R	10331.	0.	114373.	2385.	19694.	146783.
	REC/S/ENT	170513.	256524.	66682.	63429.	84648.	641796.
	TOTAL	199612.	264480.	192121.	65814.	171593.	893620.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
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F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 31 CALENDAR YEAR 1979

EXPENDITURES BY SEASON IN DUKES COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	23.	0.	11.	0.	39.	73.
	PERSONAL	9.	19.	6.	0.	53.	88.
	CONVENTION	25.	0.	0.	0.	7.	31.
	VISIT F/R	27.	0.	91.	0.	27.	145.
	REC/S/ENT	241.	219.	51.	21.	144.	676.
	TOTAL	324.	238.	160.	21.	269.	1012.
SPRING							
	BUSINESS	183.	0.	84.	0.	123.	390.
	PERSONAL	74.	144.	49.	0.	167.	434.
	CONVENTION	195.	0.	0.	0.	21.	215.
	VISIT F/R	209.	0.	696.	0.	84.	990.
	REC/S/ENT	1886.	1658.	392.	163.	452.	4552.
	TOTAL	2547.	1803.	1221.	163.	848.	6581.
SUMMER							
	BUSINESS	426.	0.	13.	0.	211.	650.
	PERSONAL	40.	0.	0.	0.	766.	806.
	CONVENTION	0.	0.	0.	0.	26.	26.
	VISIT F/R	193.	0.	1514.	25.	36.	1769.
	REC/S/ENT	5277.	5190.	755.	685.	699.	12606.
	TOTAL	5936.	5190.	2282.	710.	1738.	15857.
FALL							
	BUSINESS	54.	0.	25.	0.	77.	157.
	PERSONAL	22.	42.	15.	0.	105.	184.
	CONVENTION	57.	0.	0.	0.	13.	70.
	VISIT F/R	61.	0.	203.	0.	53.	318.
	REC/S/ENT	553.	483.	114.	49.	279.	1478.
	TOTAL	747.	525.	357.	49.	528.	2206.
YEAR							
	BUSINESS	686.	0.	133.	0.	451.	1270.
	PERSONAL	145.	206.	70.	0.	1091.	1512.
	CONVENTION	277.	0.	0.	0.	66.	343.
	VISIT F/R	491.	0.	2505.	25.	200.	3221.
	REC/S/ENT	7957.	7551.	1313.	918.	1574.	19311.
	TOTAL	9555.	7757.	4020.	943.	3383.	25657.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 32 TRAVEL YEAR 1979

EXPENDITURES BY SEASON IN DUKES COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	61.	0.	29.	0.	100.	190.
	PERSONAL	25.	49.	17.	0.	135.	226.
	CONVENTION	65.	0.	0.	0.	17.	82.
	VISIT F/R	71.	0.	238.	0.	68.	376.
	REC/S/ENT	636.	573.	134.	56.	367.	1766.
	TOTAL	858.	623.	417.	56.	687.	2641.
MAY-JUN							
	BUSINESS	162.	0.	74.	0.	94.	331.
	PERSONAL	65.	128.	43.	0.	128.	364.
	CONVENTION	172.	0.	0.	0.	16.	188.
	VISIT F/R	185.	0.	616.	0.	64.	866.
	REC/S/ENT	1669.	1467.	347.	144.	346.	3973.
	TOTAL	2253.	1595.	1081.	144.	648.	5721.
JUL-AUG							
	BUSINESS	331.	0.	10.	0.	170.	511.
	PERSONAL	31.	0.	0.	0.	615.	647.
	CONVENTION	0.	0.	0.	0.	21.	21.
	VISIT F/R	150.	0.	1156.	19.	29.	1354.
	REC/S/ENT	4091.	3961.	576.	523.	561.	9713.
	TOTAL	4604.	3961.	1742.	542.	1397.	12246.
SEP-OCT							
	BUSINESS	140.	0.	20.	0.	78.	237.
	PERSONAL	24.	20.	10.	0.	188.	242.
	CONVENTION	37.	0.	0.	0.	11.	48.
	VISIT F/R	87.	0.	510.	5.	32.	634.
	REC/S/ENT	1590.	1604.	301.	194.	276.	3965.
	TOTAL	1878.	1624.	841.	199.	585.	5127.
YEAR							
	BUSINESS	694.	0.	133.	0.	442.	1268.
	PERSONAL	145.	197.	70.	0.	1067.	1479.
	CONVENTION	274.	0.	0.	0.	65.	339.
	VISIT F/R	493.	0.	2520.	24.	193.	3230.
	REC/S/ENT	7987.	7606.	1359.	917.	1550.	19417.
	TOTAL	9593.	7803.	4080.	940.	3317.	25734.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 33 CALENDAR YEAR 1779

DUKES COUNTY

MONTH	TAXABLE SALES	PRICE PER OCCUPIED ROOM*	PERSONS PER OCCUPIED ROOM*	PRICE PER PERSON	PERSON NIGHTS IN COMMERCIAL LODGINGS
JAN.	17108.25	19.81	1.87	10.59	1615.
FEB.	17280.67	20.17	2.12	9.51	1816.
MAR.	40366.49	20.26	1.75	11.58	3487.
APR.	73113.34	24.17	1.94	12.46	5868.
MAY	143098.75	23.29	2.03	11.47	12473.
JUNE	412152.94	27.18	2.15	12.64	32602.
JULY	853893.66	41.36	2.37	17.45	48930.
AUG.	835071.50	41.90	2.40	17.46	47832.
SEP.	427461.32	27.76	1.95	14.24	30027.
OCT.	129817.83	25.72	1.93	13.33	9741.
NOV.	41446.75	29.54	1.87	15.80	2624.
DEC.	24016.80	27.46	1.94	14.15	1697.
	3014828.30				198712.

*AVERAGE FOR CAPE/ISLES AREA
BARNSTABLE, DUKES, NANTUCKET COUNTIES

TABLE 34 CALENDAR YEAR 1979

VISITOR DAYS BY SEASON IN ESSEX COUNTY

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	53618.	4502.	31925.	0.	6821.	96866.
	PERSONAL	18828.	8187.	36018.	0.	6548.	69581.
	CONVENTION	4093.	0.	3138.	0.	682.	7914.
	VISIT F/R	30288.	13916.	321437.	0.	6139.	371779.
	REC/S/ENT	31789.	11324.	22375.	0.	5048.	70536.
	TOTAL	138616.	37928.	414893.	0.	25239.	616676.
SPRING							
	BUSINESS	87867.	7378.	52317.	0.	11178.	158741.
	PERSONAL	30855.	13416.	59025.	0.	10731.	114027.
	CONVENTION	6708.	0.	5143.	0.	1118.	12969.
	VISIT F/R	49634.	22804.	526759.	0.	10061.	609259.
	REC/S/ENT	52094.	18557.	36668.	0.	8273.	115592.
	TOTAL	227159.	62155.	679912.	0.	41361.	1010587.
SUMMER							
	BUSINESS	95733.	1706.	10225.	0.	3614.	111278.
	PERSONAL	16476.	14488.	26987.	0.	4057.	62009.
	CONVENTION	0.	0.	2840.	0.	0.	2840.
	VISIT F/R	54543.	20171.	552810.	0.	3126.	630650.
	REC/S/ENT	161921.	132380.	89485.	21305.	3408.	408499.
	TOTAL	328674.	168745.	682347.	21305.	14205.	1215276.
FALL							
	BUSINESS	78063.	6555.	46479.	0.	9931.	141028.
	PERSONAL	27412.	11919.	52439.	0.	9534.	101304.
	CONVENTION	5960.	0.	4569.	0.	993.	11521.
	VISIT F/R	44096.	20260.	467982.	0.	8938.	541276.
	REC/S/ENT	46282.	16486.	32577.	0.	7350.	102694.
	TOTAL	201812.	55220.	604046.	0.	36746.	897824.
YEAR							
	BUSINESS	315281.	20141.	140946.	0.	31545.	507913.
	PERSONAL	93572.	48010.	174469.	0.	30870.	346921.
	CONVENTION	16761.	0.	15690.	0.	2793.	35243.
	VISIT F/R	178561.	77151.	1868988.	0.	28264.	2152964.
	REC/S/ENT	292086.	178746.	181105.	21305.	24080.	697322.
	TOTAL	896261.	324048.	2381198.	21305.	117552.	3740364.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 35 TRAVEL YEAR 1979

VISITOR DAYS BY SEASON IN ESSEX COUNTY

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	111166.	9335.	66189.	0.	14143.	200833.
	PERSONAL	39036.	16973.	74676.	0.	13576.	144262.
	CONVENTION	8487.	0.	6507.	0.	1414.	16407.
	VISIT F/R	62795.	28851.	666434.	0.	12729.	770809.
	REC/S/ENT	65908.	23477.	46391.	0.	10467.	146242.
	TOTAL	287392.	78636.	860197.	0.	52328.	1278554.
MAY-JUNE							
	BUSINESS	65246.	5479.	38848.	0.	8301.	117874.
	PERSONAL	22912.	9962.	43829.	0.	7968.	84671.
	CONVENTION	4981.	0.	3819.	0.	830.	9630.
	VISIT F/R	36856.	16934.	391147.	0.	7471.	452408.
	REC/S/ENT	38683.	13779.	27228.	0.	6143.	85833.
	TOTAL	168678.	46154.	504872.	0.	30713.	750416.
JULY-AUG							
	BUSINESS	68047.	1213.	7268.	0.	3121.	79649.
	PERSONAL	11712.	10298.	19183.	0.	2332.	43525.
	CONVENTION	0.	0.	2019.	0.	0.	2019.
	VISIT F/R	38770.	14337.	392940.	0.	2222.	448269.
	REC/S/ENT	115094.	94096.	63606.	15143.	2423.	290363.
	TOTAL	233623.	119945.	485016.	15143.	10097.	863824.
SEPT-OCT							
	BUSINESS	64742.	3605.	25021.	0.	5208.	98575.
	PERSONAL	17777.	9848.	32697.	0.	6251.	66573.
	CONVENTION	2829.	0.	2990.	0.	471.	6290.
	VISIT F/R	36706.	15451.	382021.	0.	5147.	439324.
	REC/S/ENT	68797.	46110.	41343.	6161.	4475.	166885.
	TOTAL	190851.	75013.	484072.	6161.	21551.	777648.
YEAR							
	BUSINESS	309202.	19631.	137326.	0.	30771.	496930.
	PERSONAL	91437.	47081.	170385.	0.	30128.	339032.
	CONVENTION	16297.	0.	15334.	0.	2715.	34346.
	VISIT F/R	175127.	75573.	1832543.	0.	27568.	2110811.
	REC/S/ENT	288482.	177462.	178568.	21305.	23507.	689324.
	TOTAL	880545.	319747.	2334156.	21305.	114690.	3670443.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 36 CALENDAR YEAR 1979

EXPENDITURES BY SEASON IN ESSEX COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	3403.	113.	566.	0.	127.	4208.
	PERSONAL	1195.	205.	638.	0.	122.	2159.
	CONVENTION	260.	0.	56.	0.	13.	328.
	VISIT F/R	1529.	233.	6972.	0.	70.	8803.
	REC/S/ENT	1708.	419.	667.	0.	135.	2929.
	TOTAL	8095.	969.	8899.	0.	466.	18428.
SPRING							
	BUSINESS	5742.	192.	964.	0.	217.	7115.
	PERSONAL	2016.	348.	1088.	0.	208.	3661.
	CONVENTION	438.	0.	95.	0.	22.	555.
	VISIT F/R	2578.	393.	11863.	0.	119.	14953.
	REC/S/ENT	2877.	705.	1135.	0.	231.	4947.
	TOTAL	13652.	1638.	15145.	0.	796.	31231.
SUMMER							
	BUSINESS	6172.	14.	172.	0.	98.	6456.
	PERSONAL	1076.	121.	455.	0.	110.	1761.
	CONVENTION	0.	0.	48.	0.	0.	48.
	VISIT F/R	2394.	0.	11930.	0.	18.	14341.
	REC/S/ENT	7511.	3540.	1391.	336.	44.	12821.
	TOTAL	17152.	3675.	13995.	336.	269.	35427.
FALL							
	BUSINESS	5375.	180.	929.	0.	206.	6690.
	PERSONAL	1887.	327.	1048.	0.	198.	3460.
	CONVENTION	410.	0.	91.	0.	21.	522.
	VISIT F/R	2405.	371.	11138.	0.	114.	14028.
	REC/S/ENT	2684.	661.	1065.	0.	215.	4625.
	TOTAL	12762.	1539.	14272.	0.	753.	29326.
YEAR							
	BUSINESS	20692.	498.	2631.	0.	647.	24468.
	PERSONAL	6174.	1001.	3229.	0.	637.	11042.
	CONVENTION	1109.	0.	290.	0.	55.	1453.
	VISIT F/R	8907.	997.	41902.	0.	320.	52126.
	REC/S/ENT	14779.	5324.	4259.	336.	626.	25323.
	TOTAL	51660.	7821.	52311.	336.	2284.	114412.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 37 TRAVEL YEAR 1979

EXPENDITURES BY SEASON IN ESSEX COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	7066.	234.	1177.	0.	265.	8742.
	PERSONAL	2481.	426.	1328.	0.	254.	4489.
	CONVENTION	539.	0.	116.	0.	26.	682.
	VISIT F/R	3171.	482.	14495.	0.	145.	18293.
	REC/S/ENT	3543.	872.	1393.	0.	282.	6091.
	TOTAL	16801.	2014.	18508.	0.	973.	38295.
MAY-JUN							
	BUSINESS	4257.	142.	716.	0.	161.	5276.
	PERSONAL	1495.	259.	808.	0.	155.	2716.
	CONVENTION	325.	0.	70.	0.	16.	411.
	VISIT F/R	1912.	292.	8809.	0.	88.	11101.
	REC/S/ENT	2133.	523.	843.	0.	171.	3670.
	TOTAL	10121.	1216.	11246.	0.	591.	23174.
JUL-AUG							
	BUSINESS	4377.	10.	122.	0.	84.	4594.
	PERSONAL	767.	86.	323.	0.	63.	1239.
	CONVENTION	0.	0.	34.	0.	0.	34.
	VISIT F/R	1700.	0.	8480.	0.	13.	10192.
	REC/S/ENT	5334.	2516.	988.	239.	31.	9108.
	TOTAL	12178.	2612.	9948.	239.	191.	25168.
SEP-OCT							
	BUSINESS	4341.	68.	476.	0.	124.	5009.
	PERSONAL	1173.	185.	623.	0.	149.	2130.
	CONVENTION	182.	0.	57.	0.	11.	250.
	VISIT F/R	1829.	168.	8649.	0.	52.	10698.
	REC/S/ENT	3429.	1362.	894.	92.	82.	5859.
	TOTAL	10954.	1782.	10699.	92.	418.	23945.
YEAR							
	BUSINESS	20041.	454.	2492.	0.	634.	23621.
	PERSONAL	5916.	955.	3081.	0.	621.	10573.
	CONVENTION	1046.	0.	277.	0.	54.	1377.
	VISIT F/R	8612.	942.	40432.	0.	298.	50284.
	REC/S/ENT	14438.	5273.	4118.	331.	567.	24728.
	TOTAL	50053.	7625.	50401.	331.	2173.	110583.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
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TABLE 38 CALENDAR YEAR 1779

ESSEX COUNTY

MONTH	TAXABLE SALES	PRICE PER OCCUPIED ROOM*	PERSONS PER OCCUPIED ROOM*	PRICE PER PERSON	PERSON NIGHTS IN COMMERCIAL LODGINGS
JAN.	902385.18	28.37	1.35	21.01	42940.
FEB.	872365.62	28.48	1.41	20.20	43180.
MAR.	1096462.92	28.62	1.37	20.89	52486.
APR.	1224759.36	29.32	1.40	20.94	58481.
MAY	1433587.24	29.92	1.48	20.22	70913.
JUNE	2034942.17	31.43	1.51	20.81	97765.
JULY	2350003.27	32.79	1.53	21.43	109652.
AUG.	2565419.90	33.11	1.60	20.69	123971.
SEP.	2019371.48	32.93	1.55	21.25	95051.
OCT.	2053213.16	33.22	1.55	21.43	95800.
NOV.	1434980.14	32.55	1.42	22.92	62601.
DEC.	962373.46	31.48	1.42	22.17	43411.
	18949863.90				896261.

*AVERAGE FOR NORTH EAST AREA
ESSEX, MIDDLESEX, NORFOLK COUNTIES

TABLE 39 CALENDAR YEAR 1979

VISITOR DAYS BY SEASON IN FRANKLIN COUNTY

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	6568.	1024.	1109.	0.	2132.	10833.
	PERSONAL	853.	0.	1365.	0.	1450.	3668.
	CONVENTION	597.	427.	853.	0.	85.	1962.
	VISIT F/R	5971.	512.	14330.	0.	2388.	23202.
	REC/S/ENT	6142.	0.	4521.	768.	2218.	13648.
	TOTAL	20131.	1962.	22178.	768.	8274.	53313.
SPRING							
	BUSINESS	7733.	1205.	1305.	0.	2511.	12754.
	PERSONAL	1004.	0.	1607.	0.	1707.	4318.
	CONVENTION	703.	502.	1004.	0.	100.	2310.
	VISIT F/R	7030.	602.	16871.	0.	2812.	27316.
	REC/S/ENT	7231.	0.	5323.	904.	2611.	16068.
	TOTAL	23700.	2310.	26111.	904.	9741.	62766.
SUMMER							
	BUSINESS	4829.	1073.	128.	0.	1252.	7282.
	PERSONAL	3935.	0.	808.	0.	1967.	6710.
	CONVENTION	2504.	8227.	137.	358.	0.	11225.
	VISIT F/R	3577.	2861.	19298.	0.	3577.	29313.
	REC/S/ENT	11446.	3756.	2342.	6617.	10194.	34355.
	TOTAL	26290.	15917.	22713.	6975.	16990.	88885.
FALL							
	BUSINESS	6789.	1058.	1146.	0.	2204.	11198.
	PERSONAL	882.	0.	1411.	0.	1499.	3791.
	CONVENTION	617.	441.	882.	0.	88.	2028.
	VISIT F/R	6172.	529.	14813.	0.	2469.	23983.
	REC/S/ENT	6348.	0.	4673.	794.	2292.	14108.
	TOTAL	20808.	2028.	22925.	794.	8553.	55107.
YEAR							
	BUSINESS	25919.	4360.	3688.	0.	8099.	42067.
	PERSONAL	6673.	0.	5191.	0.	6623.	18487.
	CONVENTION	4421.	9596.	2876.	358.	274.	17525.
	VISIT F/R	22750.	4505.	65313.	0.	11246.	103813.
	REC/S/ENT	31166.	3756.	16859.	9083.	17316.	78179.
	TOTAL	90929.	22217.	93927.	9440.	43558.	260071.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
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TABLE 40 TRAVEL YEAR 1979

VISITOR DAYS BY SEASON IN FRANKLIN COUNTY

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	12731.	1984.	2149.	0.	4133.	20998.
	PERSONAL	1653.	0.	2646.	0.	2811.	7109.
	CONVENTION	1157.	827.	1653.	0.	165.	3803.
	VISIT F/R	11574.	992.	27777.	0.	4629.	44972.
	REC/S/ENT	11904.	0.	8763.	1488.	4299.	26455.
	TOTAL	39020.	3803.	42988.	1488.	16038.	103337.
MAY-JUNE							
	BUSINESS	5502.	857.	929.	0.	1786.	9074.
	PERSONAL	714.	0.	1143.	0.	1215.	3072.
	CONVENTION	500.	357.	714.	0.	71.	1643.
	VISIT F/R	5002.	429.	12004.	0.	2001.	19435.
	REC/S/ENT	5145.	0.	3787.	643.	1858.	11432.
	TOTAL	16863.	1643.	18578.	643.	6931.	44658.
JULY-AUG							
	BUSINESS	2979.	662.	128.	0.	772.	4541.
	PERSONAL	2427.	0.	534.	0.	1214.	4175.
	CONVENTION	1545.	5075.	0.	221.	0.	6841.
	VISIT F/R	2207.	1765.	11420.	0.	2207.	17598.
	REC/S/ENT	7061.	2317.	1931.	4082.	6289.	21681.
	TOTAL	16219.	9820.	14013.	4303.	10482.	54837.
SEPT-OCT							
	BUSINESS	5615.	998.	636.	0.	1702.	8951.
	PERSONAL	1996.	0.	1057.	0.	1585.	4638.
	CONVENTION	1301.	3396.	626.	137.	49.	5509.
	VISIT F/R	4793.	1389.	16094.	0.	2739.	25017.
	REC/S/ENT	7906.	1439.	3003.	2975.	5177.	20499.
	TOTAL	21612.	7222.	21416.	3112.	11252.	64614.
YEAR							
	BUSINESS	26827.	4502.	3842.	0.	8394.	43565.
	PERSONAL	6791.	0.	5380.	0.	6824.	18995.
	CONVENTION	4504.	9655.	2994.	358.	286.	17797.
	VISIT F/R	23576.	4575.	67295.	0.	11576.	107022.
	REC/S/ENT	32016.	3756.	17484.	9189.	17622.	80067.
	TOTAL	93714.	22488.	96994.	9547.	44702.	267446.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
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F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 41 CALENDAR YEAR 1979

EXPENDITURES BY SEASON IN FRANKLIN COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	383.	26.	20.	0.	40.	467.
	PERSONAL	49.	0.	24.	0.	27.	101.
	CONVENTION	50.	11.	15.	0.	2.	77.
	VISIT F/R	270.	9.	311.	0.	27.	616.
	REC/S/ENT	307.	0.	135.	9.	59.	510.
	TOTAL	1058.	45.	505.	9.	155.	1771.
SPRING							
	BUSINESS	467.	31.	24.	0.	49.	571.
	PERSONAL	60.	0.	30.	0.	33.	123.
	CONVENTION	62.	13.	19.	0.	2.	95.
	VISIT F/R	329.	10.	380.	0.	33.	753.
	REC/S/ENT	374.	0.	165.	11.	73.	622.
	TOTAL	1292.	55.	617.	11.	190.	2164.
SUMMER							
	BUSINESS	264.	9.	2.	0.	34.	309.
	PERSONAL	215.	0.	14.	0.	53.	282.
	CONVENTION	115.	69.	2.	20.	0.	206.
	VISIT F/R	182.	0.	416.	0.	20.	619.
	REC/S/ENT	487.	100.	36.	104.	131.	859.
	TOTAL	1263.	178.	471.	124.	238.	2275.
FALL							
	BUSINESS	432.	29.	23.	0.	46.	530.
	PERSONAL	56.	0.	28.	0.	31.	115.
	CONVENTION	78.	12.	18.	0.	2.	110.
	VISIT F/R	303.	10.	353.	0.	31.	696.
	REC/S/ENT	344.	0.	153.	10.	67.	574.
	TOTAL	1213.	51.	574.	10.	177.	2025.
YEAR							
	BUSINESS	1546.	95.	69.	0.	168.	1877.
	PERSONAL	381.	0.	96.	0.	144.	620.
	CONVENTION	305.	105.	54.	20.	5.	488.
	VISIT F/R	1083.	29.	1460.	0.	112.	2684.
	REC/S/ENT	1512.	100.	489.	133.	331.	2565.
	TOTAL	4827.	329.	2167.	153.	760.	8235.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT.

TABLE 42 TRAVEL YEAR 1979

EXPENDITURES BY SEASON IN FRANKLIN COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	741.	50.	38.	0.	77.	907.
	PERSONAL	96.	0.	47.	0.	53.	196.
	CONVENTION	104.	21.	29.	0.	3.	158.
	VISIT F/R	522.	17.	604.	0.	53.	1196.
	REC/S/ENT	594.	0.	263.	17.	116.	990.
	TOTAL	2058.	87.	982.	17.	302.	3445.
MAY-JUN							
	BUSINESS	336.	22.	17.	0.	35.	410.
	PERSONAL	44.	0.	21.	0.	24.	88.
	CONVENTION	39.	9.	13.	0.	1.	63.
	VISIT F/R	236.	7.	270.	0.	24.	537.
	REC/S/ENT	269.	0.	117.	7.	52.	445.
	TOTAL	923.	39.	439.	7.	135.	1543.
JUL-AUG							
	BUSINESS	160.	6.	2.	0.	21.	189.
	PERSONAL	130.	0.	9.	0.	33.	172.
	CONVENTION	69.	42.	0.	12.	0.	124.
	VISIT F/R	110.	0.	246.	0.	12.	369.
	REC/S/ENT	296.	62.	30.	64.	81.	534.
	TOTAL	766.	110.	288.	76.	147.	1387.
SEP-OCT							
	BUSINESS	344.	19.	12.	0.	41.	416.
	PERSONAL	123.	0.	20.	0.	38.	181.
	CONVENTION	88.	64.	12.	6.	1.	170.
	VISIT F/R	237.	15.	364.	0.	28.	644.
	REC/S/ENT	375.	42.	65.	45.	95.	622.
	TOTAL	1167.	140.	473.	50.	202.	2033.
YEAR							
	BUSINESS	1582.	96.	70.	0.	173.	1921.
	PERSONAL	393.	0.	97.	0.	147.	637.
	CONVENTION	300.	136.	54.	18.	6.	514.
	VISIT F/R	1105.	39.	1485.	0.	117.	2746.
	REC/S/ENT	1534.	104.	475.	133.	344.	2590.
	TOTAL	4914.	376.	2182.	151.	786.	8409.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 43 CALENDAR YEAR 1779

FRANKLIN COUNTY

MONTH	TAXABLE SALES	PRICE PER OCCUPIED ROOM*	PERSONS PER OCCUPIED ROOM*	PRICE PER PERSON	PERSON NIGHTS IN COMMERCIAL LODGINGS
JAN.	97229.13	21.67	1.36	15.93	6102.
FEB.	118512.11	22.65	1.50	15.10	7848.
MAR.	98451.43	22.62	1.42	15.93	6180.
APR.	104844.18	23.46	1.53	15.33	6838.
MAY	138569.58	24.35	1.45	16.79	8252.
JUNE	132806.01	24.83	1.61	15.42	8611.
JULY	84715.13	25.97	1.56	16.65	5089.
AUG.	171634.32	26.06	1.69	15.42	11131.
SEP.	180806.14	27.11	1.51	17.95	10071.
OCT.	211024.02	27.06	1.48	18.28	11542.
NOV.	109294.22	25.76	1.43	18.01	6067.
DEC.	53559.04	24.94	1.49	16.74	3200.
	1501445.31				90930.

*AVERAGE FOR PIONEER V. AREA
FRANKLIN, HAMPDEN, HAMPSHIRE COUNTIES

TABLE 44 CALENDAR YEAR 1979

VISITOR DAYS BY SEASON IN HAMDEN COUNTY

TYPES OF ACCOMMODATIONS & BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	32047.	5309.	5305.	0.	10836.	53497.
	PERSONAL	4162.	2212.	6530.	0.	7368.	20272.
	CONVENTION	9094.	0.	12991.	0.	1300.	23385.
	VISIT F/R	29134.	2654.	62392.	0.	12136.	106316.
	REC/S/ENT	29966.	0.	27801.	3982.	11270.	73019.
	TOTAL	104402.	10175.	115020.	3982.	42911.	276489.
SPRING							
	BUSINESS	43513.	7203.	7205.	0.	14706.	72627.
	PERSONAL	5651.	3002.	8869.	0.	10000.	27521.
	CONVENTION	12246.	0.	17494.	0.	1751.	31490.
	VISIT F/R	39557.	3601.	84736.	0.	16471.	144365.
	REC/S/ENT	40687.	0.	37757.	5403.	15295.	99142.
	TOTAL	141654.	13806.	156060.	5403.	58222.	375145.
SUMMER							
	BUSINESS	29225.	6911.	0.	0.	8927.	45063.
	PERSONAL	23814.	38028.	4113.	0.	9405.	75360.
	CONVENTION	5746.	3089.	821.	821.	0.	10477.
	VISIT F/R	21648.	18427.	107598.	0.	20368.	168040.
	REC/S/ENT	69276.	24186.	16811.	38899.	58052.	207223.
	TOTAL	149709.	90641.	129342.	39720.	96752.	506164.
FALL							
	BUSINESS	32882.	5944.	5277.	0.	11801.	55904.
	PERSONAL	4270.	2477.	6496.	0.	8024.	21267.
	CONVENTION	19106.	0.	27293.	0.	2731.	49131.
	VISIT F/R	29893.	2972.	62064.	0.	13217.	108145.
	REC/S/ENT	30746.	0.	27655.	4458.	12273.	75133.
	TOTAL	116897.	11393.	128786.	4458.	48046.	309581.
YEAR							
	BUSINESS	137667.	25367.	17787.	0.	46270.	227092.
	PERSONAL	37896.	45719.	26007.	0.	34798.	144420.
	CONVENTION	46192.	3089.	58599.	821.	5782.	114483.
	VISIT F/R	120232.	27653.	316790.	0.	62192.	526867.
	REC/S/ENT	170675.	24186.	110024.	52742.	96890.	454517.
	TOTAL	512662.	126014.	529208.	53563.	245931.	1467378.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.

A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.

F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 45 TRAVEL YEAR 1979

VISITOR DAYS BY SEASON IN HAMDEN COUNTY

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	65607.	11042.	10802.	0.	22423.	109875.
	PERSONAL	8520.	4602.	13297.	0.	15247.	41666.
	CONVENTION	22039.	0.	31483.	0.	3151.	56673.
	VISIT F/R	59643.	5520.	127047.	0.	25113.	217323.
	REC/S/ENT	61346.	0.	56610.	8282.	23320.	149559.
	TOTAL	217155.	21164.	239240.	8282.	89254.	575095.
MAY-JUNE							
	BUSINESS	31369.	5057.	5239.	0.	10416.	52081.
	PERSONAL	4074.	2107.	6449.	0.	7082.	19713.
	CONVENTION	6160.	0.	8800.	0.	881.	15840.
	VISIT F/R	28517.	2528.	61621.	0.	11665.	104331.
	REC/S/ENT	29332.	0.	27457.	3793.	10832.	71415.
	TOTAL	99452.	9693.	109566.	3793.	40876.	263380.
JULY-AUG							
	BUSINESS	18140.	4313.	0.	0.	6198.	28650.
	PERSONAL	14781.	25038.	2541.	0.	5117.	47476.
	CONVENTION	3043.	0.	435.	435.	0.	3913.
	VISIT F/R	13437.	11499.	66468.	0.	12571.	103975.
	REC/S/ENT	42998.	15093.	10385.	24080.	35829.	128385.
	TOTAL	92399.	55943.	79829.	24515.	59714.	312399.
SEPT-OCT							
	BUSINESS	26218.	5178.	2481.	0.	7946.	41822.
	PERSONAL	10998.	14065.	4625.	0.	7836.	37524.
	CONVENTION	8433.	3089.	8572.	386.	819.	21299.
	VISIT F/R	21968.	8217.	70303.	0.	13640.	114128.
	REC/S/ENT	40426.	9093.	19425.	16754.	27648.	113347.
	TOTAL	108043.	39643.	105406.	17140.	57890.	328121.
YEAR							
	BUSINESS	141334.	25590.	18522.	0.	46982.	232429.
	PERSONAL	38372.	45812.	26912.	0.	35282.	146379.
	CONVENTION	39675.	3089.	49289.	821.	4850.	97725.
	VISIT F/R	123565.	27764.	325439.	0.	62989.	539758.
	REC/S/ENT	174103.	24186.	113878.	52909.	97630.	462706.
	TOTAL	517049.	126442.	534041.	53730.	247734.	1478996.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
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TABLE 46 CALENDAR YEAR 1979

EXPENDITURES BY SEASON IN HAMDEN COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	1902.	133.	94.	0.	201.	2330.
	PERSONAL	246.	55.	116.	0.	137.	554.
	CONVENTION	505.	0.	230.	0.	24.	759.
	VISIT F/R	1334.	44.	1353.	0.	138.	2869.
	REC/S/ENT	1522.	0.	829.	45.	302.	2699.
	TOTAL	5509.	232.	2623.	45.	802.	9210.
SPRING							
	BUSINESS	2679.	187.	133.	0.	285.	3284.
	PERSONAL	347.	78.	163.	0.	194.	782.
	CONVENTION	706.	0.	322.	0.	34.	1062.
	VISIT F/R	1877.	62.	1908.	0.	195.	4042.
	REC/S/ENT	2139.	0.	1169.	63.	427.	3798.
	TOTAL	7747.	327.	3696.	63.	1135.	12967.
SUMMER							
	BUSINESS	1568.	58.	0.	0.	241.	1867.
	PERSONAL	1275.	318.	69.	0.	254.	1917.
	CONVENTION	366.	26.	14.	45.	0.	451.
	VISIT F/R	1078.	0.	2322.	0.	115.	3515.
	REC/S/ENT	2904.	647.	261.	613.	747.	5173.
	TOTAL	7191.	1049.	2666.	658.	1357.	12922.
FALL							
	BUSINESS	2178.	163.	105.	0.	245.	2692.
	PERSONAL	282.	68.	130.	0.	166.	646.
	CONVENTION	1145.	0.	546.	0.	57.	1748.
	VISIT F/R	1511.	54.	1477.	0.	168.	3211.
	REC/S/ENT	1731.	0.	904.	56.	360.	3051.
	TOTAL	6847.	286.	3162.	56.	995.	11347.
YEAR							
	BUSINESS	8327.	541.	332.	0.	972.	10172.
	PERSONAL	2149.	520.	478.	0.	751.	3898.
	CONVENTION	2722.	26.	1112.	45.	115.	4019.
	VISIT F/R	5800.	161.	7061.	0.	616.	13637.
	REC/S/ENT	8297.	647.	3164.	777.	1836.	14720.
	TOTAL	27295.	1894.	12147.	822.	4289.	46447.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.

A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.

F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 47 TRAVEL YEAR 1979

EXPENDITURES BY SEASON IN HAMDEN COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	3913.	277.	192.	0.	420.	4801.
	PERSONAL	506.	115.	236.	0.	285.	1143.
	CONVENTION	1222.	0.	560.	0.	59.	1841.
	VISIT F/R	2739.	92.	2763.	0.	286.	5880.
	REC/S/ENT	3128.	0.	1700.	93.	629.	5551.
	TOTAL	11508.	484.	5452.	93.	1679.	19216.
MAY-JUN							
	BUSINESS	1938.	131.	97.	0.	202.	2368.
	PERSONAL	251.	55.	119.	0.	137.	562.
	CONVENTION	362.	0.	162.	0.	17.	541.
	VISIT F/R	1356.	44.	1388.	0.	138.	2926.
	REC/S/ENT	1547.	0.	850.	44.	302.	2743.
	TOTAL	5454.	230.	2615.	44.	797.	9139.
JUL-AUG							
	BUSINESS	957.	36.	0.	0.	167.	1160.
	PERSONAL	779.	210.	43.	0.	138.	1170.
	CONVENTION	196.	0.	7.	24.	0.	227.
	VISIT F/R	657.	0.	1434.	0.	71.	2162.
	REC/S/ENT	1779.	404.	161.	380.	461.	3185.
	TOTAL	4368.	649.	1646.	403.	838.	7905.
SEP-OCT							
	BUSINESS	1628.	97.	47.	0.	189.	1962.
	PERSONAL	673.	264.	88.	0.	187.	1213.
	CONVENTION	511.	58.	163.	17.	20.	769.
	VISIT F/R	1112.	89.	1592.	0.	138.	2931.
	REC/S/ENT	1910.	269.	420.	251.	507.	3356.
	TOTAL	5835.	778.	2310.	268.	1040.	10230.
YEAR							
	BUSINESS	8435.	542.	336.	0.	978.	10291.
	PERSONAL	2210.	644.	486.	0.	748.	4087.
	CONVENTION	2292.	58.	892.	40.	96.	3378.
	VISIT F/R	5864.	225.	7177.	0.	633.	13899.
	REC/S/ENT	8364.	672.	3131.	768.	1899.	14835.
	TOTAL	27165.	2141.	12023.	808.	4354.	46491.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
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F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 48 CALENDAR YEAR 1779

MONTH	TAXABLE SALES	HAMDEN COUNTY PRICE PER OCCUPIED ROOM*	HAMDEN COUNTY PERSONS PER OCCUPIED ROOM*	HAMDEN COUNTY PRICE PER PERSON	PERSON NIGHTS IN COMMERCIAL LODGINGS
JAN.	453070.43	21.67	1.36	15.93	28435.
FEB.	547842.86	22.65	1.50	15.10	36281.
MAR.	632204.46	22.62	1.42	15.93	39687.
APR.	647105.18	23.46	1.53	15.33	42203.
MAY	810333.90	24.35	1.45	16.79	48254.
JUNE	789610.17	24.83	1.61	15.42	51199.
JULY	728110.90	25.97	1.56	16.65	43737.
AUG.	750385.34	26.06	1.69	15.42	48663.
SEP.	1028934.19	27.11	1.51	17.95	57311.
OCT.	927599.95	27.06	1.48	18.28	50733.
NOV.	620678.50	25.76	1.43	18.01	34455.
DEC.	530759.02	24.94	1.49	16.74	31709.
	8466634.90				512667.

*AVERAGE FOR PIONEER V. AREA
FRANKLIN, HAMPDEN, HAMPSHIRE COUNTIES

TABLE 49 CALENDAR YEAR 1979

VISITOR DAYS BY SEASON IN HAMPSHIRE COUNTY

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	8633.	1345.	1457.	0.	2803.	14239.
	PERSONAL	1043.	561.	2825.	0.	1906.	6335.
	CONVENTION	863.	0.	90.	0.	112.	1064.
	VISIT F/R	7848.	673.	17705.	0.	3139.	29365.
	REC/S/ENT	8072.	0.	7072.	1009.	2915.	19069.
	TOTAL	26459.	2579.	29150.	1009.	10875.	70073.
SPRING							
	BUSINESS	10179.	1586.	1718.	0.	3305.	16789.
	PERSONAL	1230.	661.	3331.	0.	2247.	7470.
	CONVENTION	1017.	0.	106.	0.	132.	1255.
	VISIT F/R	9254.	793.	20877.	0.	3701.	34625.
	REC/S/ENT	9518.	0.	8339.	1190.	3437.	22484.
	TOTAL	31198.	3041.	34371.	1190.	12823.	82623.
SUMMER							
	BUSINESS	7632.	1696.	214.	0.	2507.	12050.
	PERSONAL	6070.	12847.	1448.	0.	2581.	22945.
	CONVENTION	4107.	157.	34.	566.	0.	4864.
	VISIT F/R	5654.	4523.	31833.	0.	5654.	47663.
	REC/S/ENT	18092.	5937.	2372.	10459.	16113.	52973.
	TOTAL	41555.	25159.	35901.	11025.	26855.	140495.
FALL							
	BUSINESS	9931.	1548.	1676.	0.	3224.	16379.
	PERSONAL	1200.	645.	3250.	0.	2192.	7288.
	CONVENTION	992.	0.	103.	0.	129.	1224.
	VISIT F/R	9028.	774.	20367.	0.	3611.	33780.
	REC/S/ENT	9286.	0.	8136.	1161.	3353.	21935.
	TOTAL	30437.	2966.	33532.	1161.	12510.	80606.
YEAR							
	BUSINESS	36375.	6176.	5067.	0.	11839.	59457.
	PERSONAL	9543.	14713.	10855.	0.	8927.	44038.
	CONVENTION	6979.	157.	333.	566.	374.	8408.
	VISIT F/R	31784.	6762.	90782.	0.	16105.	145433.
	REC/S/ENT	44968.	5937.	25919.	13819.	25819.	116462.
	TOTAL	129649.	33745.	132955.	14385.	63063.	373798.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT.

TABLE 50 TRAVEL YEAR 1979

VISITOR DAYS BY SEASON IN HAMPSHIRE COUNTY

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	17293.	2695.	2919.	0.	5614.	28522.
	PERSONAL	2090.	1123.	5660.	0.	3818.	12690.
	CONVENTION	1728.	0.	180.	0.	225.	2132.
	VISIT F/R	15721.	1347.	35466.	0.	6288.	58822.
	REC/S/ENT	16170.	0.	14167.	2021.	5839.	38197.
	TOTAL	53001.	5166.	58391.	2021.	21784.	140363.
MAY-JUNE							
	BUSINESS	7275.	1134.	1228.	0.	2362.	11999.
	PERSONAL	879.	472.	2381.	0.	1606.	5339.
	CONVENTION	727.	0.	76.	0.	95.	897.
	VISIT F/R	6613.	567.	14920.	0.	2645.	24745.
	REC/S/ENT	6802.	0.	5960.	850.	2456.	16069.
	TOTAL	22296.	2173.	24564.	850.	9164.	59048.
JULY-AUG							
	BUSINESS	4987.	1108.	214.	0.	1821.	8132.
	PERSONAL	4064.	8497.	876.	0.	1504.	14940.
	CONVENTION	2586.	0.	18.	370.	0.	2974.
	VISIT F/R	3694.	2955.	21243.	0.	3694.	31587.
	REC/S/ENT	11822.	3879.	1108.	6835.	10529.	34174.
	TOTAL	27154.	16440.	23460.	7204.	17549.	91807.
SEPT-OCT							
	BUSINESS	7247.	1305.	777.	0.	2180.	11509.
	PERSONAL	2562.	4648.	2078.	0.	2094.	11382.
	CONVENTION	1981.	157.	63.	196.	60.	2457.
	VISIT F/R	6143.	1926.	20028.	0.	3633.	31729.
	REC/S/ENT	10573.	2057.	5034.	4163.	7138.	28964.
	TOTAL	28505.	10093.	27980.	4359.	15104.	86041.
YEAR							
	BUSINESS	36802.	6242.	5139.	0.	11978.	60160.
	PERSONAL	9595.	14741.	10994.	0.	9021.	44351.
	CONVENTION	7022.	157.	337.	566.	379.	8460.
	VISIT F/R	32171.	6795.	91657.	0.	16260.	146884.
	REC/S/ENT	45367.	5937.	26269.	13869.	25963.	117404.
	TOTAL	130956.	33872.	134395.	14435.	63601.	377260.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 51 CALENDAR YEAR 1979

EXPENDITURES BY SEASON IN HAMPSHIRE COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	503.	34.	26.	0.	52.	614.
	PERSONAL	62.	14.	50.	0.	35.	161.
	CONVENTION	70.	0.	2.	0.	2.	73.
	VISIT F/R	354.	11.	384.	0.	36.	785.
	REC/S/ENT	403.	0.	211.	11.	78.	703.
	TOTAL	1391.	59.	672.	11.	203.	2337.
SPRING							
	BUSINESS	615.	41.	32.	0.	64.	752.
	PERSONAL	76.	17.	61.	0.	44.	198.
	CONVENTION	85.	0.	2.	0.	3.	89.
	VISIT F/R	433.	14.	470.	0.	44.	961.
	REC/S/ENT	492.	0.	258.	14.	96.	860.
	TOTAL	1701.	72.	823.	14.	250.	2860.
SUMMER							
	BUSINESS	419.	14.	4.	0.	68.	504.
	PERSONAL	335.	108.	24.	0.	70.	537.
	CONVENTION	185.	1.	1.	31.	0.	218.
	VISIT F/R	288.	0.	687.	0.	32.	1007.
	REC/S/ENT	771.	159.	37.	165.	207.	1339.
	TOTAL	1999.	282.	752.	196.	377.	3606.
FALL							
	BUSINESS	629.	43.	34.	0.	67.	772.
	PERSONAL	77.	18.	65.	0.	45.	205.
	CONVENTION	122.	0.	2.	0.	3.	127.
	VISIT F/R	441.	14.	485.	0.	46.	986.
	REC/S/ENT	501.	0.	266.	15.	98.	880.
	TOTAL	1771.	74.	851.	15.	259.	2971.
YEAR							
	BUSINESS	2165.	132.	95.	0.	251.	2642.
	PERSONAL	550.	156.	201.	0.	194.	1102.
	CONVENTION	462.	1.	6.	31.	7.	508.
	VISIT F/R	1517.	39.	2026.	0.	157.	3739.
	REC/S/ENT	2168.	159.	772.	205.	480.	3783.
	TOTAL	6863.	487.	3100.	236.	1089.	11774.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 52 TRAVEL YEAR 1979

EXPENDITURES BY SEASON IN HAMPSHIRE COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	1007.	68.	52.	0.	105.	1232.
	PERSONAL	124.	28.	101.	0.	71.	324.
	CONVENTION	150.	0.	3.	0.	4.	157.
	VISIT F/R	709.	22.	771.	0.	72.	1575.
	REC/S/ENT	807.	0.	425.	23.	158.	1413.
	TOTAL	2797.	118.	1353.	23.	410.	4700.
MAY-JUN							
	BUSINESS	444.	29.	23.	0.	46.	542.
	PERSONAL	55.	12.	44.	0.	31.	142.
	CONVENTION	54.	0.	1.	0.	2.	57.
	VISIT F/R	312.	10.	336.	0.	31.	689.
	REC/S/ENT	355.	0.	185.	10.	69.	618.
	TOTAL	1220.	51.	588.	10.	179.	2049.
JUL-AUG							
	BUSINESS	270.	9.	4.	0.	49.	332.
	PERSONAL	220.	71.	15.	0.	41.	346.
	CONVENTION	114.	0.	0.	20.	0.	135.
	VISIT F/R	186.	0.	458.	0.	21.	665.
	REC/S/ENT	499.	104.	17.	108.	136.	863.
	TOTAL	1288.	184.	494.	128.	246.	2341.
SEP-OCT							
	BUSINESS	445.	25.	15.	0.	52.	536.
	PERSONAL	162.	87.	40.	0.	50.	339.
	CONVENTION	126.	3.	1.	8.	1.	140.
	VISIT F/R	306.	21.	453.	0.	37.	817.
	REC/S/ENT	500.	61.	109.	62.	131.	863.
	TOTAL	1538.	197.	618.	71.	271.	2694.
YEAR							
	BUSINESS	2166.	131.	93.	0.	252.	2642.
	PERSONAL	561.	199.	199.	0.	193.	1152.
	CONVENTION	443.	3.	6.	29.	7.	488.
	VISIT F/R	1513.	53.	2019.	0.	161.	3746.
	REC/S/ENT	2161.	164.	736.	203.	492.	3756.
	TOTAL	6843.	550.	3053.	231.	1105.	11784.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 53 CALENDAR YEAR 1779

HAMPSHIRE COUNTY

MONTH	TAXABLE SALES	PRICE PER OCCUPIED ROOM*	PERSONS PER OCCUPIED ROOM*	PRICE PER PERSON	PERSON NIGHTS IN COMMERCIAL LODGINGS
JAN.	122452.86	21.67	1.36	15.93	7685.
FEB.	145895.83	22.65	1.50	15.10	9662.
MAR.	145158.84	22.62	1.42	15.93	9113.
APR.	136496.84	23.46	1.53	15.33	8902.
MAY	179729.30	24.35	1.45	16.79	10703.
JUNE	178809.09	24.83	1.61	15.42	11594.
JULY	218039.71	25.97	1.56	16.65	13097.
AUG.	216756.05	26.06	1.69	15.42	14057.
SEP.	258547.38	27.11	1.51	17.95	14401.
OCT.	257881.80	27.06	1.48	18.28	14104.
NOV.	174574.46	25.76	1.43	18.01	9691.
DEC.	111169.57	24.94	1.49	16.74	6642.
	2145511.73				129650.

*AVERAGE FOR PIONEER V. AREA
FRANKLIN, HAMPDEN, HAMPSHIRE COUNTIES

TABLE 54 CALENDAR YEAR 1979

VISITOR DAYS BY SEASON IN MIDDLESEX COUNTY

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	147065.	12349.	87564.	0.	18710.	265688.
	PERSONAL	51643.	22455.	99136.	0.	17961.	191193.
	CONVENTION	11227.	0.	8263.	0.	1871.	21361.
	VISIT F/R	83074.	38168.	881646.	0.	16839.	1019727.
	REC/S/ENT	87191.	31059.	61372.	0.	13847.	193469.
	TOTAL	380200.	104030.	1137981.	0.	69227.	1691438.
SPRING							
	BUSINESS	180841.	15185.	107674.	0.	23007.	326706.
	PERSONAL	63503.	27612.	121903.	0.	22086.	235103.
	CONVENTION	13806.	0.	10161.	0.	2300.	26267.
	VISIT F/R	102153.	46934.	1084128.	0.	20706.	1253921.
	REC/S/ENT	107216.	38192.	75467.	0.	17027.	237901.
	TOTAL	467518.	127922.	1399333.	0.	85126.	2079900.
SUMMER							
	BUSINESS	154810.	2758.	16535.	0.	4455.	178558.
	PERSONAL	26644.	23428.	43701.	0.	7950.	101723.
	CONVENTION	0.	0.	4533.	0.	0.	4533.
	VISIT F/R	88202.	32618.	893949.	0.	5055.	1019824.
	REC/S/ENT	261843.	214072.	144706.	34452.	5512.	660584.
	TOTAL	531499.	272877.	1103423.	34452.	22971.	1965221.
FALL							
	BUSINESS	164394.	13804.	97882.	0.	20914.	296994.
	PERSONAL	57728.	25100.	110817.	0.	20077.	213722.
	CONVENTION	12550.	0.	9237.	0.	2091.	23878.
	VISIT F/R	92862.	42666.	985530.	0.	18823.	1139882.
	REC/S/ENT	97465.	34718.	68603.	0.	15478.	216265.
	TOTAL	424999.	116288.	1272069.	0.	77384.	1890740.
YEAR							
	BUSINESS	647109.	44096.	309654.	0.	67086.	1067946.
	PERSONAL	199517.	98595.	375556.	0.	68073.	741742.
	CONVENTION	37583.	0.	32194.	0.	6262.	76040.
	VISIT F/R	366291.	160386.	3845253.	0.	61423.	4433353.
	REC/S/ENT	553715.	318040.	350148.	34452.	51864.	1308219.
	TOTAL	1804216.	621118.	4912806.	34452.	254708.	7627299.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 55 TRAVEL YEAR 1979

VISITOR DAYS BY SEASON IN MIDDLESEX COUNTY

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	296871.	24928.	176760.	0.	37768.	536327.
	PERSONAL	104248.	45328.	200119.	0.	36256.	385950.
	CONVENTION	22664.	0.	16681.	0.	3776.	43121.
	VISIT F/R	167696.	77048.	1779724.	0.	33992.	2058460.
	REC/S/ENT	176008.	62696.	123888.	0.	27952.	390543.
	TOTAL	767486.	210000.	2297171.	0.	139744.	3414401.
MAY-JUNE							
	BUSINESS	124831.	10482.	74326.	0.	15881.	225520.
	PERSONAL	43835.	19060.	84148.	0.	15245.	162288.
	CONVENTION	9530.	0.	7014.	0.	1588.	18132.
	VISIT F/R	70514.	32398.	748355.	0.	14293.	865561.
	REC/S/ENT	74009.	26363.	52093.	0.	11753.	164219.
	TOTAL	322720.	88303.	965936.	0.	58761.	1435720.
JULY-AUG							
	BUSINESS	104739.	1866.	11187.	0.	3563.	121355.
	PERSONAL	18026.	15851.	29526.	0.	4830.	68233.
	CONVENTION	0.	0.	3107.	0.	0.	3107.
	VISIT F/R	59675.	22068.	604816.	0.	3420.	689978.
	REC/S/ENT	177154.	144834.	97903.	23309.	3729.	446929.
	TOTAL	359594.	184619.	746539.	23309.	15542.	1329603.
SEPT-OCT							
	BUSINESS	118369.	6627.	46013.	0.	9581.	180590.
	PERSONAL	32601.	18006.	60214.	0.	11461.	122281.
	CONVENTION	5214.	0.	5263.	0.	869.	11346.
	VISIT F/R	67108.	28275.	698576.	0.	9455.	803414.
	REC/S/ENT	125181.	83662.	75304.	11143.	8213.	303503.
	TOTAL	348472.	136570.	885371.	11143.	39579.	1421135.
YEAR							
	BUSINESS	644810.	43903.	308286.	0.	66793.	1063793.
	PERSONAL	198710.	98244.	374007.	0.	67792.	738753.
	CONVENTION	37408.	0.	32065.	0.	6233.	75706.
	VISIT F/R	364992.	159790.	3831471.	0.	61160.	4417413.
	REC/S/ENT	552352.	317554.	349188.	34452.	51648.	1305194.
	TOTAL	1798273.	619491.	4895017.	34452.	253626.	7600859.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
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F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 56 CALENDAR YEAR 1979

EXPENDITURES BY SEASON IN MIDDLESEX COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	9331.	309.	1552.	0.	347.	11539.
	PERSONAL	3277.	561.	1757.	0.	333.	5928.
	CONVENTION	712.	0.	146.	0.	35.	894.
	VISIT F/R	4193.	636.	19123.	0.	191.	24145.
	REC/S/ENT	4682.	1149.	1831.	0.	371.	8033.
	TOTAL	22196.	2656.	24408.	0.	1278.	50539.
SPRING							
	BUSINESS	11814.	394.	1984.	0.	446.	14639.
	PERSONAL	4149.	717.	2247.	0.	428.	7540.
	CONVENTION	902.	0.	187.	0.	45.	1134.
	VISIT F/R	5305.	810.	24415.	0.	245.	30774.
	REC/S/ENT	5919.	1451.	2336.	0.	475.	10181.
	TOTAL	28089.	3371.	31169.	0.	1639.	64268.
SUMMER							
	BUSINESS	9986.	23.	279.	0.	120.	10408.
	PERSONAL	1739.	196.	736.	0.	215.	2887.
	CONVENTION	0.	0.	76.	0.	0.	76.
	VISIT F/R	3873.	0.	19291.	0.	29.	23193.
	REC/S/ENT	12151.	5724.	2249.	543.	71.	20738.
	TOTAL	27750.	5943.	22631.	543.	434.	57302.
FALL							
	BUSINESS	11327.	379.	1957.	0.	433.	14096.
	PERSONAL	3978.	689.	2215.	0.	416.	7298.
	CONVENTION	865.	0.	185.	0.	43.	1093.
	VISIT F/R	5068.	782.	23456.	0.	239.	29545.
	REC/S/ENT	5656.	1391.	2243.	0.	454.	9744.
	TOTAL	26894.	3242.	30055.	0.	1586.	61776.
YEAR							
	BUSINESS	42459.	1105.	5771.	0.	1347.	50683.
	PERSONAL	13143.	2163.	6955.	0.	1392.	23653.
	CONVENTION	2479.	0.	595.	0.	123.	3196.
	VISIT F/R	18439.	2230.	86285.	0.	704.	107658.
	REC/S/ENT	28408.	9714.	8639.	543.	1371.	48696.
	TOTAL	104928.	15213.	108265.	543.	4937.	233886.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 57 TRAVEL YEAR 1979

EXPENDITURES BY SEASON IN MIDDLESEX COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	18864.	625.	3143.	0.	707.	23339.
	PERSONAL	6624.	1136.	3558.	0.	678.	11997.
	CONVENTION	1440.	0.	297.	0.	71.	1807.
	VISIT F/R	8465.	1287.	38709.	0.	387.	48848.
	REC/S/ENT	9458.	2329.	3720.	0.	754.	16262.
	TOTAL	44851.	5377.	49427.	0.	2597.	102253.
MAY-JUN							
	BUSINESS	8136.	272.	1370.	0.	308.	10086.
	PERSONAL	2857.	495.	1551.	0.	296.	5198.
	CONVENTION	621.	0.	129.	0.	31.	781.
	VISIT F/R	3655.	559.	16853.	0.	169.	21236.
	REC/S/ENT	4077.	1001.	1613.	0.	328.	7019.
	TOTAL	19346.	2327.	21516.	0.	1131.	44320.
JUL-AUG							
	BUSINESS	6742.	16.	189.	0.	96.	7042.
	PERSONAL	1181.	133.	498.	0.	130.	1942.
	CONVENTION	0.	0.	52.	0.	0.	52.
	VISIT F/R	2618.	0.	13052.	0.	19.	15689.
	REC/S/ENT	8213.	3873.	1521.	368.	48.	14023.
	TOTAL	18753.	4021.	15312.	368.	294.	38748.
SEP-OCT							
	BUSINESS	7933.	125.	876.	0.	228.	9162.
	PERSONAL	2150.	339.	1146.	0.	273.	3908.
	CONVENTION	335.	0.	100.	0.	21.	456.
	VISIT F/R	3345.	307.	15816.	0.	96.	19564.
	REC/S/ENT	6240.	2471.	1628.	167.	150.	10656.
	TOTAL	20003.	3241.	19567.	167.	768.	43746.
YEAR							
	BUSINESS	41675.	1037.	5577.	0.	1339.	49628.
	PERSONAL	12812.	2102.	6753.	0.	1378.	23045.
	CONVENTION	2396.	0.	578.	0.	122.	3096.
	VISIT F/R	18083.	2153.	84430.	0.	671.	105337.
	REC/S/ENT	27988.	9674.	8483.	535.	1281.	47960.
	TOTAL	102954.	14966.	105821.	535.	4791.	229066.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 58 CALENDAR YEAR 1779

MIDDLESEX COUNTY

MONTH	TAXABLE SALES	PRICE PER OCCUPIED ROOM*	PERSONS PER OCCUPIED ROOM*	PRICE PER PERSON	PERSON NIGHTS IN COMMERCIAL LODGINGS
JAN.	2358128.68	28.37	1.35	21.01	112213.
FEB.	2562124.76	28.48	1.41	20.20	126847.
MAR.	2948500.56	28.62	1.37	20.89	141141.
APR.	3032488.47	29.32	1.40	20.94	144798.
MAY	3333945.37	29.92	1.48	20.22	164914.
JUNE	3284654.86	31.43	1.51	20.81	157806.
JULY	3878578.12	32.79	1.53	21.43	180977.
AUG.	3696264.24	33.11	1.60	20.69	178617.
SEP.	3652138.65	32.93	1.55	21.25	171904.
OCT.	3784247.36	33.22	1.55	21.43	176568.
NOV.	3032678.07	32.55	1.42	22.92	132301.
DEC.	2574490.18	31.48	1.42	22.17	116130.
	38138239.32				1804216.

*AVERAGE FOR NORTH EAST AREA
ESSEX, MIDDLESEX, NORFOLK COUNTIES

TABLE 59 CALENDAR YEAR 1979

VISITOR DAYS BY SEASON IN NANTUCKET COUNTY

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	466.	0.	637.	0.	120.	1222.
	PERSONAL	129.	776.	370.	0.	162.	1437.
	CONVENTION	452.	0.	0.	0.	20.	472.
	VISIT F/R	616.	0.	4312.	0.	134.	5062.
	REC/S/ENT	5442.	6090.	1766.	0.	305.	13602.
	TOTAL	7105.	6866.	7084.	0.	740.	21795.
SPRING							
	BUSINESS	3962.	0.	5411.	0.	1331.	10703.
	PERSONAL	1099.	6597.	3141.	0.	1807.	12644.
	CONVENTION	3839.	0.	0.	0.	222.	4061.
	VISIT F/R	5236.	0.	36651.	0.	1490.	43377.
	REC/S/ENT	46250.	51759.	15009.	0.	3392.	116410.
	TOTAL	60386.	58356.	60212.	0.	8241.	187195.
SUMMER							
	BUSINESS	8306.	0.	894.	0.	2346.	11546.
	PERSONAL	1233.	0.	0.	0.	8505.	9738.
	CONVENTION	0.	0.	0.	0.	293.	293.
	VISIT F/R	4769.	0.	83320.	0.	1906.	89995.
	REC/S/ENT	136232.	230467.	57683.	0.	16275.	440656.
	TOTAL	150540.	230467.	141896.	0.	29325.	552229.
FALL							
	BUSINESS	1627.	0.	2222.	0.	808.	4657.
	PERSONAL	451.	2709.	1290.	0.	1097.	5548.
	CONVENTION	1577.	0.	0.	0.	135.	1711.
	VISIT F/R	2150.	0.	15051.	0.	904.	18106.
	REC/S/ENT	18993.	21255.	6164.	0.	2059.	48471.
	TOTAL	24798.	23964.	24726.	0.	5004.	78493.
YEAR							
	BUSINESS	14361.	0.	9163.	0.	4605.	28129.
	PERSONAL	2914.	10082.	4801.	0.	11571.	29367.
	CONVENTION	5868.	0.	0.	0.	670.	6538.
	VISIT F/R	12772.	0.	139334.	0.	4434.	156539.
	REC/S/ENT	206916.	309572.	80621.	0.	22031.	619139.
	TOTAL	242830.	319653.	233919.	0.	43311.	839712.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT.

TABLE 60 TRAVEL YEAR 1979

VISITOR DAYS BY SEASON IN NANTUCKET COUNTY

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	1325.	0.	1810.	0.	489.	3624.
	PERSONAL	368.	2207.	1051.	0.	663.	4289.
	CONVENTION	1284.	0.	0.	0.	82.	1366.
	VISIT F/R	1752.	0.	12261.	0.	547.	14560.
	REC/S/ENT	15472.	17315.	5021.	0.	1245.	39054.
	TOTAL	20201.	19522.	20143.	0.	3026.	62893.
MAY-JUNE							
	BUSINESS	3585.	0.	4897.	0.	1101.	9583.
	PERSONAL	995.	5970.	2843.	0.	1495.	11303.
	CONVENTION	3475.	0.	0.	0.	184.	3658.
	VISIT F/R	4739.	0.	33170.	0.	1232.	39141.
	REC/S/ENT	41857.	46844.	13583.	0.	2806.	105090.
	TOTAL	54651.	52814.	54493.	0.	6818.	168776.
JULY-AUG							
	BUSINESS	5657.	0.	628.	0.	1950.	8236.
	PERSONAL	1047.	0.	0.	0.	7070.	8118.
	CONVENTION	0.	0.	0.	0.	244.	244.
	VISIT F/R	3352.	0.	58561.	0.	1585.	63498.
	REC/S/ENT	95750.	161983.	40542.	0.	13530.	311805.
	TOTAL	105807.	161983.	99731.	0.	24379.	391900.
SEPT-OCT							
	BUSINESS	3955.	0.	2049.	0.	908.	6912.
	PERSONAL	548.	2175.	1036.	0.	2130.	5889.
	CONVENTION	1266.	0.	0.	0.	135.	1401.
	VISIT F/R	3143.	0.	36841.	0.	895.	40880.
	REC/S/ENT	55728.	85547.	22088.	0.	4051.	167415.
	TOTAL	64640.	87722.	62014.	0.	8120.	222497.
YEAR							
	BUSINESS	14523.	0.	9385.	0.	4449.	28356.
	PERSONAL	2959.	10352.	4929.	0.	11359.	29599.
	CONVENTION	6025.	0.	0.	0.	644.	6669.
	VISIT F/R	12986.	0.	140833.	0.	4259.	158078.
	REC/S/ENT	208808.	311689.	81235.	0.	21633.	623364.
	TOTAL	245300.	322040.	236382.	0.	42343.	846065.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 61 CALENDAR YEAR 1979

EXPENDITURES BY SEASON IN NANTUCKET COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	25.	0.	11.	0.	2.	39.
	PERSONAL	8.	19.	7.	0.	3.	37.
	CONVENTION	25.	0.	0.	0.	0.	26.
	VISIT F/R	27.	0.	94.	0.	2.	122.
	REC/S/ENT	247.	225.	53.	0.	8.	533.
	TOTAL	332.	245.	164.	0.	15.	756.
SPRING							
	BUSINESS	231.	0.	100.	0.	26.	356.
	PERSONAL	73.	171.	58.	0.	35.	337.
	CONVENTION	230.	0.	0.	0.	4.	235.
	VISIT F/R	248.	0.	825.	0.	18.	1091.
	REC/S/ENT	2234.	1966.	465.	0.	95.	4759.
	TOTAL	3016.	2137.	1448.	0.	177.	6779.
SUMMER							
	BUSINESS	488.	0.	15.	0.	63.	566.
	PERSONAL	63.	0.	0.	0.	230.	293.
	CONVENTION	0.	0.	0.	0.	8.	8.
	VISIT F/R	229.	0.	1798.	0.	11.	2037.
	REC/S/ENT	6240.	6163.	896.	0.	209.	13508.
	TOTAL	7019.	6163.	2709.	0.	521.	16412.
FALL							
	BUSINESS	101.	0.	44.	0.	17.	162.
	PERSONAL	32.	74.	26.	0.	23.	155.
	CONVENTION	101.	0.	0.	0.	3.	104.
	VISIT F/R	108.	0.	358.	0.	12.	478.
	REC/S/ENT	973.	852.	202.	0.	60.	2086.
	TOTAL	1315.	926.	630.	0.	114.	2985.
YEAR							
	BUSINESS	845.	0.	170.	0.	108.	1123.
	PERSONAL	176.	265.	90.	0.	290.	822.
	CONVENTION	357.	0.	0.	0.	15.	372.
	VISIT F/R	612.	0.	3075.	0.	41.	3729.
	REC/S/ENT	9694.	9205.	1615.	0.	373.	20887.
	TOTAL	11683.	9470.	4951.	0.	828.	26933.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT.

TABLE 62 TRAVEL YEAR 1979

EXPENDITURES BY SEASON IN NANTUCKET COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	73.	0.	32.	0.	9.	115.
	PERSONAL	23.	55.	19.	0.	12.	110.
	CONVENTION	73.	0.	0.	0.	2.	75.
	VISIT F/R	79.	0.	267.	0.	6.	352.
	REC/S/ENT	713.	643.	151.	0.	34.	1540.
	TOTAL	961.	699.	468.	0.	63.	2191.
MAY-JUN							
	BUSINESS	209.	0.	90.	0.	21.	320.
	PERSONAL	66.	155.	52.	0.	29.	302.
	CONVENTION	208.	0.	0.	0.	4.	212.
	VISIT F/R	224.	0.	747.	0.	15.	986.
	REC/S/ENT	2021.	1779.	421.	0.	78.	4299.
	TOTAL	2729.	1934.	1310.	0.	147.	6120.
JUL-AUG							
	BUSINESS	345.	0.	11.	0.	53.	408.
	PERSONAL	52.	0.	0.	0.	191.	243.
	CONVENTION	0.	0.	0.	0.	7.	7.
	VISIT F/R	164.	0.	1264.	0.	9.	1437.
	REC/S/ENT	4474.	4331.	630.	0.	174.	9609.
	TOTAL	5035.	4331.	1904.	0.	433.	11704.
SEP-OCT							
	BUSINESS	234.	0.	39.	0.	22.	295.
	PERSONAL	37.	41.	20.	0.	51.	148.
	CONVENTION	75.	0.	0.	0.	3.	79.
	VISIT F/R	151.	0.	834.	0.	9.	994.
	REC/S/ENT	2554.	2526.	478.	0.	74.	5632.
	TOTAL	3051.	2567.	1370.	0.	159.	7148.
YEAR							
	BUSINESS	861.	0.	172.	0.	105.	1138.
	PERSONAL	177.	251.	91.	0.	283.	802.
	CONVENTION	357.	0.	0.	0.	15.	372.
	VISIT F/R	619.	0.	3111.	0.	39.	3769.
	REC/S/ENT	9762.	9280.	1679.	0.	360.	21081.
	TOTAL	11776.	9531.	5053.	0.	802.	27163.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
VISIT F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 63 CALENDAR YEAR 1779

NANTUCKET COUNTY

MONTH	TAXABLE SALES	PRICE PER OCCUPIED ROOM*	PERSONS PER OCCUPIED ROOM*	PRICE PER PERSON	PERSON NIGHTS IN COMMERCIAL LODGINGS
JAN.	20317.30	19.81	1.87	10.59	1918.
FEB.	19704.66	20.17	2.12	9.51	2071.
MAR.	36072.54	20.26	1.75	11.58	3116.
APR.	71454.61	24.17	1.94	12.46	5735.
MAY	197978.74	23.29	2.03	11.47	17256.
JUNE	472739.06	27.18	2.15	12.64	37395.
JULY	908023.12	41.36	2.37	17.45	52031.
AUG.	938831.01	41.90	2.40	17.46	53776.
SEP.	636822.97	27.76	1.95	14.24	44734.
OCT.	265287.61	25.72	1.93	13.33	19907.
NOV.	68515.40	29.54	1.87	15.80	4337.
DEC.	7841.05	27.46	1.94	14.15	554.
	3643588.07				242830.

*AVERAGE FOR CAPE/ISLES AREA
BARNSTABLE, DUKES, NANTUCKET COUNTIES

TABLE 64 CALENDAR YEAR 1979

VISITOR DAYS BY SEASON IN NORFOLK COUNTY

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	55244.	4639.	32893.	0.	7028.	99803.
	PERSONAL	19399.	8435.	39050.	0.	6747.	73631.
	CONVENTION	4217.	0.	1293.	0.	703.	6213.
	VISIT F/R	31206.	14338.	331183.	0.	6325.	383052.
	REC/S/ENT	32753.	11667.	23054.	0.	5201.	72675.
	TOTAL	142819.	39078.	427473.	0.	26004.	635374.
SPRING							
	BUSINESS	67693.	5684.	40305.	0.	8612.	122294.
	PERSONAL	23771.	10336.	47850.	0.	8267.	90224.
	CONVENTION	5168.	0.	1585.	0.	861.	7614.
	VISIT F/R	38238.	17569.	405815.	0.	7751.	469373.
	REC/S/ENT	40133.	14296.	28249.	0.	6374.	89052.
	TOTAL	175003.	47884.	523804.	0.	31865.	778556.
SUMMER							
	BUSINESS	56589.	2197.	6168.	0.	1654.	66608.
	PERSONAL	11096.	7571.	16620.	0.	2973.	38261.
	CONVENTION	0.	0.	1372.	0.	0.	1372.
	VISIT F/R	32901.	12167.	333458.	0.	1885.	380411.
	REC/S/ENT	97672.	79852.	53978.	12851.	2056.	246409.
	TOTAL	198258.	101788.	411595.	12851.	8569.	733061.
FALL							
	BUSINESS	66196.	5558.	39413.	0.	8421.	119589.
	PERSONAL	23245.	10107.	46792.	0.	8084.	88228.
	CONVENTION	5054.	0.	1550.	0.	842.	7445.
	VISIT F/R	37392.	17180.	396838.	0.	7579.	458990.
	REC/S/ENT	39246.	13980.	27624.	0.	6233.	87082.
	TOTAL	171132.	46825.	512217.	0.	31160.	761334.
YEAR							
	BUSINESS	245721.	18078.	118779.	0.	25716.	408294.
	PERSONAL	77511.	36449.	150312.	0.	26071.	290343.
	CONVENTION	14439.	0.	5800.	0.	2406.	22644.
	VISIT F/R	139737.	61253.	1467294.	0.	23541.	1691825.
	REC/S/ENT	209804.	119795.	132905.	12851.	19864.	495218.
	TOTAL	687212.	235575.	1875089.	12851.	97597.	2908324.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
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* F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 65 TRAVEL YEAR 1979

VISITOR DAYS BY SEASON IN NORFOLK COUNTY

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	110010.*	9237.*	65501.*	0.*	13995.*	198743.*
	PERSONAL	38630.*	16797.*	77763.*	0.*	13435.*	146625.*
	CONVENTION	8398.*	0.*	2576.*	0.*	1399.*	12373.*
	VISIT F/R	62142.*	28551.*	659502.*	0.*	12596.*	762791.*
	REC/S/ENT	65222.*	23233.*	45908.*	0.*	10358.*	144721.*
	TOTAL	284403.*	77818.*	851249.*	0.*	51784.*	1265254.*
MAY-JUNE							
	BUSINESS	46585.*	3912.*	27737.*	0.*	5927.*	84161.*
	PERSONAL	16359.*	7113.*	32930.*	0.*	5689.*	62090.*
	CONVENTION	3556.*	0.*	1091.*	0.*	593.*	5240.*
	VISIT F/R	26315.*	12090.*	279275.*	0.*	5334.*	323015.*
	REC/S/ENT	27619.*	9838.*	19441.*	0.*	4386.*	61284.*
	TOTAL	120434.*	32953.*	360473.*	0.*	21929.*	535790.*
JULY-AUG							
	BUSINESS	37428.*	1855.*	4121.*	0.*	1313.*	44717.*
	PERSONAL	7798.*	4672.*	10877.*	0.*	1779.*	25127.*
	CONVENTION	0.*	0.*	1145.*	0.*	0.*	1145.*
	VISIT F/R	21984.*	8130.*	222813.*	0.*	1260.*	254187.*
	REC/S/ENT	65263.*	53356.*	36067.*	8587.*	1374.*	164648.*
	TOTAL	132474.*	68013.*	275023.*	8587.*	5726.*	489823.*
SEPT-OCT							
	BUSINESS	45518.*	2555.*	1774[illegible]	0.*	3695.*	69506.*
	PERSONAL	12553.*	6924.*	24[illegible]3.*	0.*	4413.*	48263.*
	CONVENTION	2012.*	0.*	844.*	0.*	335.*	3192.*
	VISIT F/R	25805.*	10878.*	268652.*	0.*	3643.*	308978.*
	REC/S/ENT	48035.*	32062.*	28909.*	4264.*	3164.*	116434.*
	TOTAL	133923.*	52418.*	340519.*	4264.*	15250.*	546374.*
YEAR							
	BUSINESS	239541.*	17559.*	115099.*	0.*	24929.*	397128.*
	PERSONAL	75341.*	35505.*	145943.*	0.*	25317.*	282105.*
	CONVENTION	13967.*	0.*	5655.*	0.*	2327.*	21949.*
	VISIT F/R	136246.*	59649.*	1430242.*	0.*	22834.*	1648971.*
	REC/S/ENT	206139.*	118490.*	130325.*	12851.*	19282.*	487087.*
	TOTAL	671234.*	231203.*	1827264.*	12851.*	94688.*	2837241.*

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT.

TABLE 66 CALENDAR YEAR 1979

EXPENDITURES BY SEASON IN NORFOLK COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS $ BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	3505.	116.	583.	0.	130.	4335.
	PERSONAL	1231.	211.	692.	0.	125.	2259.
	CONVENTION	268.	0.	23.	0.	13.	304.
	VISIT F/R	1575.	240.	7183.	0.	72.	9070.
	REC/S/ENT	1759.	431.	688.	0.	140.	3017.
	TOTAL	8338.	998.	9169.	0.	480.	18985.
SPRING							
	BUSINESS	4422.	148.	743.	0.	167.	5479.
	PERSONAL	1553.	268.	882.	0.	160.	2863.
	CONVENTION	338.	0.	29.	0.	17.	383.
	VISIT F/R	1986.	303.	9139.	0.	92.	11519.
	REC/S/ENT	2215.	543.	875.	0.	178.	3811.
	TOTAL	10513.	1262.	11667.	0.	613.	24056.
SUMMER							
	BUSINESS	3685.	18.	104.	0.	45.	3852.
	PERSONAL	687.	63.	280.	0.	80.	1111.
	CONVENTION	0.	0.	23.	0.	0.	23.
	VISIT F/R	1444.	0.	7196.	0.	11.	8651.
	REC/S/ENT	4531.	2135.	839.	203.	26.	7734.
	TOTAL	10347.	2217.	8442.	203.	162.	21371.
FALL							
	BUSINESS	4563.	153.	788.	0.	174.	5678.
	PERSONAL	1602.	278.	935.	0.	168.	2983.
	CONVENTION	348.	0.	31.	0.	17.	397.
	VISIT F/R	2041.	315.	9445.	0.	96.	11898.
	REC/S/ENT	2278.	560.	903.	0.	183.	3925.
	TOTAL	10834.	1305.	12102.	0.	639.	24880.
YEAR							
	BUSINESS	16175.	435.	2217.	0.	517.	19343.
	PERSONAL	5073.	820.	2789.	0.	533.	9216.
	CONVENTION	954.	0.	106.	0.	47.	1107.
	VISIT F/R	7046.	858.	32963.	0.	271.	41138.
	REC/S/ENT	10784.	3670.	3304.	203.	526.	18487.
	TOTAL	40032.	5782.	41380.	203.	1894.	89291.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 67 TRAVEL YEAR 1979

EXPENDITURES BY SEASON IN NORFOLK COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	6992.	232.	1165.	0.	262.	8650.
	PERSONAL	2455.	421.	1383.	0.	251.	4510.
	CONVENTION	534.	0.	46.	0.	26.	606.
	VISIT F/R	3138.	477.	14344.	0.	143.	18102.
	REC/S/ENT	3506.	863.	1379.	0.	280.	6027.
	TOTAL	16624.	1993.	18316.	0.	962.	37895.
MAY-JUN							
	BUSINESS	3036.	102.	511.	0.	115.	3763.
	PERSONAL	1066.	185.	607.	0.	110.	1968.
	CONVENTION	232.	0.	20.	0.	11.	263.
	VISIT F/R	1364.	209.	6289.	0.	63.	7925.
	REC/S/ENT	1521.	374.	602.	0.	122.	2619.
	TOTAL	7218.	868.	8029.	0.	422.	16538.
JUL-AUG							
	BUSINESS	2443.	16.	69.	0.	35.	2563.
	PERSONAL	474.	39.	183.	0.	48.	744.
	CONVENTION	0.	0.	19.	0.	0.	19.
	VISIT F/R	964.	0.	4808.	0.	7.	5779.
	REC/S/ENT	3024.	1427.	560.	135.	18.	5164.
	TOTAL	6905.	1481.	5641.	135.	108.	14271.
SEP-OCT							
	BUSINESS	3050.	48.	338.	0.	88.	3524.
	PERSONAL	828.	130.	464.	0.	105.	1527.
	CONVENTION	129.	0.	16.	0.	8.	153.
	VISIT F/R	1286.	118.	6082.	0.	37.	7524.
	REC/S/ENT	2395.	947.	625.	64.	58.	4088.
	TOTAL	7688.	1243.	7525.	64.	296.	16816.
YEAR							
	BUSINESS	15520.	397.	2083.	0.	500.	18500.
	PERSONAL	4823.	775.	2637.	0.	515.	8750.
	CONVENTION	895.	0.	101.	0.	46.	1042.
	VISIT F/R	6752.	804.	31524.	0.	251.	39330.
	REC/S/ENT	10445.	3610.	3166.	199.	478.	17899.
	TOTAL	38435.	5586.	39511.	199.	1789.	85520.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT.

TABLE 68 CALENDAR YEAR 1779

NORFOLK COUNTY

MONTH	TAXABLE SALES	PRICE PER OCCUPIED ROOM*	PERSONS PER OCCUPIED ROOM*	PRICE PER PERSON	PERSON NIGHTS IN COMMERCIAL LODGINGS
JAN.	907771.25	28.37	1.35	21.01	43197.
FEB.	959371.08	28.48	1.41	20.20	47497.
MAR.	1088921.39	28.62	1.37	20.89	52125.
APR.	1142826.27	29.32	1.40	20.94	54569.
MAY	1296063.68	29.92	1.48	20.22	64110.
JUNE	1172365.70	31.43	1.51	20.81	56324.
JULY	1310599.35	32.79	1.53	21.43	61153.
AUG.	1475886.49	33.11	1.60	20.69	71320.
SEP.	1397596.17	32.93	1.55	21.25	65784.
OCT.	1460367.73	33.22	1.55	21.43	68139.
NOV.	1294966.27	32.55	1.42	22.92	56493.
DEC.	1030862.11	31.48	1.42	22.17	46500.
	14537597.49				687212.

*AVERAGE FOR NORTH EAST AREA
ESSEX, MIDDLESEX, NORFOLK COUNTIES

TABLE 69 CALENDAR YEAR 1979

VISITOR DAYS BY SEASON IN PLYMOUTH COUNTY

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	8777.	686.	5348.	0.	1053.	15865.
	PERSONAL	5577.	457.	4663.	137.	1430.	12264.
	CONVENTION	640.	0.	686.	0.	176.	1501.
	VISIT F/R	3703.	2834.	31771.	731.	1179.	40219.
	REC/S/ENT	5531.	640.	7177.	914.	2684.	16947.
	TOTAL	24229.	4617.	49646.	1783.	6521.	86796.
SPRING							
	BUSINESS	17732.	1385.	10805.	0.	2128.	32051.
	PERSONAL	11267.	924.	9420.	277.	2888.	24776.
	CONVENTION	1293.	0.	1385.	0.	355.	3033.
	VISIT F/R	7481.	5726.	64186.	1478.	2381.	81252.
	REC/S/ENT	11175.	1293.	14500.	1847.	5422.	34237.
	TOTAL	48948.	9328.	100297.	3602.	13175.	175349.
SUMMER							
	BUSINESS	25708.	0.	2448.	0.	2570.	30726.
	PERSONAL	3673.	17139.	20200.	306.	9317.	50635.
	CONVENTION	0.	0.	0.	0.	321.	321.
	VISIT F/R	9794.	5509.	206888.	5203.	2088.	229483.
	REC/S/ENT	54477.	18057.	38256.	33053.	17830.	161673.
	TOTAL	93652.	40704.	267792.	38563.	32127.	472838.
FALL							
	BUSINESS	14796.	1156.	9016.	0.	1776.	26745.
	PERSONAL	9402.	771.	7861.	231.	2410.	20675.
	CONVENTION	1079.	0.	1156.	0.	296.	2531.
	VISIT F/R	4242.	4778.	53560.	1233.	1987.	67801.
	REC/S/ENT	9325.	1079.	12099.	1541.	4524.	28569.
	TOTAL	40845.	7784.	83693.	3006.	10994.	146321.
YEAR							
	BUSINESS	67013.	3227.	27618.	0.	7527.	105386.
	PERSONAL	29919.	19291.	42143.	952.	16046.	108350.
	CONVENTION	3012.	0.	3227.	0.	1148.	7387.
	VISIT F/R	27220.	18847.	356407.	8646.	7636.	418754.
	REC/S/ENT	80508.	21069.	72033.	37356.	30460.	241426.
	TOTAL	207673.	62433.	501427.	46953.	62817.	881303.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 70 TRAVEL YEAR 1979

VISITOR DAYS BY SEASON IN PLYMOUTH COUNTY

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	20113.*	1571.*	12256.*	0.*	2414.*	36355.*
	PERSONAL	12780.*	1048.*	10685.*	314.*	3276.*	28104.*
	CONVENTION	1467.*	0.*	1571.*	0.*	403.*	3441.*
	VISIT F/R	8485.*	6495.*	72806.*	1676.*	2701.*	92163.*
	REC/S/ENT	12675.*	1467.*	16447.*	2095.*	6150.*	38835.*
	TOTAL	55521.*	10581.*	113765.*	4086.*	14944.*	198897.*
MAY-JUNE							
	BUSINESS	12971.*	1013.*	7904.*	0.*	1557.*	23446.*
	PERSONAL	8242.*	676.*	6891.*	203.*	2113.*	18124.*
	CONVENTION	946.*	0.*	1013.*	0.*	260.*	2219.*
	VISIT F/R	5472.*	4189.*	46953.*	1081.*	1742.*	59437.*
	REC/S/ENT	8175.*	946.*	10607.*	1351.*	3966.*	25045.*
	TOTAL	35806.*	6824.*	73369.*	2635.*	9638.*	128271.*
JULY-AUG							
	BUSINESS	18740.*	0.*	1785.*	0.*	1873.*	22398.*
	PERSONAL	2677.*	12494.*	14725.*	223.*	6792.*	36911.*
	CONVENTION	0.*	0.*	0.*	0.*	234.*	234.*
	VISIT F/R	7139.*	4015.*	150813.*	3793.*	1522.*	167283.*
	REC/S/ENT	39711.*	13163.*	27887.*	24094.*	12997.*	117853.*
	TOTAL	68268.*	29672.*	195210.*	28111.*	23419.*	344679.*
SEPT-OCT							
	BUSINESS	14732.*	607.*	5395.*	0.*	1628.*	22362.*
	PERSONAL	3929.*	5050.*	9600.*	204.*	3790.*	24573.*
	CONVENTION	566.*	0.*	607.*	0.*	242.*	1415.*
	VISIT F/R	5930.*	4000.*	84180.*	2057.*	1609.*	97777.*
	REC/S/ENT	19658.*	5460.*	16718.*	9768.*	7207.*	58811.*
	TOTAL	46816.*	15117.*	116499.*	12029.*	14477.*	204938.*
YEAR							
	BUSINESS	66556.*	3191.*	27340.*	0.*	7473.*	104560.*
	PERSONAL	29629.*	19267.*	41900.*	944.*	15971.*	107712.*
	CONVENTION	2979.*	0.*	3191.*	0.*	1139.*	7309.*
	VISIT F/R	27027.*	18699.*	354753.*	8607.*	7574.*	416661.*
	REC/S/ENT	80220.*	21036.*	71659.*	37309.*	30321.*	240544.*
	TOTAL	206411.*	62193.*	498843.*	46861.*	62477.*	876785.*

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 71 CALENDAR YEAR 1979

EXPENDITURES BY SEASON IN PLYMOUTH COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	458.	17.	95.	0.	20.	589.
	PERSONAL	291.	11.	83.	0.	27.	411.
	CONVENTION	37.	0.	12.	0.	3.	52.
	VISIT F/R	167.	47.	689.	0.	13.	917.
	REC/S/ENT	266.	24.	214.	10.	72.	586.
	TOTAL	1219.	100.	1093.	10.	135.	2556.
SPRING							
	BUSINESS	994.	36.	199.	0.	41.	1270.
	PERSONAL	631.	24.	174.	0.	56.	885.
	CONVENTION	80.	0.	26.	0.	7.	112.
	VISIT F/R	361.	99.	1445.	0.	28.	1933.
	REC/S/ENT	577.	49.	449.	22.	151.	1248.
	TOTAL	2643.	208.	2293.	22.	284.	5448.
SUMMER							
	BUSINESS	1425.	0.	41.	0.	69.	1536.
	PERSONAL	204.	143.	340.	17.	252.	956.
	CONVENTION	13.	0.	0.	0.	9.	22.
	VISIT F/R	375.	0.	4465.	55.	12.	4906.
	REC/S/ENT	2279.	483.	595.	521.	229.	4107.
	TOTAL	4296.	626.	5441.	593.	571.	11527.
FALL							
	BUSINESS	872.	32.	180.	0.	37.	1121.
	PERSONAL	554.	21.	157.	0.	50.	783.
	CONVENTION	75.	0.	23.	0.	6.	104.
	VISIT F/R	316.	88.	1275.	0.	25.	1704.
	REC/S/ENT	506.	43.	396.	19.	133.	1097.
	TOTAL	2323.	184.	2031.	19.	251.	4808.
YEAR							
	BUSINESS	3749.	85.	515.	0.	167.	4516.
	PERSONAL	1680.	200.	754.	17.	384.	3035.
	CONVENTION	205.	0.	61.	0.	25.	291.
	VISIT F/R	1219.	234.	7874.	55.	79.	9460.
	REC/S/ENT	3628.	599.	1653.	572.	585.	7038.
	TOTAL	10481.	1117.	10857.	644.	1240.	24339.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 72 TRAVEL YEAR 1979

EXPENDITURES BY SEASON IN PLYMOUTH COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	1065.	39.	218.	0.	45.	1367.
	PERSONAL	677.	26.	190.	0.	61.	954.
	CONVENTION	90.	0.	28.	0.	8.	125.
	VISIT F/R	387.	108.	1584.	0.	31.	2110.
	REC/S/ENT	619.	54.	494.	24.	166.	1357.
	TOTAL	2837.	229.	2513.	24.	311.	5913.
MAY-JUN							
	BUSINESS	733.	26.	146.	0.	30.	936.
	PERSONAL	466.	18.	127.	0.	41.	652.
	CONVENTION	56.	0.	19.	0.	5.	79.
	VISIT F/R	266.	72.	1057.	0.	21.	1417.
	REC/S/ENT	426.	36.	328.	16.	111.	917.
	TOTAL	1948.	152.	1677.	16.	207.	4000.
JUL-AUG							
	BUSINESS	1031.	0.	30.	0.	51.	1112.
	PERSONAL	148.	105.	248.	12.	183.	696.
	CONVENTION	9.	0.	0.	0.	6.	15.
	VISIT F/R	272.	0.	3255.	40.	9.	3575.
	REC/S/ENT	1653.	352.	433.	380.	167.	2986.
	TOTAL	3113.	457.	3966.	432.	416.	8384.
SEP-OCT							
	BUSINESS	870.	11.	103.	0.	39.	1023.
	PERSONAL	338.	95.	183.	9.	90.	715.
	CONVENTION	39.	0.	12.	0.	6.	56.
	VISIT F/R	272.	43.	1906.	17.	16.	2255.
	REC/S/ENT	904.	161.	361.	146.	132.	1705.
	TOTAL	2423.	311.	2564.	172.	283.	5754.
YEAR							
	BUSINESS	3699.	77.	496.	0.	165.	4438.
	PERSONAL	1628.	243.	748.	21.	376.	3016.
	CONVENTION	193.	0.	58.	0.	25.	276.
	VISIT F/R	1198.	224.	7801.	57.	76.	9357.
	REC/S/ENT	3603.	604.	1617.	566.	576.	6965.
	TOTAL	10321.	1148.	10721.	643.	1218.	24051.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
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F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 73 CALENDAR YEAR 1779

PLYMOUTH COUNTY

MONTH	TAXABLE SALES	PRICE PER OCCUPIED ROOM*	PERSONS PER OCCUPIED ROOM*	PRICE PER PERSON	PERSON NIGHTS IN COMMERCIAL LODGINGS
JAN.	79419.32	23.23	1.78	13.05	6086.
FEB.	81651.02	21.97	1.93	11.38	7173.
MAR.	136203.58	22.10	1.78	12.42	10970.
APR.	171571.63	23.50	1.80	13.06	13142.
MAY	215301.03	24.70	1.73	14.28	15080.
JUNE	307342.91	25.95	1.75	14.83	20726.
JULY	443254.89	27.05	1.76	15.37	28840.
AUG.	552585.44	27.47	1.96	14.02	39427.
SEP.	395554.62	26.18	1.68	15.58	25383.
OCT.	342790.62	25.91	1.62	15.99	21433.
NOV.	186449.72	26.43	1.75	15.10	12345.
DEC.	95956.28	26.75	1.97	13.58	7067.
	3008081.06				207672.

*AVERAGE FOR MID/SOUTH AREA
WORCESTER, BRISTOL, PLYMOUTH COUNTIES

TABLE 74 CALENDAR YEAR 1979

VISITOR DAYS BY SEASON IN SUFFOLK COUNTY

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	127847.	22808.	51756.	0.	22942.	225352.
	PERSONAL	66482.	25274.	83573.	0.	31136.	206464.
	CONVENTION	274436.	0.	19874.	0.	22093.	316403.
	VISIT F/R	45293.	14179.	235592.	0.	25670.	320734.
	REC/S/ENT	81457.	3085.	46902.	0.	58447.	189891.
	TOTAL	595514.	65346.	437697.	0.	160288.	1258844.
SPRING							
	BUSINESS	166953.	31294.	70297.	0.	31194.	299738.
	PERSONAL	86817.	34677.	117744.	0.	42336.	281574.
	CONVENTION	397793.	0.	28808.	0.	32023.	458624.
	VISIT F/R	59147.	19455.	319995.	0.	34903.	433499.
	REC/S/ENT	106373.	4232.	63705.	0.	79470.	253780.
	TOTAL	817083.	89659.	600548.	0.	219925.	1727215.
SUMMER							
	BUSINESS	155556.	0.	90954.	0.	23217.	269727.
	PERSONAL	46181.	13401.	53485.	0.	84178.	197246.
	CONVENTION	208041.	0.	51502.	0.	10401.	269944.
	VISIT F/R	58333.	7447.	450587.	0.	18868.	535235.
	REC/S/ENT	399833.	13401.	239285.	0.	161088.	813607.
	TOTAL	867944.	34249.	885814.	0.	297751.	2085758.
FALL							
	BUSINESS	218496.	29501.	71430.	0.	31457.	350884.
	PERSONAL	113620.	32690.	88772.	0.	42693.	277774.
	CONVENTION	221516.	0.	16042.	0.	17832.	255390.
	VISIT F/R	77407.	18340.	325152.	0.	35198.	456097.
	REC/S/ENT	139213.	3990.	64731.	0.	80141.	288075.
	TOTAL	770252.	84520.	566128.	0.	207321.	1628221.
YEAR							
	BUSINESS	668852.	83603.	284438.	0.	108810.	1145702.
	PERSONAL	313100.	106041.	343574.	0.	200343.	963058.
	CONVENTION	1101786.	0.	116226.	0.	82349.	1300360.
	VISIT F/R	240179.	59421.	1331327.	0.	114638.	1745565.
	REC/S/ENT	726877.	24708.	414623.	0.	379145.	1545353.
	TOTAL	3050794.	273773.	2490187.	0.	885284.	6700038.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
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F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT.

TABLE 75 TRAVEL YEAR 1979

VISITOR DAYS BY SEASON IN SUFFOLK COUNTY

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	305304.	48730.	113292.	0.	50095.	517421.
	PERSONAL	158761.	53997.	166859.	0.	67988.	447605.
	CONVENTION	505569.	0.	36612.	0.	40699.	582881.
	VISIT F/R	108161.	30294.	515709.	0.	56052.	710216.
	REC/S/ENT	194523.	6591.	102668.	0.	127622.	431403.
	TOTAL	1272318.	139611.	935141.	0.	342456.	2689526.
MAY-JUNE							
	BUSINESS	134210.	21292.	49570.	0.	21915.	226987.
	PERSONAL	69791.	23593.	72610.	0.	29743.	195737.
	CONVENTION	218855.	0.	15849.	0.	17618.	252322.
	VISIT F/R	47547.	13236.	225642.	0.	24521.	310947.
	REC/S/ENT	85511.	2880.	44921.	0.	55832.	189144.
	TOTAL	555915.	61001.	408592.	0.	149629.	1175136.
JULY-AUG							
	BUSINESS	97715.	0.	56414.	0.	14357.	168486.
	PERSONAL	29010.	8270.	19962.	0.	52053.	109295.
	CONVENTION	121083.	0.	42373.	0.	6053.	169509.
	VISIT F/R	36643.	4596.	279475.	0.	11667.	332381.
	REC/S/ENT	251162.	8270.	148416.	0.	99613.	507460.
	TOTAL	535613.	21135.	546640.	0.	183743.	1287132.
SEPT-OCT							
	BUSINESS	140435.	12597.	64137.	0.	21933.	239101.
	PERSONAL	60121.	19090.	75321.	0.	49867.	204399.
	CONVENTION	208426.	0.	17926.	0.	14126.	240477.
	VISIT F/R	50951.	10682.	305835.	0.	21828.	389296.
	REC/S/ENT	201295.	6835.	117690.	0.	94780.	420600.
	TOTAL	661228.	49204.	580909.	0.	202533.	1493873.
YEAR							
	BUSINESS	677664.	82618.	283413.	0.	108300.	1151995.
	PERSONAL	317683.	104950.	334752.	0.	199651.	957035.
	CONVENTION	1053933.	0.	112760.	0.	78496.	1245190.
	VISIT F/R	243301.	58808.	1326663.	0.	114068.	1742840.
	REC/S/ENT	732491.	24575.	413694.	0.	377846.	1548607.
	TOTAL	3025073.	270951.	2471282.	0.	878361.	6645667.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 76 CALENDAR YEAR 1979

EXPENDITURES BY SEASON IN SUFFOLK COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	9562.	570.	917.	0.	426.	11475.
	PERSONAL	4972.	632.	1481.	0.	578.	7663.
	CONVENTION	20490.	0.	352.	0.	410.	21253.
	VISIT F/R	3158.	237.	5110.	0.	291.	8797.
	REC/S/ENT	4833.	114.	1399.	0.	1568.	7914.
	TOTAL	43015.	1553.	9259.	0.	3273.	57100.
SPRING							
	BUSINESS	13265.	812.	1296.	0.	605.	15977.
	PERSONAL	6898.	900.	2170.	0.	821.	10789.
	CONVENTION	31398.	0.	531.	0.	621.	32550.
	VISIT F/R	4374.	336.	7206.	0.	413.	12329.
	REC/S/ENT	6673.	161.	1972.	0.	2217.	11024.
	TOTAL	62608.	2209.	13175.	0.	4677.	82669.
SUMMER							
	BUSINESS	12409.	0.	1533.	0.	627.	14568.
	PERSONAL	3684.	112.	901.	0.	2273.	6970.
	CONVENTION	16616.	0.	868.	0.	281.	17765.
	VISIT F/R	1716.	0.	9724.	0.	107.	11546.
	REC/S/ENT	22702.	358.	3718.	0.	2073.	28852.
	TOTAL	57126.	471.	16744.	0.	5360.	79701.
FALL							
	BUSINESS	18088.	810.	1428.	0.	652.	20977.
	PERSONAL	9406.	898.	1775.	0.	885.	12963.
	CONVENTION	18341.	0.	321.	0.	369.	17032.
	VISIT F/R	5953.	336.	7739.	0.	448.	14476.
	REC/S/ENT	9084.	160.	2117.	0.	2349.	13710.
	TOTAL	60872.	2204.	13378.	0.	4703.	81157.
YEAR							
	BUSINESS	53323.	2192.	5173.	0.	2309.	62997.
	PERSONAL	24960.	2542.	6327.	0.	4556.	38384.
	CONVENTION	86846.	0.	2072.	0.	1681.	90599.
	VISIT F/R	15201.	909.	29779.	0.	1259.	47147.
	REC/S/ENT	43292.	793.	9207.	0.	8207.	61499.
	TOTAL	223621.	6436.	52557.	0.	18012.	300626.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.

A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.

F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 77 TRAVEL YEAR 1979

EXPENDITURES BY SEASON IN SUFFOLK COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	22580.	1222.	2014.	0.	937.	26753.
	PERSONAL	11742.	1354.	2967.	0.	1272.	17334.
	CONVENTION	37980.	0.	651.	0.	761.	39393.
	VISIT F/R	7435.	506.	11217.	0.	638.	19796.
	REC/S/ENT	11429.	245.	3083.	0.	3445.	18202.
	TOTAL	91167.	3326.	19932.	0.	7054.	121478.
MAY-JUN							
	BUSINESS	10714.	553.	914.	0.	425.	12606.
	PERSONAL	5572.	612.	1338.	0.	577.	8099.
	CONVENTION	17460.	0.	292.	0.	342.	18094.
	VISIT F/R	3534.	228.	5081.	0.	290.	9134.
	REC/S/ENT	5387.	109.	1391.	0.	1558.	8445.
	TOTAL	42667.	1503.	9016.	0.	3191.	56377.
JUL-AUG							
	BUSINESS	7799.	0.	951.	0.	388.	9137.
	PERSONAL	2315.	69.	336.	0.	1405.	4126.
	CONVENTION	9686.	0.	714.	0.	163.	10563.
	VISIT F/R	1078.	0.	6031.	0.	66.	7175.
	REC/S/ENT	14267.	221.	2306.	0.	1282.	18076.
	TOTAL	35145.	290.	10338.	0.	3305.	49078.
SEP-OCT							
	BUSINESS	11505.	237.	1221.	0.	523.	13485.
	PERSONAL	4875.	359.	1434.	0.	1189.	7857.
	CONVENTION	17082.	0.	341.	0.	337.	17760.
	VISIT F/R	2904.	116.	6924.	0.	221.	10165.
	REC/S/ENT	11953.	202.	2544.	0.	1736.	16436.
	TOTAL	48319.	914.	12465.	0.	4005.	65703.
YEAR							
	BUSINESS	52598.	2011.	5100.	0.	2273.	61981.
	PERSONAL	24504.	2394.	6075.	0.	4443.	37417.
	CONVENTION	82208.	0.	1998.	0.	1603.	85810.
	VISIT F/R	14951.	850.	29253.	0.	1215.	46270.
	REC/S/ENT	43036.	777.	9325.	0.	8021.	61159.
	TOTAL	217297.	6033.	51751.	0.	17555.	292636.

RENT/ACCOM INCLUDES SEASONAL HOMES,RENTAL COTTAGES,AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION,SIGHTSEEING,AND ENTERTAINMENT.

TABLE 78 CALENDAR YEAR 1779

SUFFOLK COUNTY

MONTH	TAXABLE SALES	PRICE PER OCCUPIED ROOM*	PERSONS PER OCCUPIED ROOM*	PRICE PER PERSON	PERSON NIGHTS IN COMMERCIAL LODGINGS
JAN.	5810104.61	40.44	1.23	32.88	176717.
FEB.	5910153.10	40.90	1.24	32.98	179183.
MAR.	8181938.01	42.00	1.23	34.15	239614.
APR.	9204652.76	44.76	1.27	35.24	261169.
MAY	9652957.12	46.09	1.28	36.01	268080.
JUNE	10481244.46	46.61	1.28	36.41	287835.
JULY	7274899.31	44.92	1.39	32.32	225114.
AUG.	10953353.59	47.27	1.34	35.28	310503.
SEP.	11454619.33	47.22	1.37	34.47	332334.
OCT.	12343568.90	49.54	1.32	37.53	328896.
NOV.	9376909.31	47.40	1.28	37.03	253216.
DEC.	6700805.09	44.52	1.25	35.62	188140.
	107345205.59				3050801.

*AVERAGE FOR SUFFOLK AREA
SUFFOLK COUNTY

TABLE 79 CALENDAR YEAR 1979

VISITOR DAYS BY SEASON IN WORCESTER COUNTY

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	37315.	1516.	23181.	0.	4475.	66487.
	PERSONAL	23711.	1011.	20209.	606.	6073.	51611.
	CONVENTION	6859.	0.	7347.	0.	1882.	16088.
	VISIT F/R	15742.	6267.	137700.	3235.	5007.	167951.
	REC/S/ENT	23516.	1415.	31107.	4044.	11401.	71483.
	TOTAL	107144.	10209.	219543.	7885.	28839.	373619.
SPRING							
	BUSINESS	45795.	1863.	28469.	0.	5492.	81619.
	PERSONAL	29099.	1242.	24820.	745.	7453.	63360.
	CONVENTION	8614.	0.	9227.	0.	2364.	20205.
	VISIT F/R	19320.	7702.	169116.	3976.	6145.	206259.
	REC/S/ENT	28860.	1740.	38204.	4970.	13991.	87765.
	TOTAL	131688.	12548.	269836.	9691.	35445.	459208.
SUMMER							
	BUSINESS	46389.	0.	4552.	569.	4826.	56336.
	PERSONAL	6716.	15933.	37557.	0.	17499.	77706.
	CONVENTION	3509.	0.	0.	0.	0.	3509.
	VISIT F/R	17908.	5121.	384673.	9674.	3922.	421298.
	REC/S/ENT	99607.	16787.	71131.	61456.	33487.	282468.
	TOTAL	174129.	37841.	497913.	71700.	59734.	841317.
FALL							
	BUSINESS	47918.	1994.	30124.	0.	5744.	85781.
	PERSONAL	30449.	1330.	26262.	798.	7795.	66634.
	CONVENTION	12146.	0.	13010.	0.	3333.	28489.
	VISIT F/R	20216.	8243.	178947.	4255.	6427.	218087.
	REC/S/ENT	30199.	1862.	40424.	5319.	14633.	92436.
	TOTAL	140928.	13428.	288768.	10371.	37932.	491427.
YEAR							
	BUSINESS	177417.	5374.	86326.	569.	20537.	290223.
	PERSONAL	89975.	19517.	108848.	2149.	38821.	259310.
	CONVENTION	31128.	0.	29584.	0.	7579.	68292.
	VISIT F/R	73186.	27333.	870435.	21139.	21501.	1013595.
	REC/S/ENT	182182.	21803.	180866.	75789.	73512.	534152.
	TOTAL	553888.	74027.	1276059.	99647.	161950.	2165571.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 80 TRAVEL YEAR 1979

VISITOR DAYS BY SEASON IN WORCESTER COUNTY

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	70687.	2922.	44293.	0.	8474.	126377.
	PERSONAL	44917.	1949.	38614.	1169.	11501.	98150.
	CONVENTION	16557.	0.	17735.	0.	4543.	38836.
	VISIT F/R	29821.	12080.	263111.	6235.	9482.	320730.
	REC/S/ENT	44548.	2728.	59437.	7794.	21589.	136097.
	TOTAL	206530.	19679.	423191.	15199.	55590.	720189.
MAY-JUNE							
	BUSINESS	33497.	1326.	20542.	0.	4019.	59384.
	PERSONAL	21285.	884.	17908.	530.	5455.	46062.
	CONVENTION	3654.	0.	3914.	0.	1003.	8571.
	VISIT F/R	14132.	5479.	122023.	2828.	4497.	148960.
	REC/S/ENT	21110.	1237.	27565.	3535.	10240.	63688.
	TOTAL	93678.	8926.	191952.	6894.	25214.	326665.
JULY-AUG							
	BUSINESS	30206.	0.	2973.	369.	3157.	36705.
	PERSONAL	4404.	9690.	24534.	0.	11446.	50074.
	CONVENTION	2234.	1739.	435.	435.	0.	4843.
	VISIT F/R	11742.	3114.	251282.	6270.	2566.	274974.
	REC/S/ENT	65313.	10209.	46465.	39826.	21904.	183718.
	TOTAL	113899.	24752.	325689.	46900.	39073.	550314.
SEPT-OCT							
	BUSINESS	37128.	840.	14496.	194.	4182.	56839.
	PERSONAL	15621.	5421.	24230.	336.	9463.	55070.
	CONVENTION	4318.	1544.	3646.	386.	835.	10730.
	VISIT F/R	15002.	5033.	209534.	5085.	4168.	238822.
	REC/S/ENT	47493.	5905.	41893.	23165.	17984.	136440.
	TOTAL	119562.	18742.	293798.	29167.	36631.	497901.
YEAR							
	BUSINESS	171518.	5088.	82303.	563.	19833.	279305.
	PERSONAL	86226.	17943.	105286.	2035.	37865.	249356.
	CONVENTION	26763.	3283.	25730.	821.	6381.	62979.
	VISIT F/R	70697.	25706.	845951.	20418.	20713.	983485.
	REC/S/ENT	178465.	20080.	175361.	74322.	71717.	519943.
	TOTAL	533670.	72100.	1234631.	98159.	156508.	2095068.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 81 CALENDAR YEAR 1979

EXPENDITURES BY SEASON IN WORCESTER COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS * BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
WINTER							
	BUSINESS	1965.	38.	411.	0.	83.	2497.
	PERSONAL	1249.	25.	358.	0.	113.	1745.
	CONVENTION	324.	0.	130.	0.	35.	489.
	VISIT F/R	717.	105.	2987.	0.	57.	3865.
	REC/S/ENT	1143.	52.	928.	45.	306.	2475.
	TOTAL	5398.	220.	4814.	45.	593.	11070.
SPRING							
	BUSINESS	2591.	48.	525.	0.	106.	3270.
	PERSONAL	1646.	32.	457.	0.	145.	2281.
	CONVENTION	430.	0.	170.	0.	46.	645.
	VISIT F/R	941.	133.	3808.	0.	73.	4955.
	REC/S/ENT	1506.	66.	1183.	58.	390.	3203.
	TOTAL	7114.	280.	6143.	58.	760.	14355.
SUMMER							
	BUSINESS	2610.	0.	77.	31.	130.	2848.
	PERSONAL	376.	133.	633.	0.	472.	1615.
	CONVENTION	143.	0.	0.	0.	0.	143.
	VISIT F/R	689.	0.	8301.	101.	22.	9113.
	REC/S/ENT	4195.	449.	1105.	969.	431.	7150.
	TOTAL	8012.	582.	10116.	1102.	1056.	20869.
FALL							
	BUSINESS	2859.	55.	602.	0.	119.	3635.
	PERSONAL	1817.	37.	525.	0.	162.	2540.
	CONVENTION	631.	0.	260.	0.	69.	960.
	VISIT F/R	1036.	151.	4259.	0.	82.	5528.
	REC/S/ENT	1659.	75.	1322.	67.	429.	3552.
	TOTAL	8002.	317.	6968.	67.	860.	16214.
YEAR							
	BUSINESS	10025.	141.	1614.	31.	439.	12250.
	PERSONAL	5088.	227.	1973.	0.	891.	8180.
	CONVENTION	1527.	0.	560.	0.	150.	2237.
	VISIT F/R	3382.	389.	19355.	101.	233.	23461.
	REC/S/ENT	8504.	642.	4538.	1139.	1556.	16379.
	TOTAL	28526.	1399.	28041.	1272.	3269.	62508.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 82 TRAVEL YEAR 1979

EXPENDITURES BY SEASON IN WORCESTER COUNTY -- IN THOUSANDS OF DOLLARS

TYPES OF ACCOMMODATIONS # BY PURPOSE OF TRIP

	PURPOSE	COMM LODGE	RENT/ACCOM	FRIEND/REL	CAMPING	DAY TRIPS	TOTAL
NOV-APR							
	BUSINESS	3790.	73.	788.	0.	159.	4810.
	PERSONAL	2408.	49.	687.	0.	215.	3359.
	CONVENTION	776.	0.	315.	0.	85.	1176.
	VISIT F/R	1379.	202.	5723.	0.	108.	7412.
	REC/S/ENT	2205.	101.	1785.	88.	583.	4762.
	TOTAL	10559.	425.	9297.	88.	1149.	21518.
MAY-JUN							
	BUSINESS	1900.	34.	379.	0.	78.	2391.
	PERSONAL	1207.	23.	330.	0.	106.	1666.
	CONVENTION	195.	0.	72.	0.	19.	286.
	VISIT F/R	690.	95.	2748.	0.	53.	3586.
	REC/S/ENT	1105.	47.	853.	41.	286.	2332.
	TOTAL	5097.	199.	4382.	41.	542.	10261.
JUL-AUG							
	BUSINESS	1687.	0.	50.	20.	85.	1842.
	PERSONAL	245.	81.	413.	0.	309.	1048.
	CONVENTION	90.	15.	7.	24.	0.	135.
	VISIT F/R	449.	0.	5423.	66.	15.	5952.
	REC/S/ENT	2732.	273.	722.	628.	282.	4637.
	TOTAL	5203.	369.	6616.	738.	691.	13615.
SEP-OCT							
	BUSINESS	2200.	16.	276.	8.	100.	2600.
	PERSONAL	895.	102.	461.	14.	226.	1698.
	CONVENTION	215.	29.	69.	17.	20.	350.
	VISIT F/R	696.	55.	4744.	42.	42.	5578.
	REC/S/ENT	2205.	174.	906.	347.	329.	3962.
	TOTAL	6210.	376.	6456.	428.	717.	14188.
YEAR							
	BUSINESS	9577.	123.	1492.	28.	421.	11642.
	PERSONAL	4755.	255.	1891.	14.	856.	7771.
	CONVENTION	1276.	44.	464.	40.	124.	1948.
	VISIT F/R	3214.	351.	18637.	108.	218.	22528.
	REC/S/ENT	8248.	596.	4266.	1104.	1480.	15693.
	TOTAL	27069.	1369.	26751.	1295.	3099.	59583.

RENT/ACCOM INCLUDES SEASONAL HOMES, RENTAL COTTAGES, AND MISCELLANEOUS ACCOMMODATIONS.
A ZERO IN A CELL INDICATES THAT THERE WERE NO RESPONSES FOR THAT CELL IN THE SAMPLE PERIOD.
F/R=FRIENDS AND RELATIVES; PERSONAL=PERSONAL BUSINESS; REC/S/ENT INCLUDES RECREATION, SIGHTSEEING, AND ENTERTAINMENT.

TABLE 83 CALENDAR YEAR 1779

WORCESTER COUNTY

MONTH	TAXABLE SALES	PRICE PER OCCUPIED ROOM*	PERSONS PER OCCUPIED ROOM*	PRICE PER PERSON	PERSON NIGHTS IN COMMERCIAL LODGINGS
JAN.	460582.40	23.23	1.78	13.05	35292.
FEB.	401516.54	21.97	1.93	11.38	35272.
MAR.	454161.07	22.10	1.78	12.42	36579.
APR.	496239.06	23.50	1.80	13.06	38010.
MAY	606866.94	24.70	1.73	14.28	42505.
JUNE	758825.84	25.95	1.75	14.83	51173.
JULY	788209.15	27.05	1.76	15.37	51285.
AUG.	877547.74	27.47	1.96	14.02	62614.
SEP.	938566.08	26.18	1.68	15.58	60229.
OCT.	948954.20	25.91	1.62	15.99	59333.
NOV.	669773.29	26.43	1.75	15.10	44347.
DEC.	505775.89	26.75	1.97	13.58	37248.
	7907018.20				553887.

*AVERAGE FOR MID/SOUTH AREA
WORCESTER, BRISTOL, PLYMOUTH COUNTIES